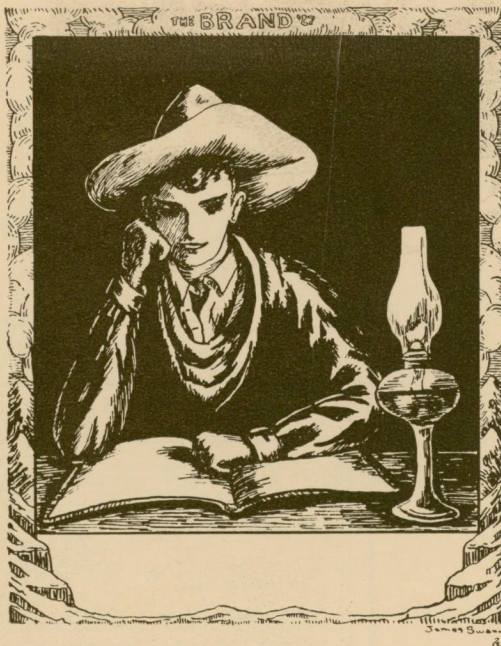




THE BRAND 27






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THE BRAND

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A 110—Class 7		REGISTERED TRADE MARK—U.S.A.		TRADE MARKS FORM	
Certificate of Registration of Marks and Brands					
No.	NAME OF OWNER	PLACE OF RESIDENCE	MARK	BRAND	DATE OF REGISTRATION Month Day Year
	Les Rose	Alger		SR	Septade Jan 7 1926
	State Teacher College	Alger			
					

THE STATE OF TEXAS

I, James Rose, Clerk of the County Court in and for said County do hereby certify that the foregoing is a true and correct copy of the Record of the Mark and Brand of State Teacher College as entered in the Record of Marks and Brands of said County, in Vol. 2, Page 81.

Given under my hand and seal of office, this 8 day of Jan, A D 1926.

James Rose Clerk  
County Court Brewster County

By: \_\_\_\_\_ Deputy

D. Albert Hurley  
EDITOR

Rudolph W. McHard  
MANAGER

SR

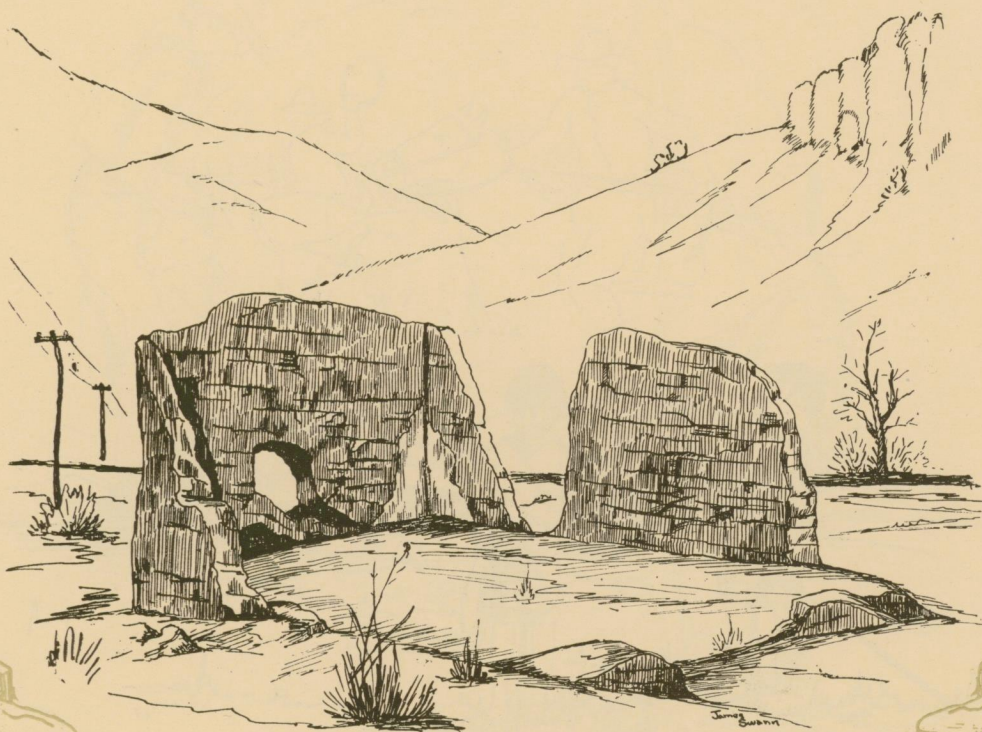


THE BRAND '27

# The Brand 1927

## The Year Book of Sul Ross State Teachers College

Published by  
The Student Body  
Volume Seven



Ruins of the First School in the Davis Mountains

James Swann



## Foreword

*We have ridden into the hills and valleys of Sul Ross and rounded up a herd of joyous memories; the best of the herd we have cut and branded, and have corralled here. May they be worthy of the range.*





## Brand Staff

DELBERT HURLEY - - - Editor-in-Chief

RUDOLPH MELLARD - - Business Manager

HORACE MORELOCK, JR. - Photograph Editor

JAMES SWANN - - - - - Art Editor

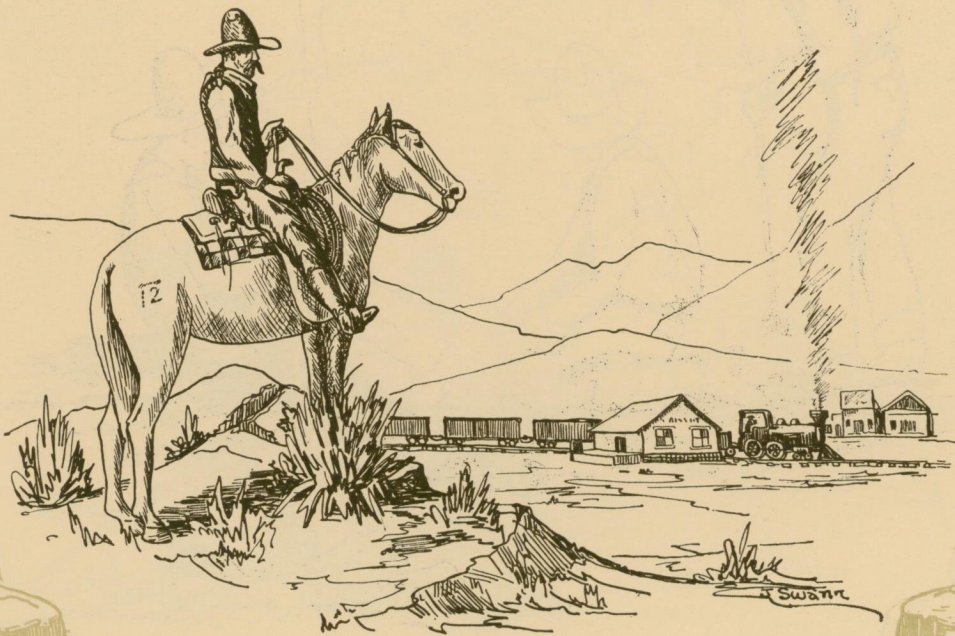
FANNIE MAY - - - - - Literary Editor



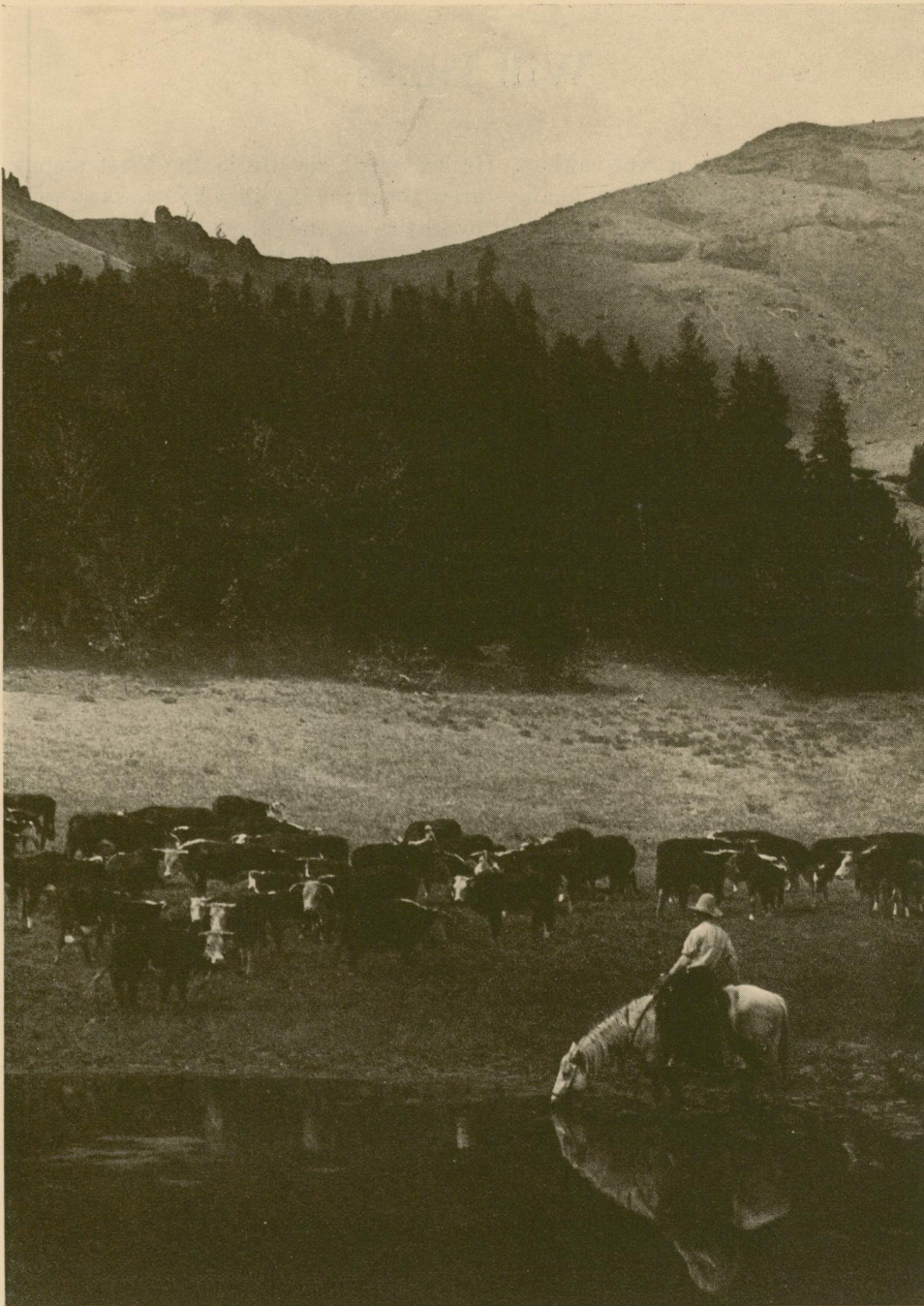


## Dedication

To the Cowboys of West Texas, those blithe, fearless young riders who follow the herd singing, dreaming dreams of romance and high adventure; and those riders of the old school, whose dreams have given place to memories,—thrilling memories of fighting the rustlers and the Indians and trailing cattle north of 36,—to the cowboys young and old, in appreciation of their loyalty to our great rugged West and of their part in shaping her ideals of open-hearted hospitality, progress, and freedom, we dedicate this, the seventh volume of the Brand.







Copyright by Chas. J. Belden

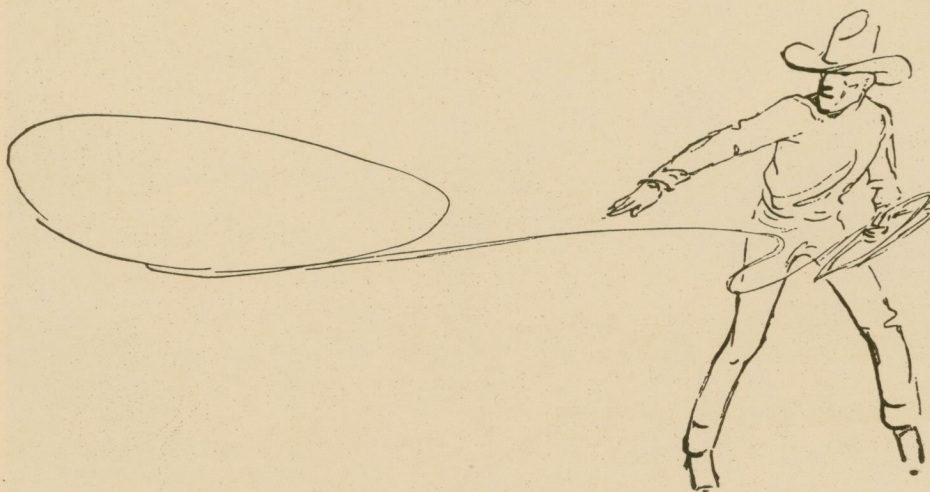




## Will James

WILL JAMES is a real cowboy. He has spent his life in the West among cowboys and has written many stories about the life that he knows so well. "This life," he says, "can't be learned by setting on the corral fence, you've got to mix in the dust." And those who have read his stories know that he must have had a part in the steer-roping and brone-riding and all the happy things of cowboy life he writes about. His stories are written in the cowboy vernacular, and they have the homely shrewdness and humor of Will Rogers. "The Drifting Cowboy", "Cowboys North and South", and "Smoky", the story of a cow pony, are his well known books. His latest series, "All in the Day's Riding", is now appearing in Scribner's.

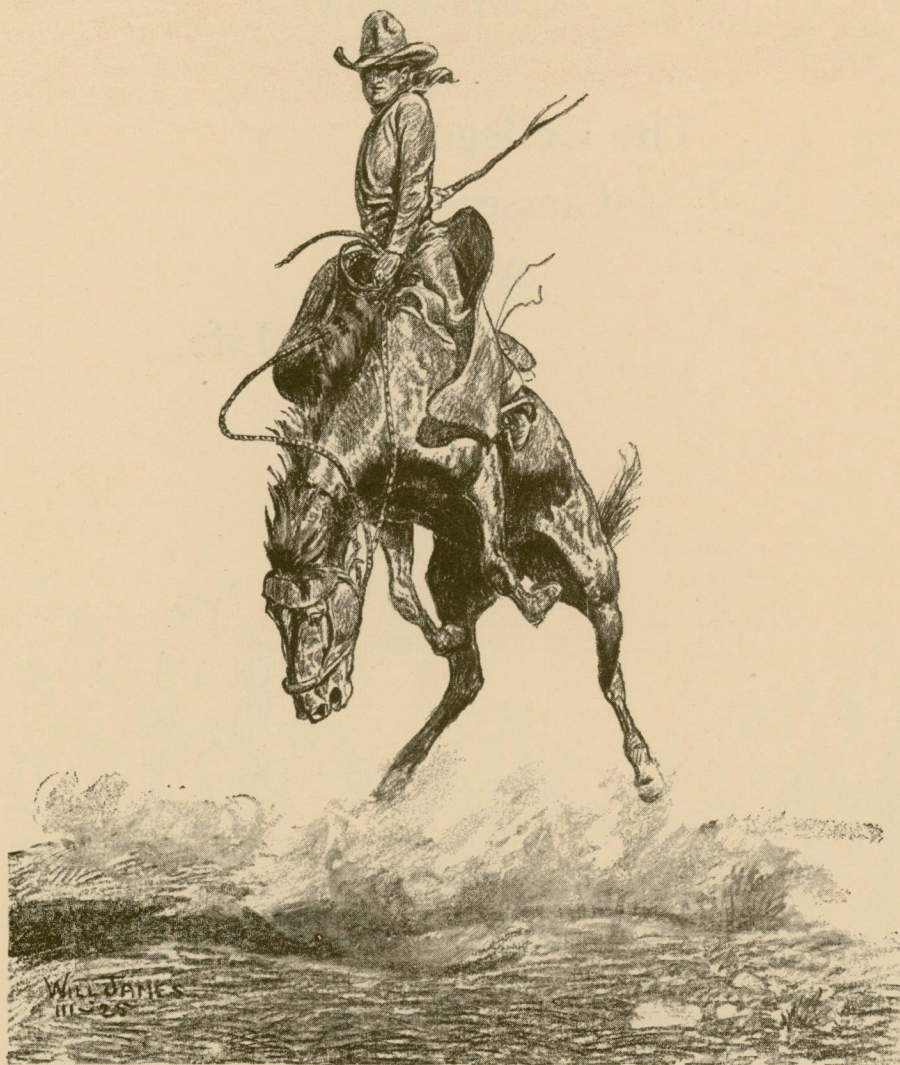
Mr. James is one of the few men who draw the pictures to go with their own stories. All of his stories are generously illustrated with life-like pictures of horses, for he is "a man to whom horses are as familiar as men, who has lived with them, fought with them, loved them all his life, who has watched every play of muscle so accurately that he can put it upon paper."



From "The Drifting Cowboy," by Will James—Copyright Chas. Scribner's Sons







From "The Drifting Cowboy," by Will James—Copyright Chas. Scribner's Sons





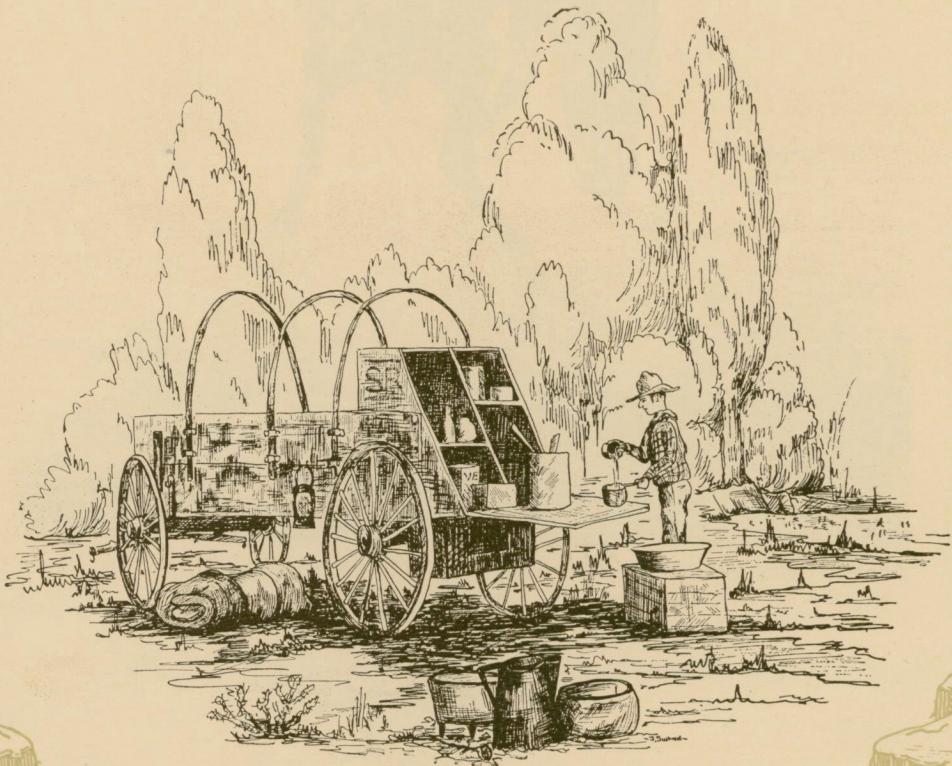
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Athletics

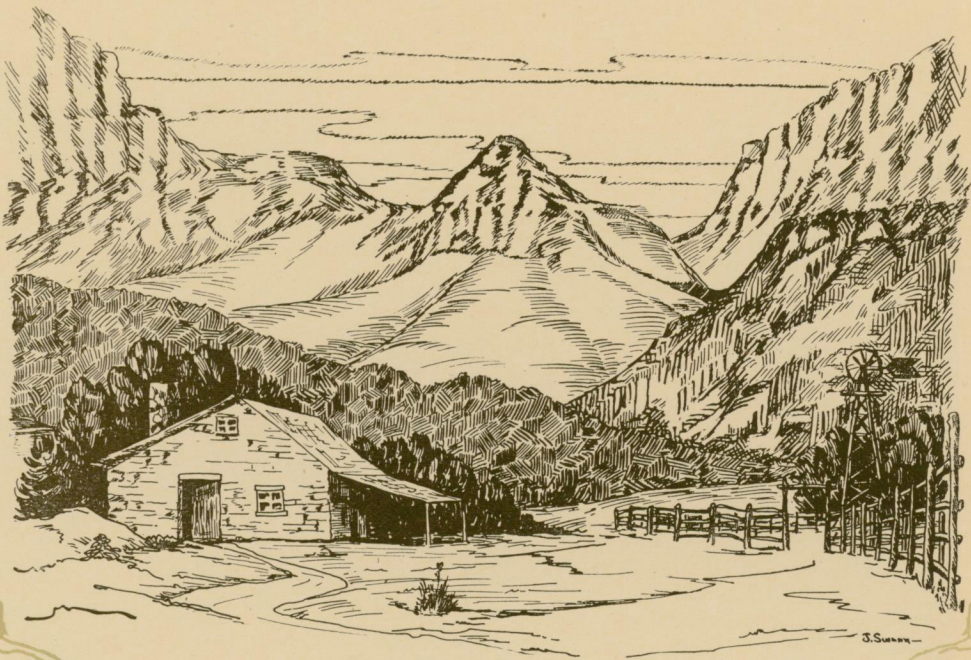
College Life



James Swann



# The College











*The College*







*Kokernot Springs*





*In Fern Canyon*

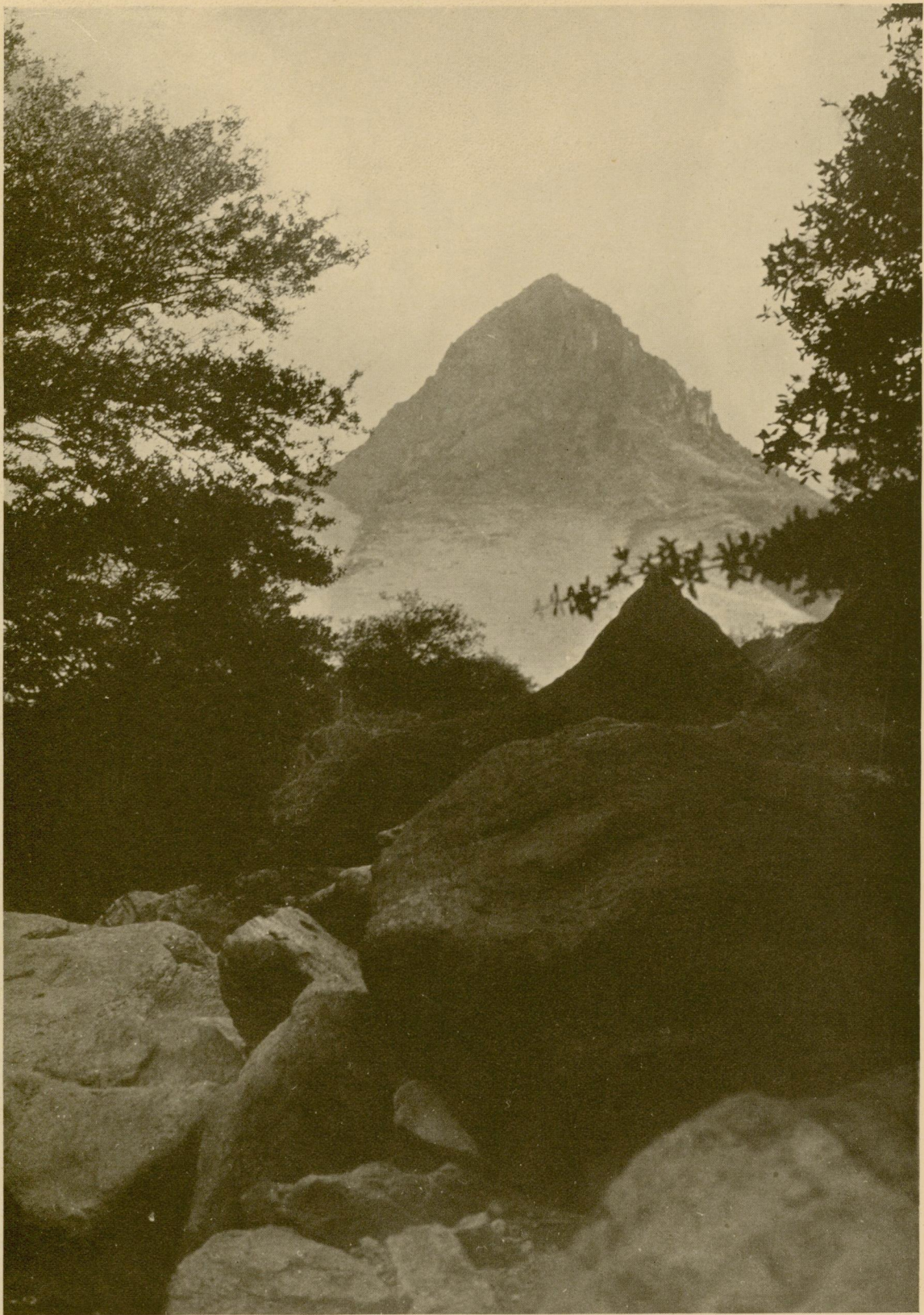




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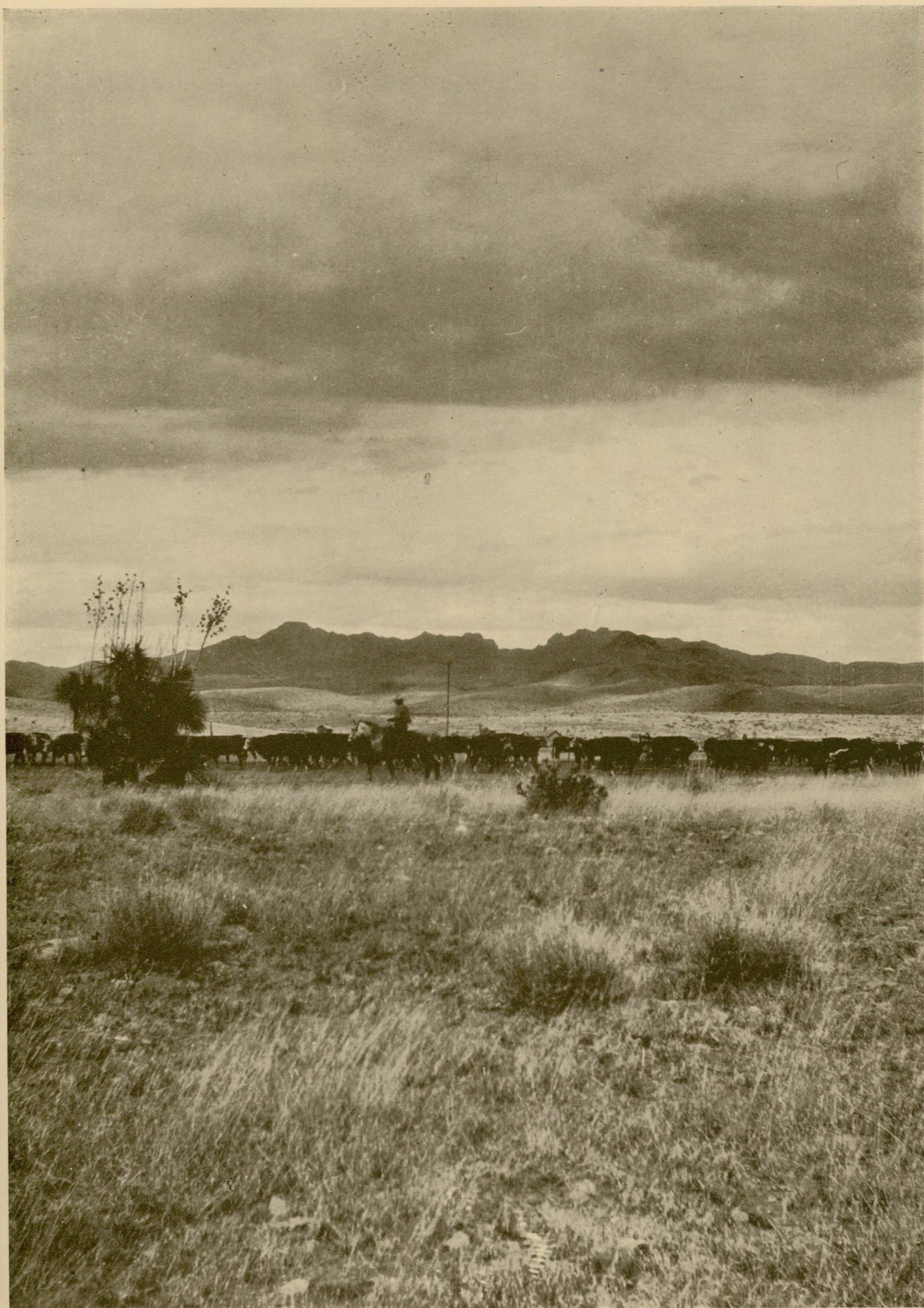
*Mitre Peak*





*Fern Canyon*





*Trailing the Herd*

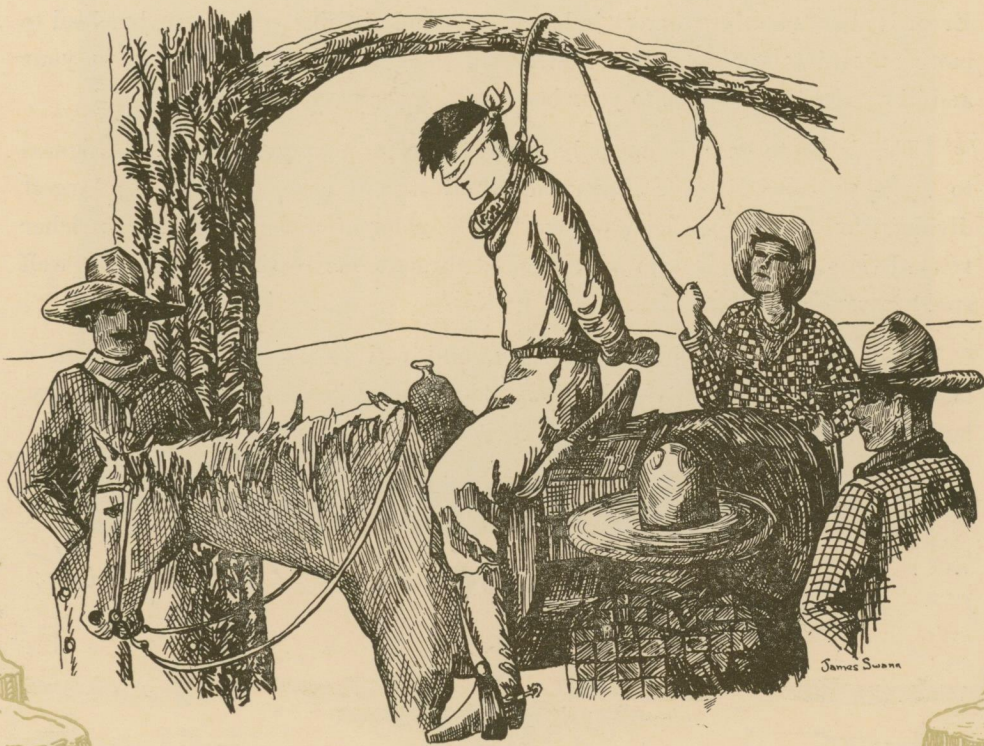




*Sul Ross from the Air*



## Administration





## To My Friends, The Students:

The events of 1926-1927 are now matters of history, but I trust that many experiences of the year will enrich your future life and furnish material for delightful reflections. I cherish also the hope that you will forget the worst of your college days, and pattern your life after those high ideals which you helped to fashion.

Three cardinal virtues distinguish the graduates of every college worthy of the name—capacity for friendships, ability to distinguish the true from the false, and willingness to serve.

Friendships have inspired the poet's pen, the artist's brush, and the sculptor's chisel. They have prompted heroic sacrifices in life's most trying moments, and they have glorified the walks of the most humble traveler. Long after you have forgotten much of the subject matter learned in your textbooks, memory will be rich in its heritage of the friendships formed during your college days.

Your college training should have developed in you the ability to distinguish the true from the false, and the desire to follow your nobler impulses. Error is always costly; correct judgments not only inspire confidence, but lead to more immediate success. Be steadfast in your purpose, unwavering in your ambition, and loyal always to your best self.

The desire to serve is not only altruistic in its purpose, but the willingness to make the world better than you found it will earn for you the largest dividends on the life you have to invest. The glory of achievement has no richer reward than the satisfaction which comes through the realization of a life well spent in service to humanity.

Your Alma Mater believes in you, and will follow your career with a mother's care. "College Heights" should not only be sacred to your memory, but should keep the spirit of the institution ever by your side as a guide.

Sincerely yours,

*Th. W. Morelock.*







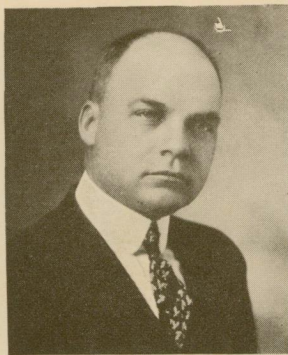
President H. W. Morelock







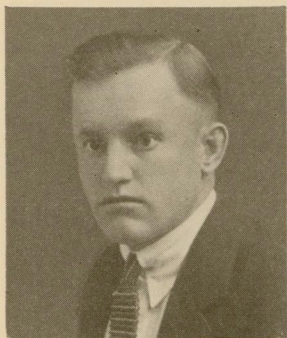
ALICE COWAN  
Dean of Women and Professor of  
Latin and Spanish



P. M. PENROD  
Associate Professor of  
Commercial Subjects



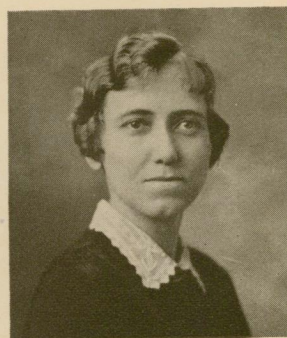
GRACE BEDELL  
Professor of Domestic  
Science and Art



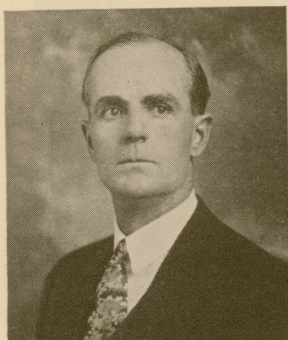
P. E. SHOTWELL  
Associate Professor of  
Physical Education



CHARLOTTE HEYMAN  
Assistant in Education and  
Critic Teacher



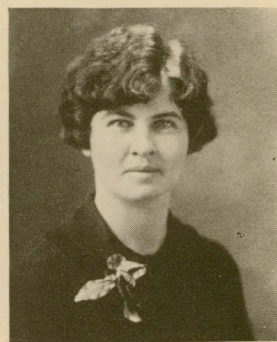
FRANCES PENDLEY  
Dean of Sub-College



J. C. COLEMAN  
Professor of Mathematics and  
Supervisor of Berkeley Hall



LULA McMEANS  
Associate Professor of  
English



STATHER ELLIOTT  
Professor of Spanish and  
French







MYRTLE VOULES  
Assistant in Education and  
Critic Teacher



R. J. RATLIFF  
Professor of Education and  
Director of Training School



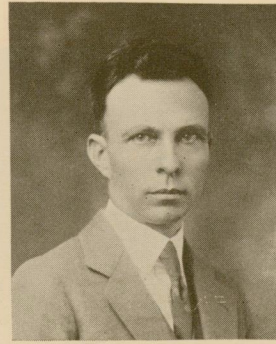
IRMA LEE BATEY  
Associate Professor of  
Music



H. J. COTTLE  
Professor of Biology and  
Agriculture



NELL MIRIAM SMITH  
Associate Professor of Primary  
Education and Reading



S. M. MELTON *Chero*  
Superintendent Alpine Schools and  
Professor of Education



ANNA D. LINN  
Auditor and Registrar



CLEMMa BILLINGSLEY  
Assistant in Education and  
Critic Teacher



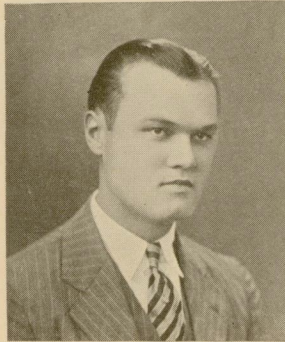
FLORA L. DAUGHERTY  
Secretary







ZONA PEEK  
Librarian



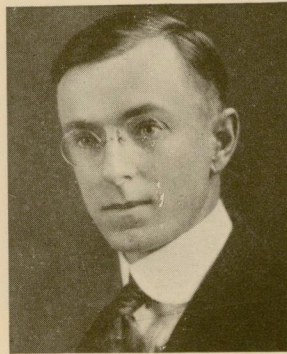
A. L. ANTHONY  
Assistant Coach and Associate  
Professor of Math



ELIZABETH KEEFER  
Associate Professor of  
Drawing



LUTIE BRITT  
Associate Professor of  
Physical Education for Women



V. J. SMITH  
Professor of Manual Training



H. E. ALLEN  
Professor of History and  
Government



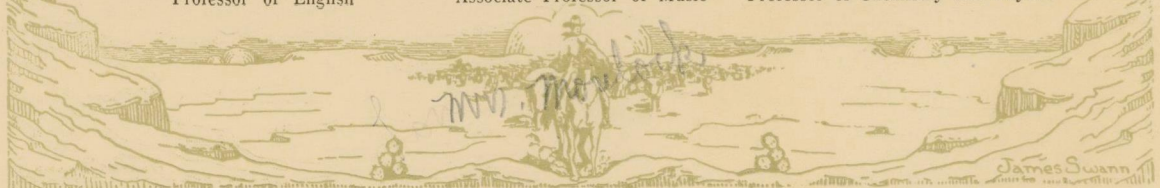
ANNE AYNESWORTH  
Professor of English



MARGARET GUENTHER  
Associate Professor of Music

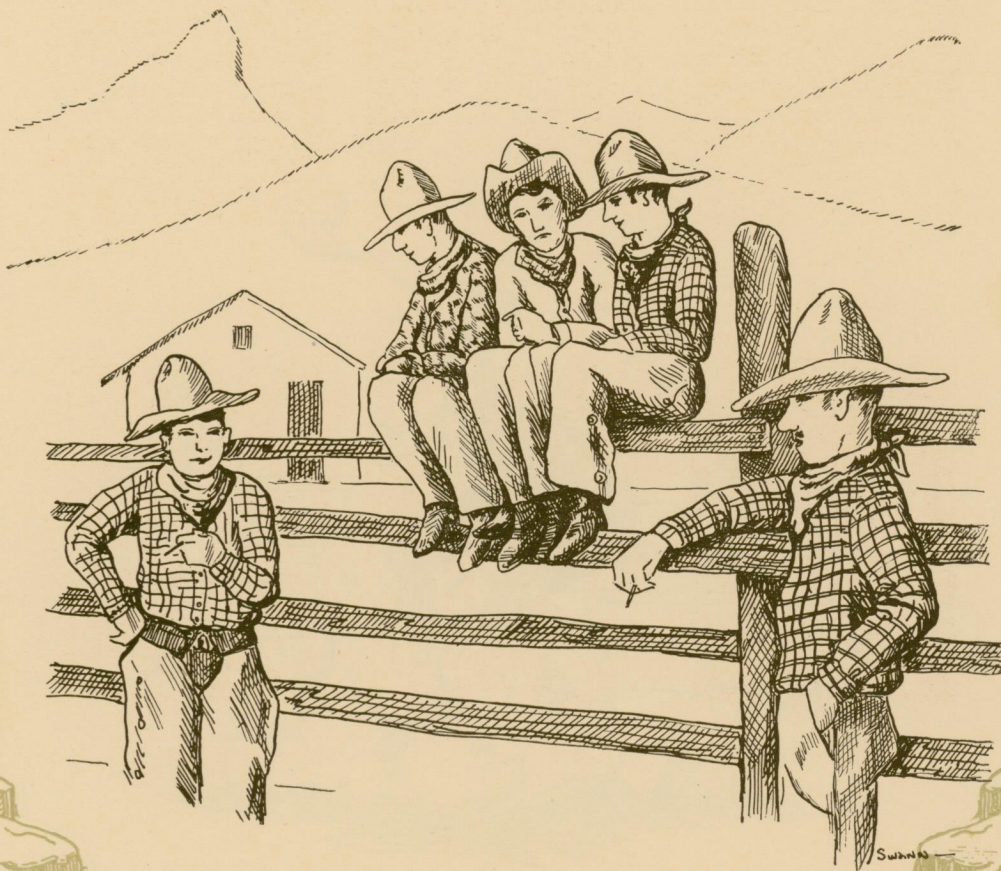


F. G. WALKER  
Professor of Chemistry and Physics





# Classes

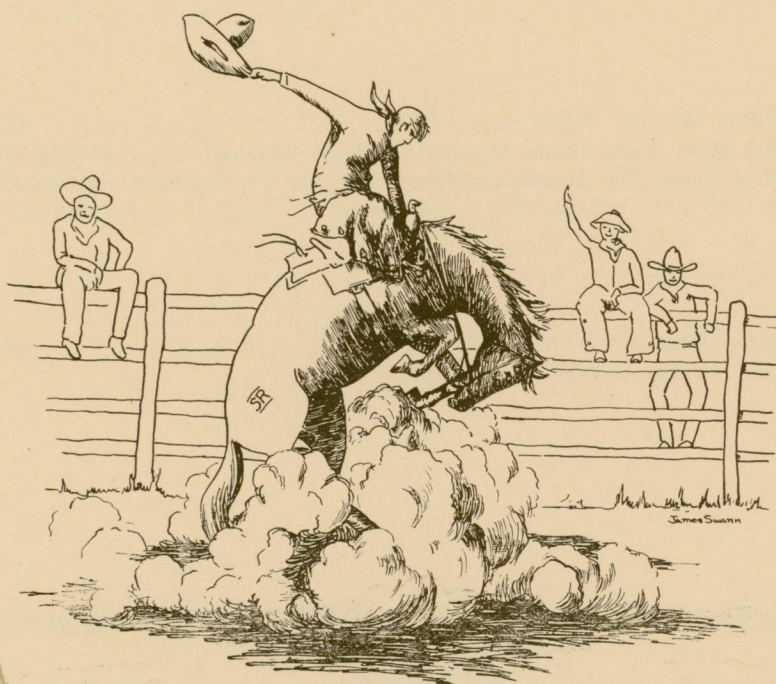








## Seniors



James Swann





NANCY WATSON, Alpine, Texas.....*Commerce*

W. A. A. '24; President of W. A. A. '25; Secretary of W. A. A. '26;  
W. A. A. Council '27; Mask and Slipper Club '26, '27; Writers' Guild '26, '27;  
Sachem '24, '25, '26, '27; Secretary of Sachem '27; Literary Editor of  
Brand '25; Class Secretary and Treasurer '26; Board of Regents Scholarship  
'25; Corresponding Secretary of Sul Ross Scholarship Society '27;  
S. T. R. Pin '25; Most Popular Girl '26.

WARNER REID, Alpine, Texas.....*History*

Attended West Texas State Teachers College; Baseball '22, '23; Supreme  
Council of Justice '22; Mask and Slipper Club '25, '27; President of Mask and  
Slipper Club '27; Football '24.

EDNA ERWIN, Hamlin, Texas.....*History*

Attended Meridian College; Sachem '27.







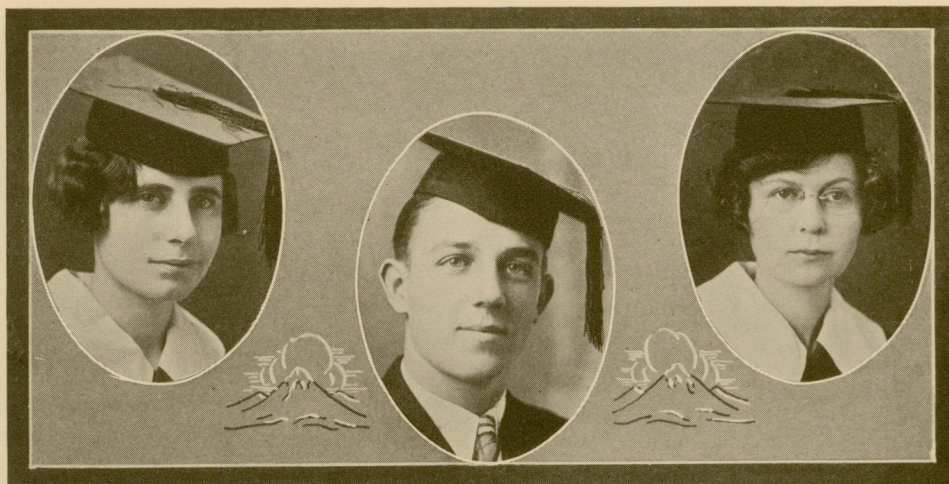
R. M. BANKHEAD, Lamesa, Texas.....*History*  
 Attended Wayland College; Attended Valparaiso University; Vice President of  
 Senior Class '27.

JOHANNA KOCH, Alpine, Texas.....*English*

LEO T. MURRAY, Alpine, Texas.....*Biology*  
 Orchestra; Band '27; Sul Ross Astronomical Society '27; Treasurer of Sul  
 Ross Scholarship Society '27; Basket Ball '22.







JOHNNIE WEYERTS, Alpine, Texas.....*Spanish*

Glee Club; Orchestra; W. A. A. Council '23, '24, '27; President of W. A. A. Council '24; Winner of Tennis Tournament '23; S. T. R. Pin, Sweater, and Blanket; Student Council '24; Secretary and Treasurer of Class '27; General Athletic Council '23; Press Club '27; Sul Ross Scholarship Society '27; Sachem '23, '24, '27.

HORACE MORELOCK, JR., Alpine, Texas.....*History*

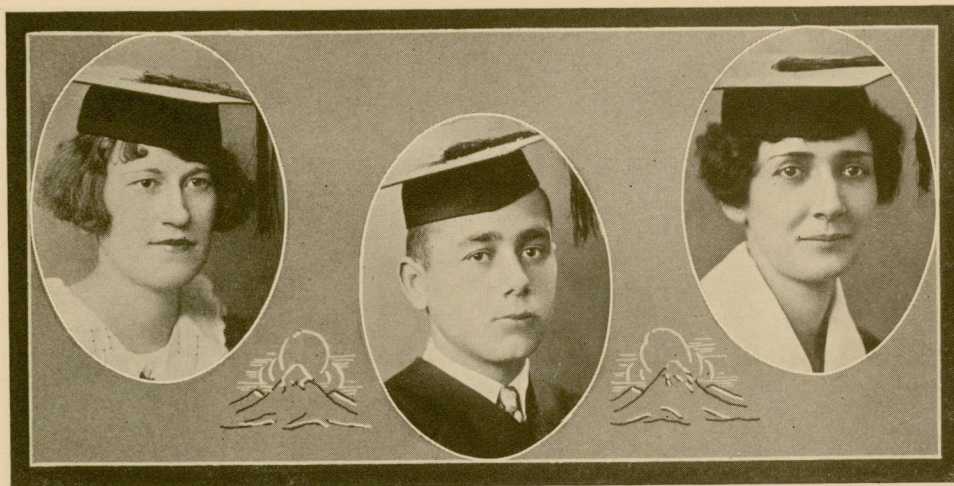
Assistant Yell Leader '25; Managing Editor of Skyline '26; Photograph Editor of Brand '27; Football '26.

MRS. DELIGHT TASSIN, Hammond, La.....*Commerce*

Attended Louisiana State Normal College; Southwestern Louisiana Industrial Institute; Sachem '27.







DOROTHY LIGON, Alpine, Texas.....*History*

Treasurer of Class '24; Skyline Staff '24; Sachem '24, '25, '26, '27; Treasurer of Sachem '25; Secretary of Ex-Students Association '25; Vice President of Class '26; W. A. A. Council '27; Social Committee of Class '27.

DRURY WOOD, Alpine, Texas.....*Biology*

Football '23, '24, '25, '26; "T" Club '24, '25, '26, '27; Vice President of "T" Club '24, '25; Glee Club '24, '25; Jeffersonians '24; Student Council '27; Most Popular Boy '26; President of Class Spring '26.

MARTHA HAAS, Augusta, Kansas.....*History*

Attended Southwestern College.







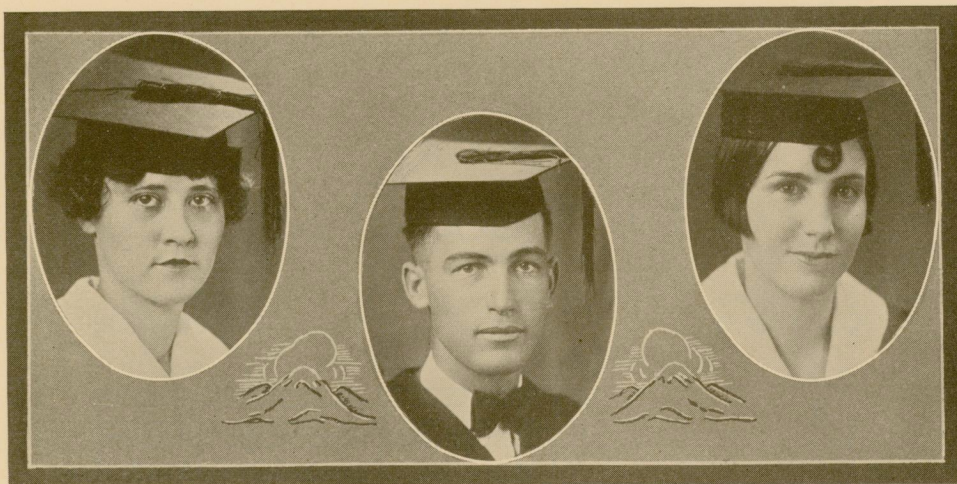
WARREN LORD, Locker, Texas.....*History*

MRS. MYRTLE VOULES, Dallas, Texas.....*History*  
Attended Burleson College; Sachem '26, '27.

FANNIE MAY, Alpine, Texas.....*English*  
Sachem '25, '26, '27; Vice President of Sachem '25; President of Sachem '26;  
W. A. A. '25, '26, '27; Board of Regents Scholarship '26; Literary Editor  
of Brand '27; S. T. R. Pin '27; Recording Secretary of Sul Ross Scholarship  
Society '27; Press Club '27; Secretary of Student Council '27; Secretary and  
Treasurer of Ex-Student Association '27.







MERRILL POUNCEY, Alpine, Texas.....*History*

W. A. A. Council '22, '23; Glee Club; Calendar Editor of Brand '22; Student Council '24; Sachems '23, '24, '27; Mask and Slipper Club '24, '27; Art Club '27; President of Sachem '24.

RUDOLPH MELLARD, Marfa, Texas.....*Commerce*

Editor-in-Chief Brand '25; Photograph Editor '26, Business Manager '27; Manager of Skyline '27; Mask and Slipper Club '25, '26, '27; Baseball '23, '24; Most Popular Boy '25; "T" Club '24, '25, '26, '27, President '25; Writers' Guild '26, '27; Secretary of Writers' Guild '27; President of Junior Class W '26, F '27; Vice President of Ex-Student Association '27; Student Council '27.

ZOE ELLEN MURRAY, Alpine, Texas.....*English*

Vice President of Class Summer of '24; Vice President of Class '25; Vice President of Class Summer of '26; President of Class '27; W. A. A. '24, '25, '27; S. T. R. Pin '25; Mask and Slipper Club '25, '27; Student Council '27; Sul Ross Scholarship Society '27; Writers' Guild '27; Press Club '27; Managing Editor of Skyline '25; Editor-in-Chief of Skyline '27.

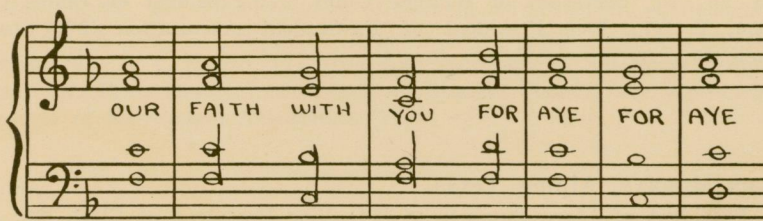
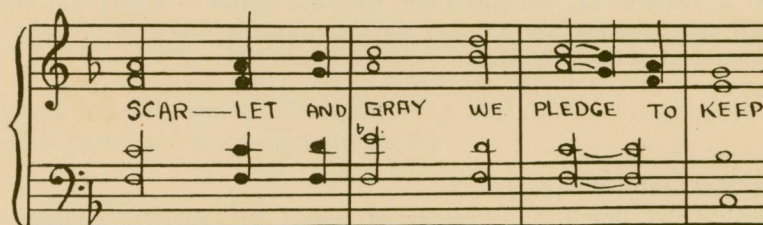




# Sul Ross Chant

Words by  
CLASS OF '27

Music by  
M. GUENTHER

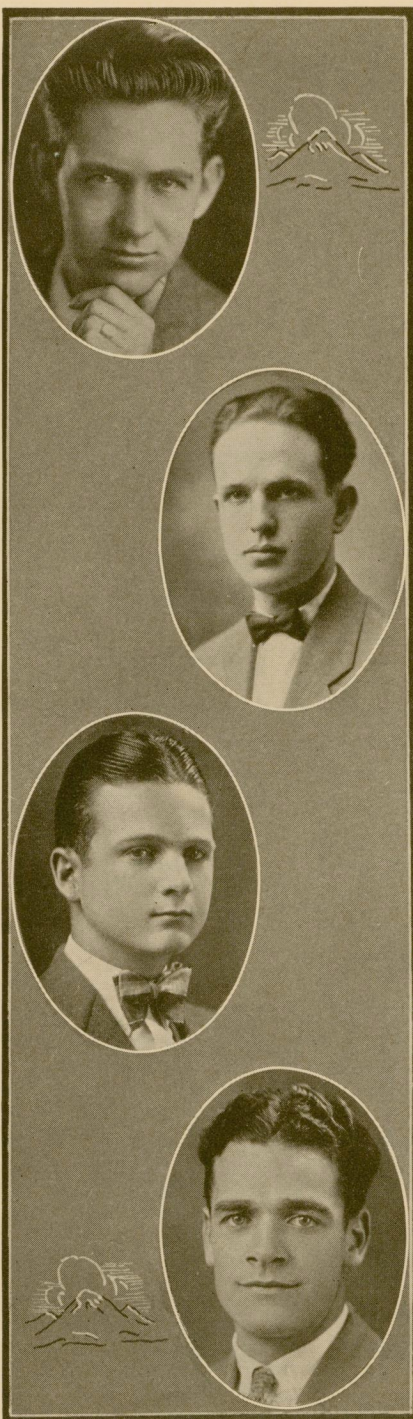




## Juniors







Richard Gillespie.....*Social Science*  
Post

James Swann . . . . .*Drawing*  
Merkel

Lynn Kelly . . . . .*English*  
Odessa

Delbert Hurley . . . . .*Engineering*  
Marfa



Tommie Franklin . . . . . *English*  
Jourdanton



Tom Bowles . . . . . *Industrial Ed.*  
Alpine



Bernice Henry . . . . . *English*  
Rocksprings



Horace Oliver . . . . . *History*  
Ballinger





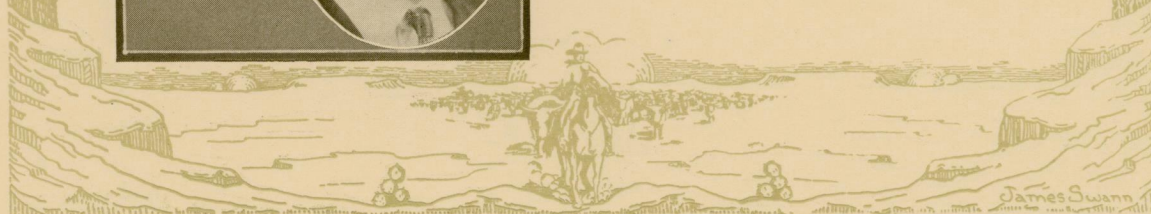


Duncan Scott . . . . . *History*  
Alpine

Louise Noble . . . . . *English*  
Port Lavaca

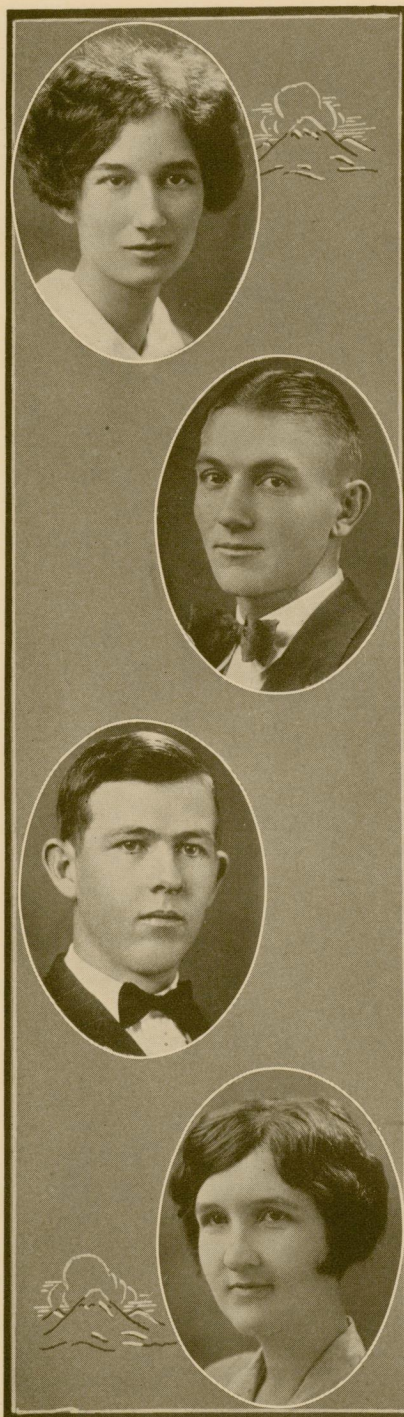
Edrie Gordon . . . . . *Social Science*  
Sweetwater

Louis Loeffler . . . . . *Biology*  
Ft. Davis





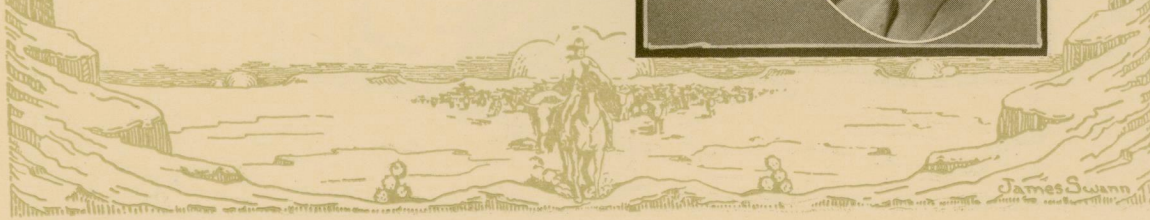
Laura Haas . . . . . *Public School Music*  
Augusta, Kansas



Benton Starnes . . . . . *History*  
Taylor

Henry Black . . . . . *History*  
Crowell

May Winston . . . . . *Biology*  
Miles







Beatrice Davis . . . . . *History*  
Alpine

Mrs. Joe Ella Livingston . . . . . *Science*  
Alpine

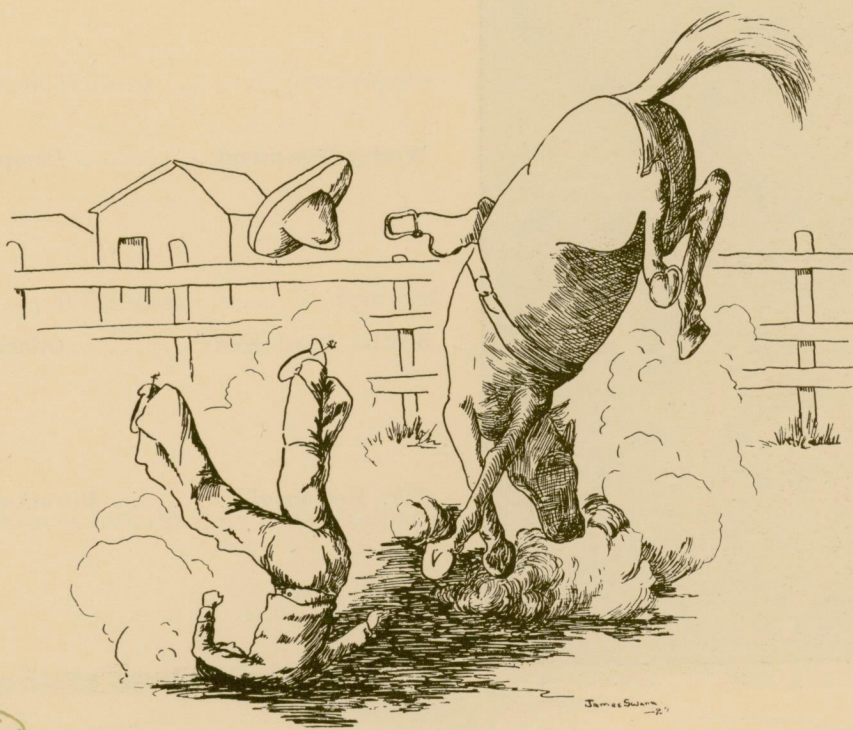
Opal McKay . . . . . *Education*  
Pampa

Pearl Crockett . . . . . *Education*  
El Paso





## Sophomores



James Swann





Isabel Yates . . . . . *Marfa*

W. D. Cowan . . . . . *Pecos*

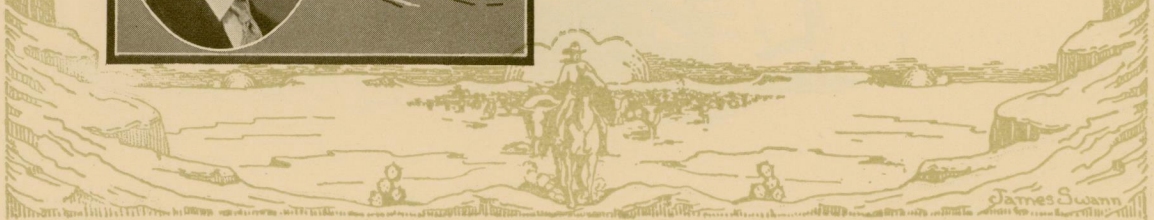
Lois Adams . . . . . *Alpine*

Leah Edwards . . . . . *Sweetwater*

Wesley Townsend . . . . . *Pampa*

Scottie Byrd Kelly . . . . . *Odessa*

Alex McGonagill . . . . . *Marathon*





Ruth Bailey . . . . . *Marfa*

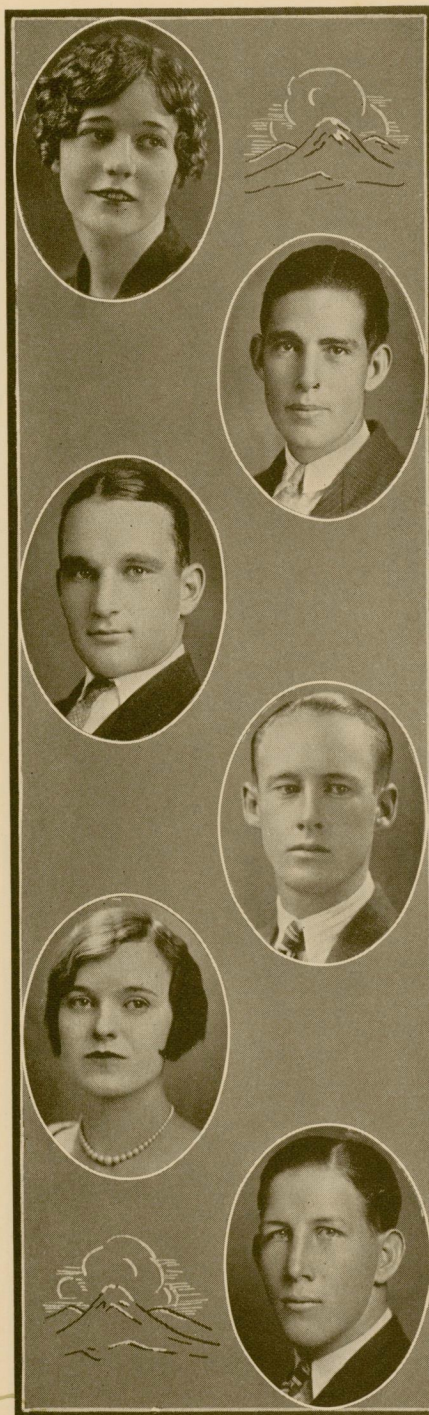
Berry Chapman . . . . . *Miles*

Fuqua Younger . . . . . *Canyon*

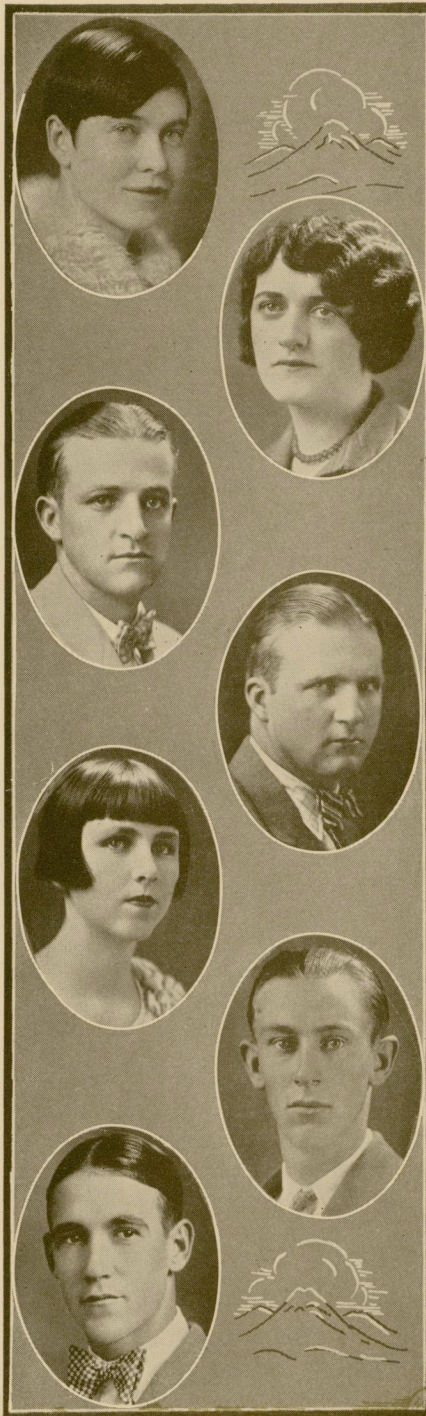
York Wilbern . . . . . *Brackettville*

Lela Williamson . . . . . *Spofford*

Arnold Denman . . . . . *Brackettville*







Bessie Sharp.....*Buena Vista*

Elta Coulson . . . . .*Alpine*

Eugene Kelly . . . . .*Odessa*

R. G. Kelly.....*Odessa*

Willena May . . . . .*Alpine*

John Fortner . . . . .*Marfa*

Clarence Cody . . . . .*Odessa*



James Swann



# Freshmen







Tom Cross

Odessa Crunk

Stanley Fulcher

Paul Ford

Clarence Stevens

Zelma Shook

Clifford Kell

Lottie Mae Polk

Ralph Peters

Guy Munn

Howard Carter

Mabel Birdsong

Claude Murray

Maurine Humes

Homer Graham

Marshall Bozarth





Blanche Cotter

Dessie Paddock

D. W. McMullan

Daisy Hamie

James Reed

Ruby Dean

Adele Rountree

Edna Mae Scott

Paulus Schroeter

Grace Covey

William Hatcher

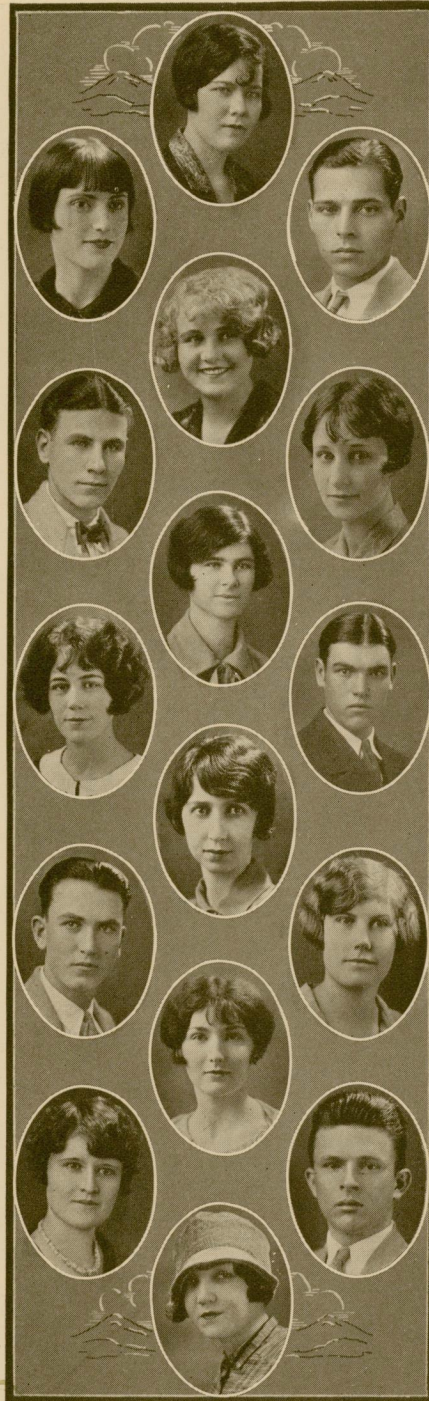
Laura Causey

Melburn Glass

Mary Roberts

Anderson Shelton

Ruth Anderson







Kermit Allen, *President*

Pauline Barker

Lee Smith

Richard Crisler

J. T. Wallace

Ivy Lloyd

Elmore Alexander

Adrian Turney

Ray West

Eugene McCullough

Frankie Cochran

Clemmons Roark

Dwight Johnson

Lorena Varner

Willie Smallwood

Reuben Loeffler





Mary Louise Bennett

Tom Weigel

Rosalie Hassell

Paul Vogt

Golda Fay Jamison

Kathryn Smith

Elizabeth Jacques

Merritt Withers

Agnes Newell

Mark Fallon

Fred Haas

Allee Loudder

W. H. Bingham

Henry Lease

Mary Elizabeth Neill





## Whoopee Ti Yi Yo, Git Along Little Dogies

As I walked out one morning for pleasure,  
I spied a cow-puncher all riding alone;  
His hat was throwed back and his spurs was a jingling,  
As he approached me a-singin' this song,

Whoopee ti yi yo, git along little dogies,  
It's your misfortune, and none of my own.  
Whoopee ti yi yo, git along little dogies,  
For Wyoming will be your new home.

Early in the spring we round up the dogies,  
Mark and brand and bob off their tails;  
Round up our horses, load up the chuck-wagon,  
Then throw the dogies up the trail.

It's whooping and yelling and driving the dogies;  
Oh how I wish you would go on;  
It's whooping and punching and go on little dogies,  
For you know Wyoming will be your new home.

Some boys goes up the trail for pleasure,  
But that's where you get it most awfully wrong;  
For you haven't any idea the trouble they give us  
While we go driving them along.

When the night comes on and we hold them on the bed ground,  
These little dogies that roll on so slow;  
Roll up the herd and cut out the strays,  
And roll the little dogies that never rolled before.

Your mother she was raised way down in Texas,  
Where the jimson weed and sand-burs grow;  
Now we'll fill you up on prickly pear and cholla  
Till you are ready for the trail for Idaho.

Oh, you'll be soup for Uncle Sam's Injuns;  
"It's beef, heap beef," I hear them cry.  
Git along, git along, git along, little dogies,  
You're going to be beef steers by and by.

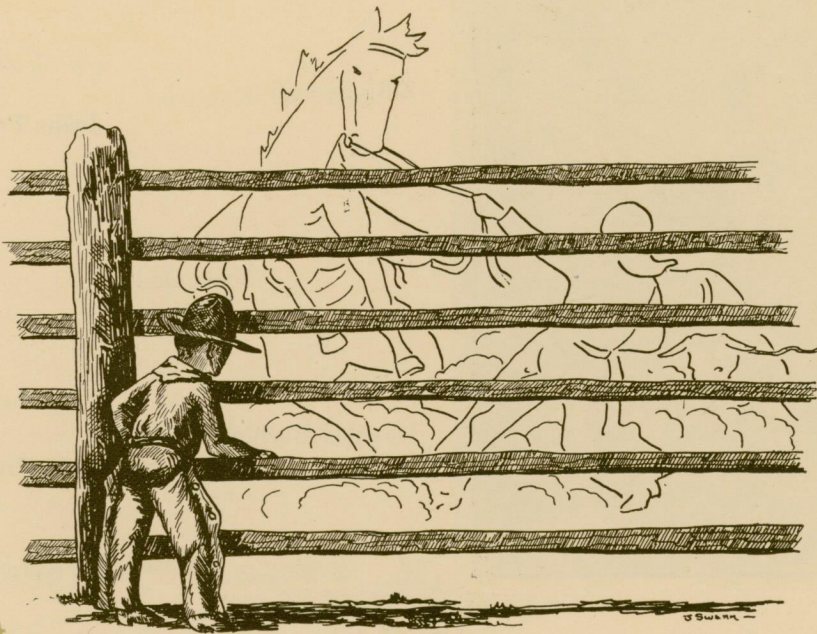
Reprinted from "Cow Boys Songs," collected by John A. Lomax—Sturgis & Walton Co., 1910.





THE BRAND

## Sub-College



James S.





Mary Frances Taylor  
Vida Mae Coulson

Hilda Lutz

Virgil Johnson  
James Terrell, *President*

Wallace Scales  
Mrs. Della Tyler

Zilla Spruill  
Jeane Polk

Viola Dod

Donabel Bushong  
Annie Clyde Trott



Peggy Bates

H. L. Stuckey

Lida Belle McGonagill

Lois Nevill

Augusta Varner

Paul Barkley

Carrie Mae Vogt

Juanita Propst

Lorraine Winston

Beryl Wilkes

Fern Wilkes

Faye Wilkes







Lilla Mae Johnson

Farrel Warren

Myrtle Cochran

Kate Knight

Audie McElroy

Evelyn Smith

Sara Steele

Darrel York

India Wise

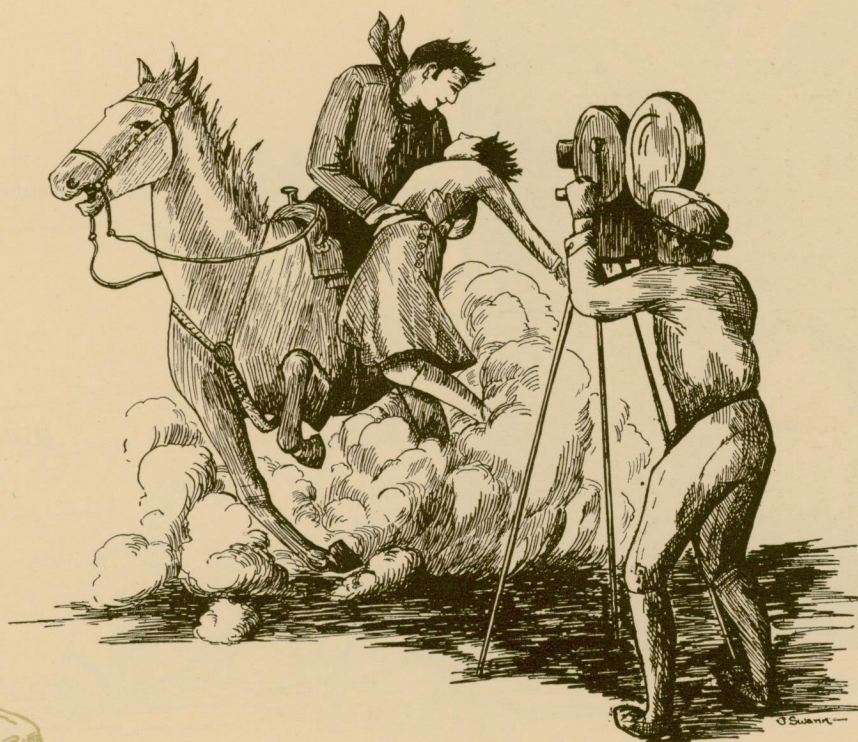
Edna Wyatt

Calvin Wetzig

Louis Wetzig

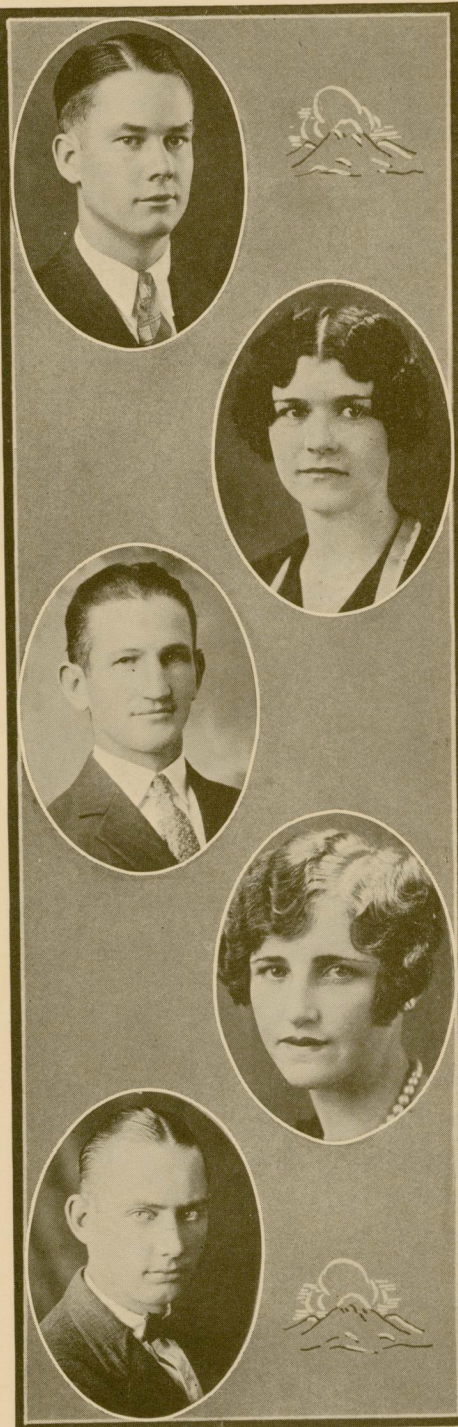


## Specials



James Swan





Walter Caldwell . . . . . *Pre Med.*  
Alpine

Ora Lock . . . . . *Voice*  
Marfa

Sam Nelson . . . . . *History*  
Miami

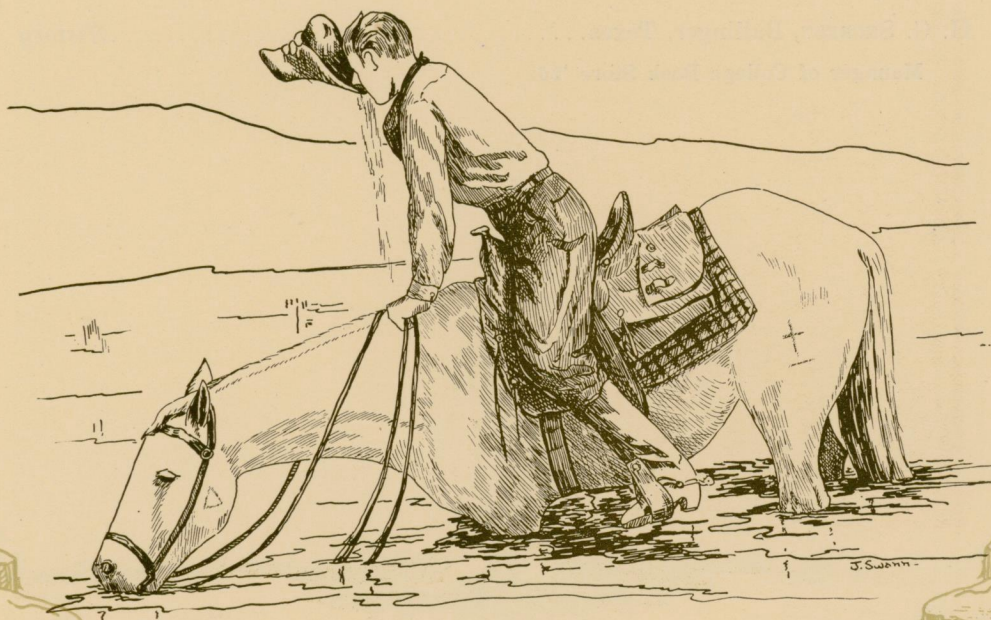
Brookie Cook . . . . . *Commerce*  
Alpine

Knox Reid . . . . . *History*  
Alpine





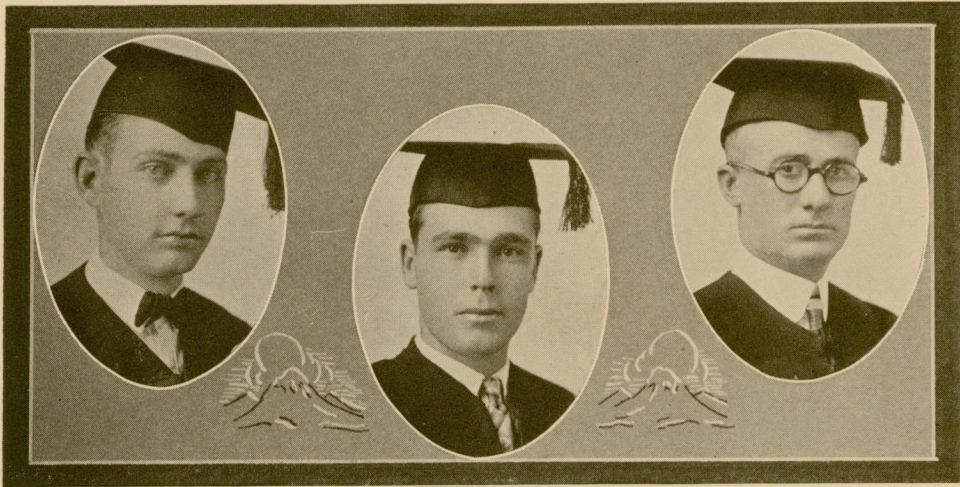
## Summer School



J. Swann

James Swann





KNOX REID, Alpine, Texas.....*History*

Business Manager Skyline '25; Secretary-Treasurer of Class '25; Jeffersonians '24; President Junior Class F '26; Mask and Slipper Club '25, '26; President of Mask and Slipper Club '26; Orchestra '26.

W. C. WILLIAMSON, Meridian, Texas.....*History*

Football Team '24, '25; President Junior Class '25; Jeffersonian Literary Society; Member of "T" Club; Most Popular Boy Summer School '24.

H. G. SECREST, Ballinger, Texas.....*History*

Manager of College Book Store '26.





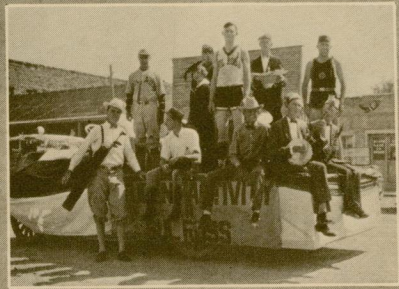
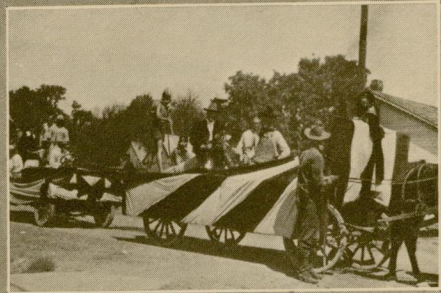
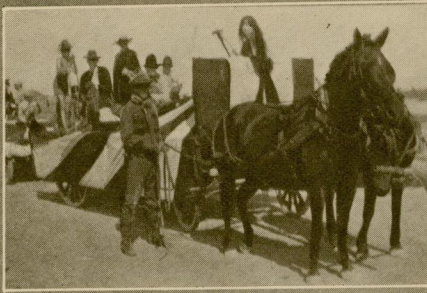


F. B. TALBOT, Chisholm, Texas.....*English*  
Attended Wesley College and North Texas State Teachers College.

MRS. F. B. TALBOT, Chisholm, Texas.....*English*  
Attended Wesley College and North Texas State Teachers College.

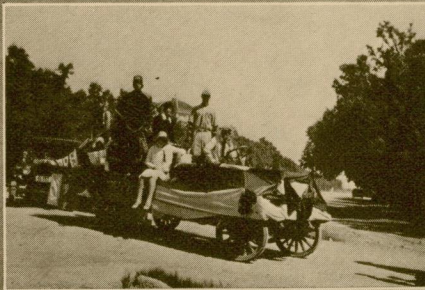






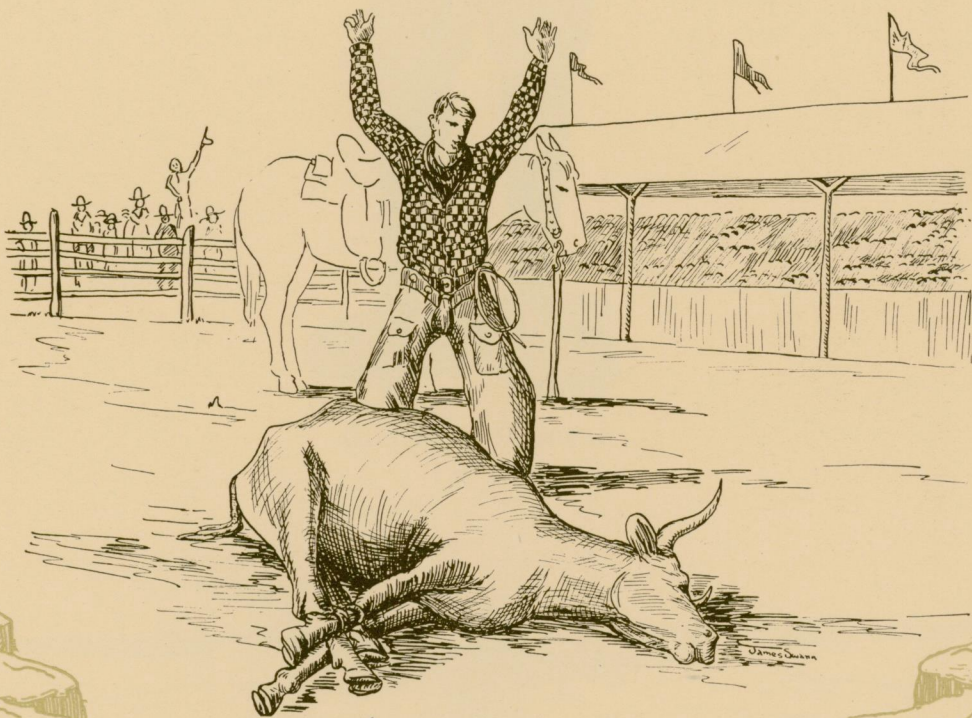
# SUL ROSS PARADE

## PECOS SUMMER - '26



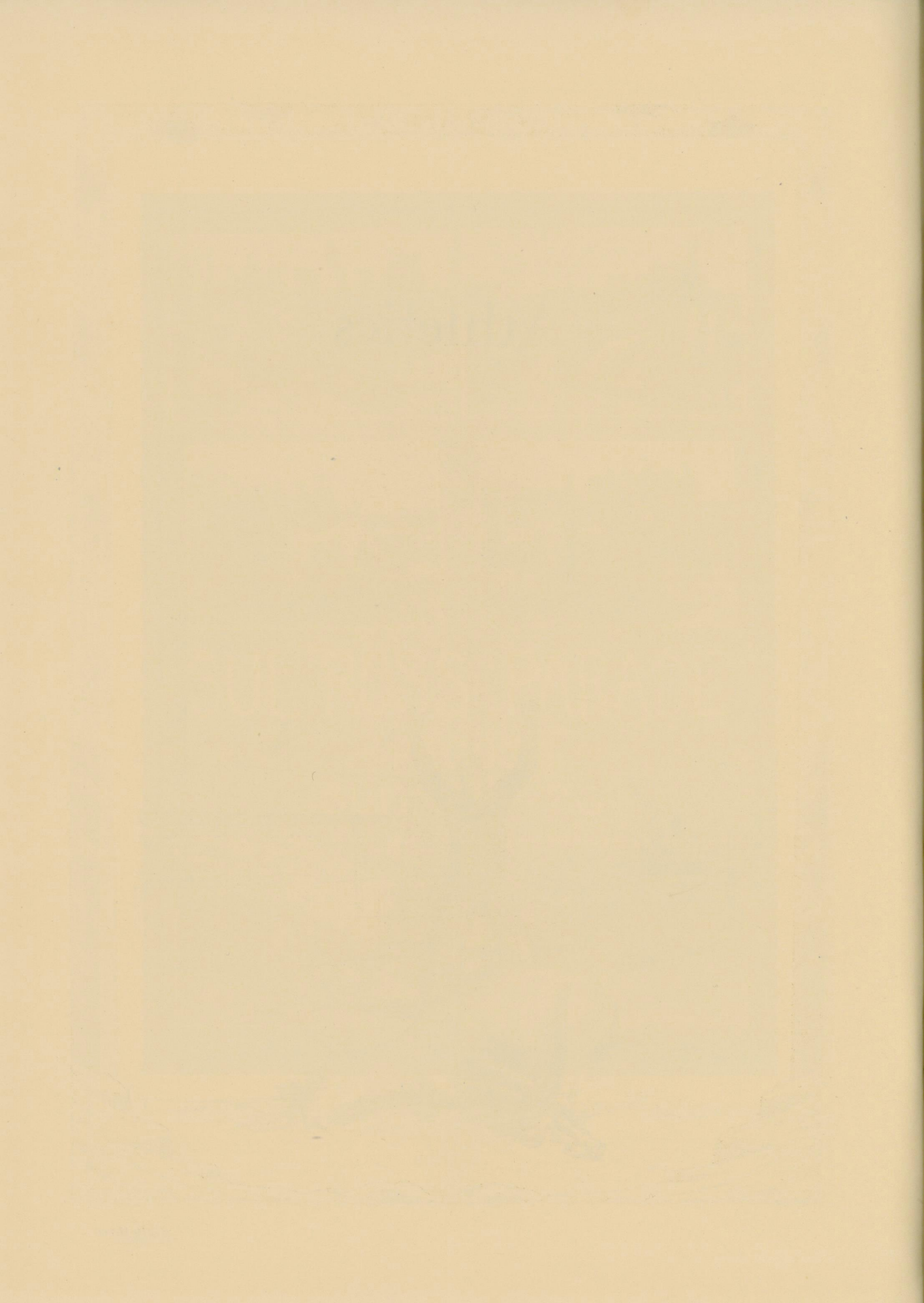


# Athletics



James Swan







THE BRAND

# Football

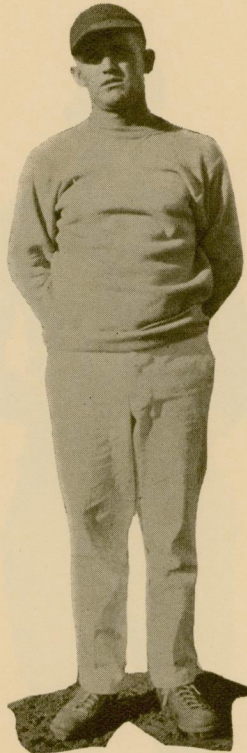


CAPTAIN W. D. COWAN





## Coach P. E. Shotwell

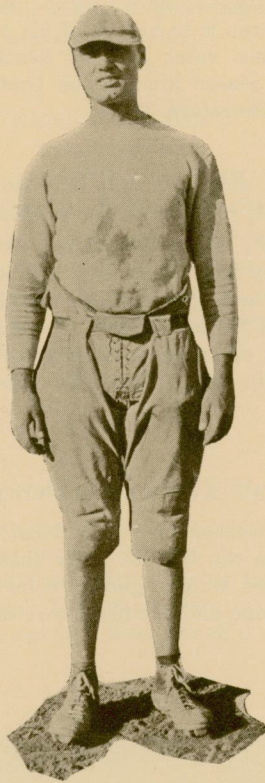


**S**UL ROSS was piloted through the past season by one of the most able coaches in the Southwest. Coach Shotwell came to us from Simmons University of Abilene, Texas, where he had made a name for himself as a football mentor. With new material from which to form a winning combination "Coach" set to work, and in a short time the Lobo squad proved to be one of the best that has ever represented Sul Ross. "Little but loud" aptly describes Shotwell. He is an expert in every line of athletics, and he has the natural gift of knowing and understanding his men.





## Coach A. L. Anthony



ASSISTANT Coach Anthony, also from Abilene, Texas, was of great value to Coach Shotwell in forming a squad which won the unorganized Southwestern Conference Championship. Anthony, as he was called by the Lobos, was loved by every man on the squad. His "scrub" team came through the season without a defeat. Coach Anthony's popularity did not stop at the gate to the athletic field; as a math instructor in the Sub-College division he was as popular as Babe Ruth.

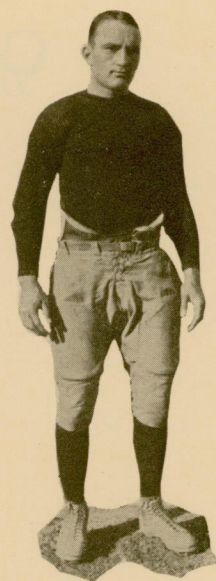






W. D. COWAN  
(Captain—Half-back)

Captain Cowan has been a consistent ground gainer for the Lobo pack. He is fast, shifty, and hard to stop. As a half-back Cowan is in a class of his own. The unanimous votes of the Southwestern coaches placed him on the Unorganized All-Southwestern Team.



FUQUA YOUNGER  
(Captain Elect—Guard)

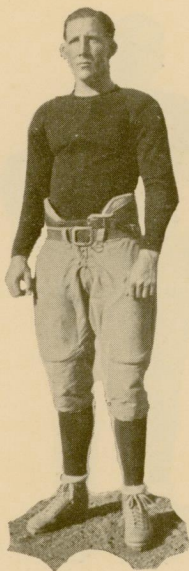
"Duck", also a three-year letter man, plays any position at any time with such a spirit and fight that he stands out as a typical football player. Younger's fine qualities of sportsmanship gave him the leadership of the 1927-'28 Lobo squad.

#### SUL ROSS 0 — AT ALPINE — RANDOLPH COLLEGE 0

The opening game of the season proved to local fans that the Lobo team was a powerful aggregation. Despite the lack of early season practice, the Lobos played a good game. Randolph by sheer weight gained more yardage than the lighter Lobo pack. This was the first tie game and the first scoreless game ever played by Sul Ross in its football history.

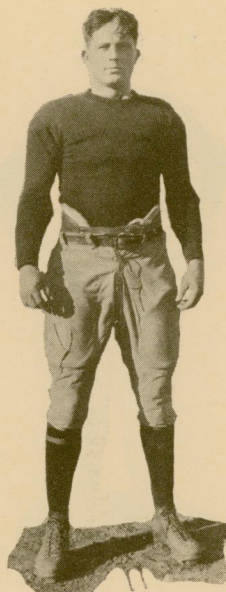






ARNOLD DENMAN  
(Guard)

Little Dinnie was a recruit from the Coyotes. Denman needs a little experience and will make a good man next year. He is a fair blocker.

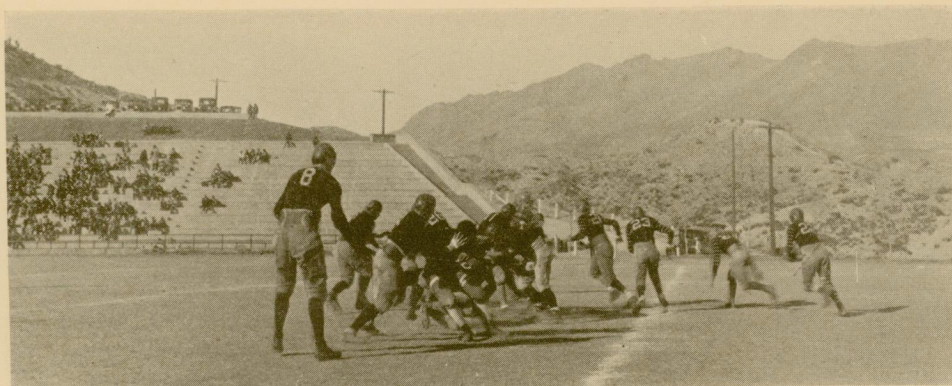


GENE ALFORD  
(Half-back)

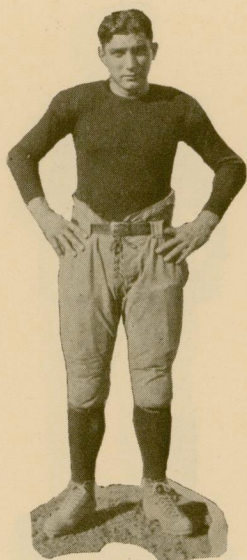
Playing his first year with the Lobos, Alford gained much glory for himself and the college. He proved a "jinx" to all tacklers, for he was the fastest and best broken field runner in the Southwest. He made the Unorganized All-Southwestern Team.

#### SUL ROSS 0 — AT SAN ANGELO — A. C. C. 3

The first setback of the season came in the game played at the San Angelo Fair; an unexpected fumble in the Lobo back-field placed A. C. C. in scoring distance. A lucky place kick from a dangerous angle gave the Abilene team a threespoint margin, which they held to the end of the game. The teams were evenly matched in weight, but the Lobo offense seemed to lack the spirited fight which it later developed.







DOWLER  
(Guard)

"Moco" was everywhere at once on both offense and defense. Although it was his first year in the line, he played so well and with such spirit that he was selected for guard on the Unorganized All-Southwestern second team.



DUB POWELL  
(End)

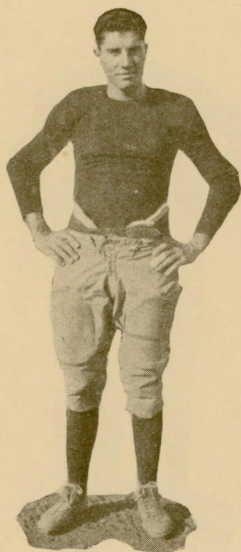
Dub came to Sul Ross from Meridian College. He and Pete were running mates. Dub had a never-say-die spirit, and gave all he had.

#### SUL ROSS 34 — AT ALPINE — NEW MEXICO A. & M. 7

With a determination to wipe out the recollections of their early-season defeat the Lobos entered the A. & M. contest with a spirit that could not be conquered. The New Mexico team, in a flashing attack, surprised the local fans by blocking a Sul Ross punt and recovering for a touchdown. A cornered Lobo is hard to handle; in fighting their way to the A. & M. fifteen-yard-line the Lobos worked like a machine. With the

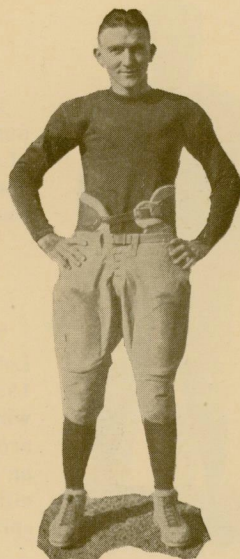






**BUDDIE WITHERS**  
(Quarter-back)

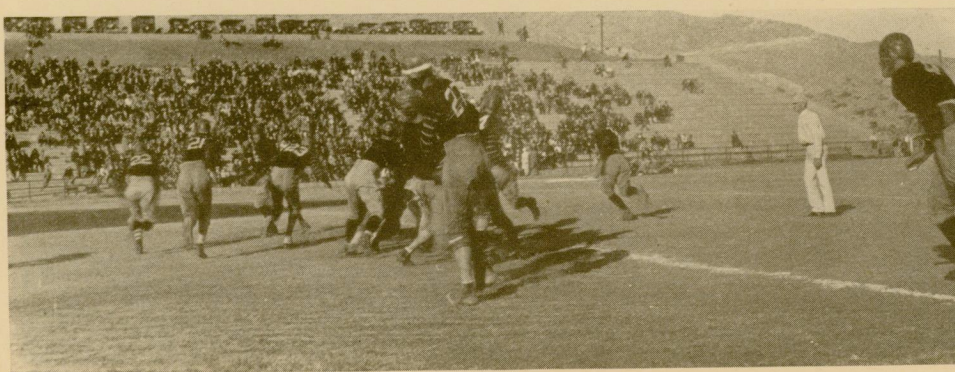
This was Buddie's first year with the Lobos, and he showed himself to be a man of great worth. Although handicapped by a bad knee part of the time, he fought from start to finish. He played a heady game, cool and steady in the most trying moments.



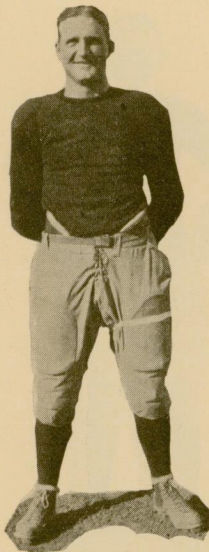
**PETE STARNES**  
(End)

Pete was gritty and always full of fight. Although he is small, few opponents circled his end. He was a good defensive player and adept at snatching passes.

goal fifteen yards away Alford, shifty half-back, started on an end run which ended behind A. & M.'s last line of defense. The first period was a battle to be enjoyed, but the remainder of the game, though a fine demonstration of Lobo team-work, offered no thrills because there was no question as to the outcome. With Alford leading the attack, the Sul Ross squad marked up score after score. In making eleven first downs the Lobos ran up a total of 34 points. Clifford Kell, Lobo quarter, gave the fans a thrill when he grabbed the oval on the kick off and ran 98 yards for a score.





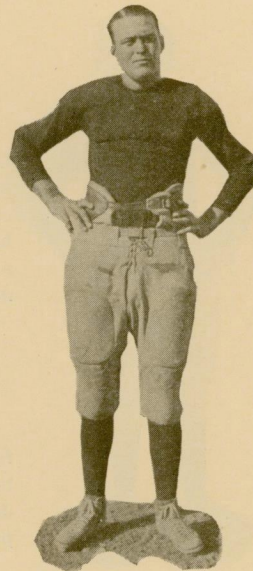


R. G. KELLY  
(Full-back)

This is R. G.'s fourth year with us, and each year has been filled with records of his terrible line smashing and his outstanding work on the defense. He was the backbone of the back-field.

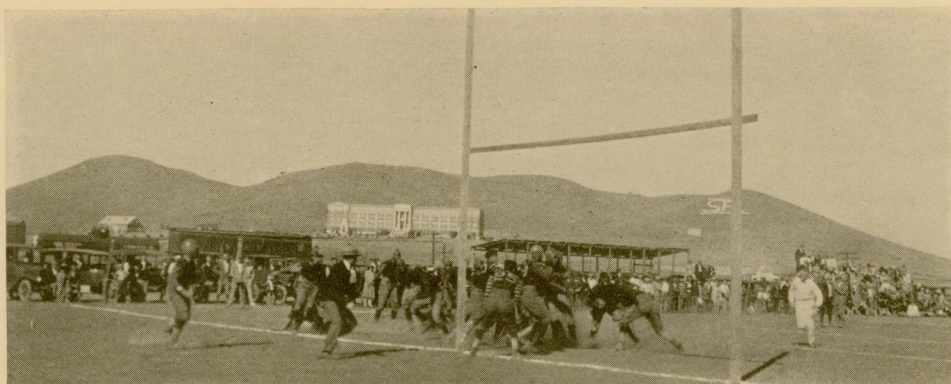
WES TOWNSEND  
(Ex-Captain—End)

This was Townsend's third year on the Lobo squad. "Wes" was captain of the 1925 Southwestern Champions. On the wing position Townsend was hard to get around. He was a good pass receiver, and an exceptional punter. "Wes" is a determined fighter, and he gives the fighting spirit to the team.

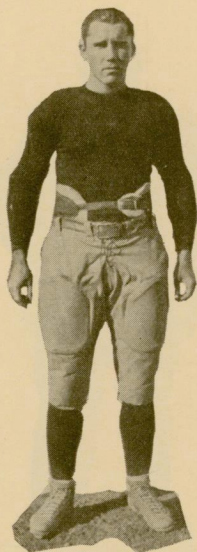


SUL ROSS 26 — At SILVER CITY — SILVER CITY TEACHERS 0

The Lobos met the Silver City Normal for the first time in football. The New Mexico team proved no match for the Sul Ross eleven. With co-operation in every branch of their attack, the Lobo pack swamped the Silver City Team by a 26-0 count. Cowan, who had been out of the fray during the first three periods, carried the ball in the last quarter for 30 yards and a score in four successive downs.





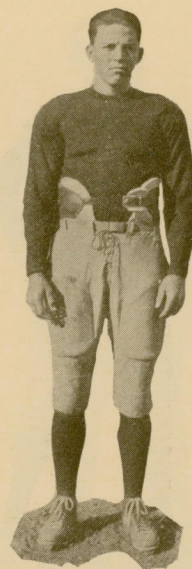


BOB CLARK  
(Half-back)

Although he plays at half, Clark would make a powerful full-back. Very few lines stood his consistent hammering. He loved the game and played it accordingly.

RAY McNEIL  
(Full and Half)

Ray was always right there to fill R. G.'s shoes when he was needed. He is a new man here, and with a little more experience he will be an asset to any man's back-field. Fast and shifty, he showed plenty of fight in every encounter.

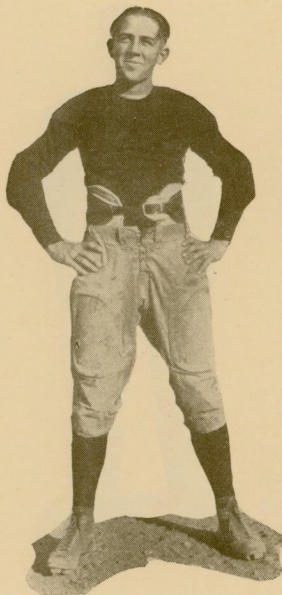


#### SUL ROSS 39 — AT ALPINE — McMURRY COLLEGE 12

An easy victory was not expected in the Sul Ross-McMurry contest, but the superior team work of the Lobo pack proved fatal to the Indian defense. In smashing their way thru the McMurry forward wall for 23 first downs, the Lobo "backs" crossed the Indian goal for six counters. The Abilene team used a passing game which proved very unsuccessful against the Lobo club; two neat passes, one for 20 yards and the other for 25 yards, netted the Indians their 12 points.

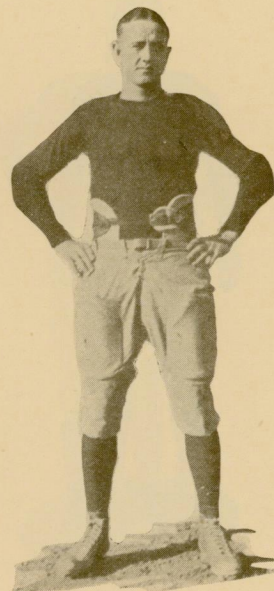






HORACE MORELOCK, JR.  
(Quarter-back)

"Prexy" led the pack thru the last of the season. Handicapped in weight and size, Morelock fought every minute that he was in the game; the size of the opponent never worried him. Graduation will take Horace from the 1927 squad.



CLIFFORD KELL  
(Quarter-back)

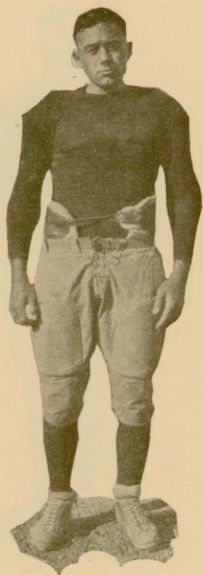
Kell proved to be one of the best quarters in this section of the country. His generalship of the team was perfect, and his running and passing featured in all of the games in which he played. Kell is a good punt returner.

#### SUL ROSS 21 — AT EL PASO — EL PASO SCHOOL OF MINES 0

One of the best games of the year was played with the School of Mines at El Paso; although Sul Ross won the contest by a large score, the game was a spirited battle from beginning to end. The number of first downs gained is evidence that there was some action between whistles; the Miners by team work and cleverness made 17 first downs to the Lobos' 12. Dowler played well on both offense and defense.

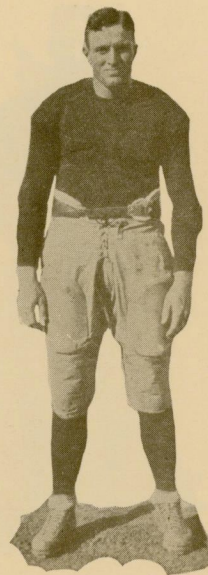






DRURY WOOD  
(Center)

"Master" has played in every game during the last four years. He is the type of man from whom the backs like to receive the ball, and they are sure of the necessary protection which the center must give. Wood and Morelock are the second and third football men to get degrees at Sul Ross.

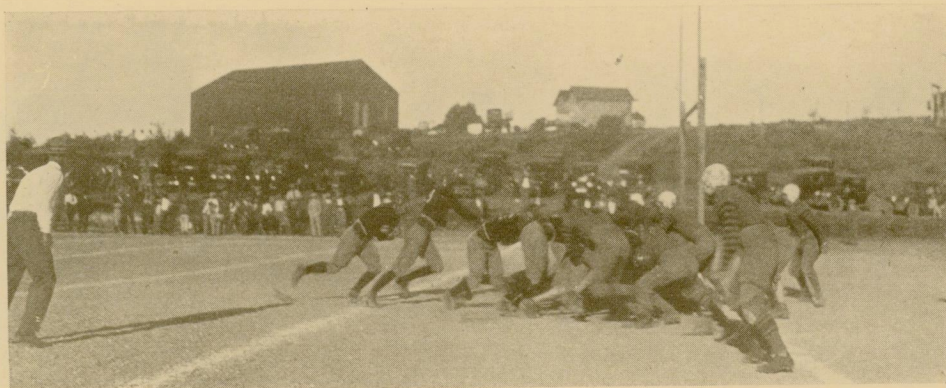


MARSHALL BOZARTH  
(Line Captain—Tackle)

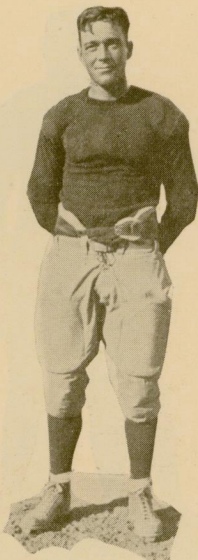
Bozarth is the best tackle in the Unorganized Southwestern Conference. His furious charges on defense caused many a loss for the opponents, and the line under his directions, proved a stone-wall to all opponents. "Bo" is a football man in every sense of the word.

#### SUL ROSS 53 — AT SUL ROSS — EL PASO JUNIOR COLLEGE 0

The game which decided the Unorganized Southwestern Conference Championship was played between Sul Ross and El Paso Junior College at El Paso during the meeting of the Texas State Teachers Association. The light El Paso team was on the defense from the start; on their second play the Lobos scored on a 37-yard run. The Panthers managed to make 5 first downs during the contest, while the Lobos swept all before them to gain 23 first downs and a total of 53 points.





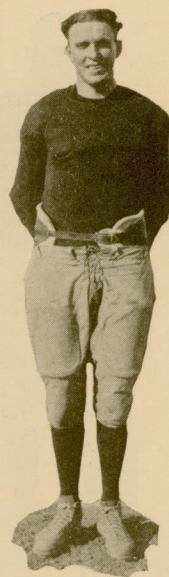


LEE SMITH  
(Guard)

This is Lee's third year with us. Although rather light he turned in a good record for each game. He was considerably stronger on the defense than on the offense, and played the back-field or line equally well.

PAUL FORD  
(End)

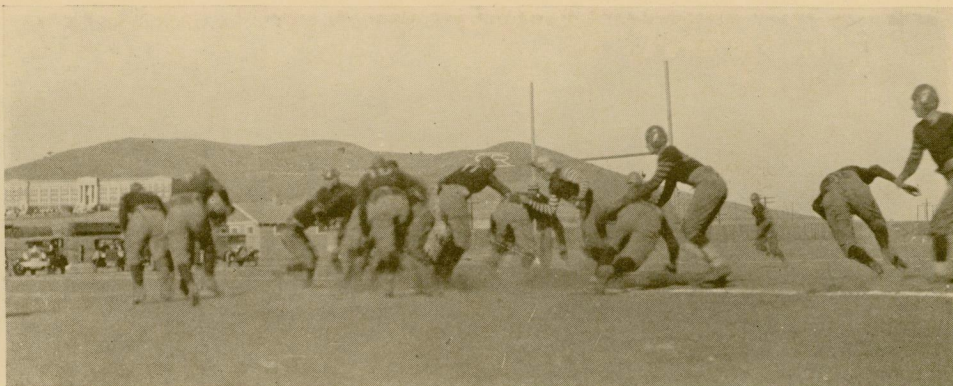
Ford played on the 1925 team which won the Unorganized Southwestern Championship. And this year he not only played on the Championship team, but he was selected as end on the Unorganized All-Southwestern Conference Team. Jit's weight, height, and speed proved fatal to many would-be end runs by his opponents.



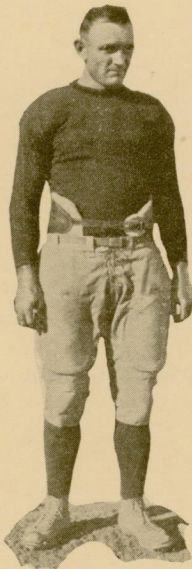
#### SUL ROSS 0 — AT DEL RIO — SCHREINER INSTITUTE 15

On October 30, the Lobo squad met the fast Schreiner Mountaineers from Kerrville; the game was played in Del Rio with both teams well supported by football fans.

The teams were evenly matched, the Mountaineers having a little the advantage in weight. This set-to proved to be the most thrilling game of the year. Both teams were fast and shifty. By darting, off-tackle thrusts and successful passing, the Institute was able to cross the Lobo goal for first score. A few moments later Alford, Lobo Half,







CHARLES DYER  
(Tackle)

Dyer came to us from Clarendon College. He is one of the old-line consistent players. Though Charlie never rose to sensational or flashy heights, he plugged up a hole that it would have taken a mighty man to fill. Dyer knows as much about football as perhaps any man on the squad.

### THE LOBO MASCOT

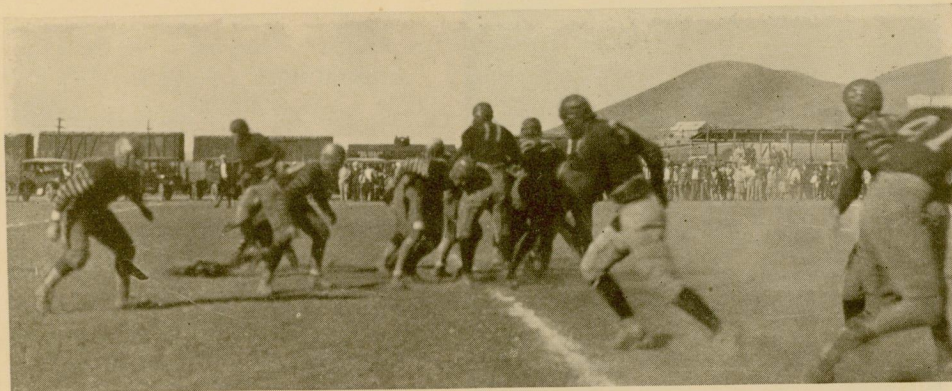
The Lobo is the mascot of the Sul Ross eleven. He did not play in any games, but he had that old fighting spirit which our boys always exhibited on the field.



took the ball from Wood under the very shadow of the Mountaineers' goal, raced around the Schreiner right end, stiff-arming would-be tacklers, and covered the whole length of the field. Although the run resulted in a penalty on Sul Ross for clipping, it was a feature of the game, and will long be remembered by Lobo supporters.

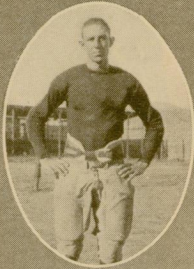
The Lobo pack had the misfortune of losing one of its star backfield men when Kell broke his arm during the third quarter.

The fight was characterized by good sportsmanship on both sides.

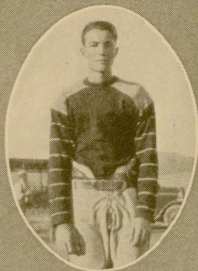




# Goyotes



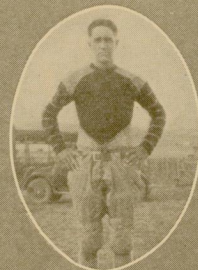
Jimmie Terrell



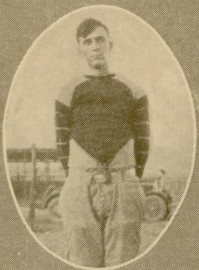
Dwight Johnson



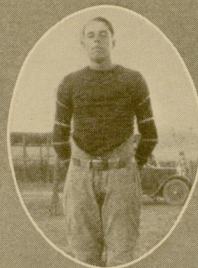
Henry Lease



Clemmons Roark



Guy Munn



Frankie Cochran





J. T. Wallace

Paulus Schroeter

Gene McCullough

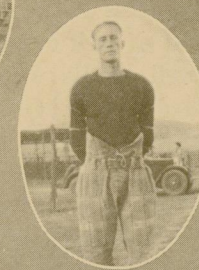
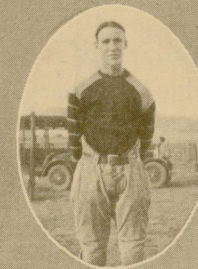
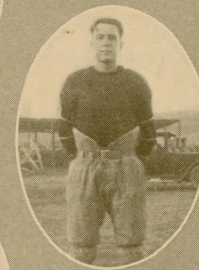
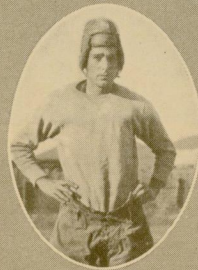
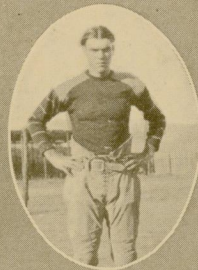
Berry Chapman

Bill Bingham

Clarence Cody

York Willbern

# Coyotes



James Swann





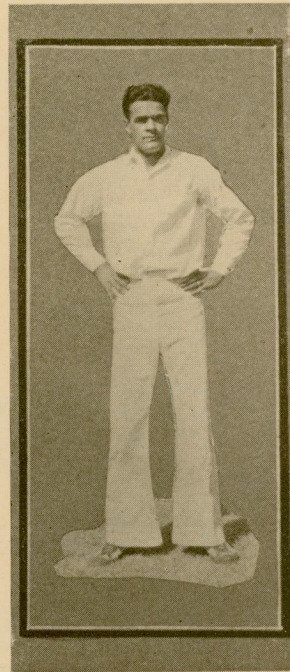
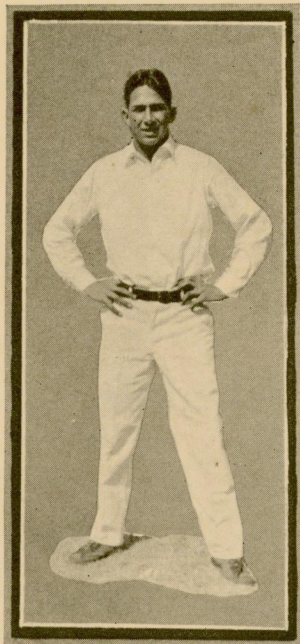
THE LOBO PACK

## Review of the Season

WITH only two defeats on their record the '26 Lobo pack completed the season by winning the Unorganized Southwestern Conference Championship for the second consecutive time. In completing their eight-game schedule the Sul Ross Lobos defeated some of the best teams in Texas and New Mexico. Because of lack of practice the team did not get into its stride until the season was well on its way; in the first game, a scoreless tie, the Lobos fumbled repeatedly, and in the second contest, a 3-0 defeat, the pack did not show the smooth co-operation which they later developed. The latter part of the season found the Lobos sweeping all opposition aside with heavy scores; the strong New Mexico A. & M. bowed before the Sul Ross onrush by a 34-7 defeat, and El Paso Junior College took the count under a 53-0 loss. Bozarth, tackle; Wood, center; Ford, end; Dowler, guard; Alford, half; and Cowan, half, were placed on the Unorganized All-Southwestern Conference team by unanimous selection.

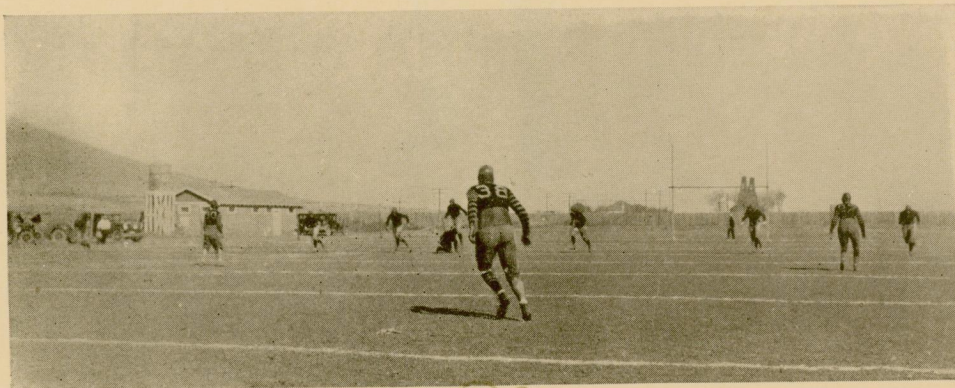






Fritz Haas was Associate Prof. of Yelling, and he supplied several million watts of Pep per game. Pep Rally was his hobby. He was ever before the squad with his gyrations, his vocal stunts, and his infectious enthusiasm. Both leaders will be awarded college letters.

The Lobo squad owes a great part of its success to that much talked of "twelfth man", the student body. And Delbert Hurley, yell leader, was the dynamo which converted all the energy of that twelfth man into the electric pep which charged the atmosphere at every fight. Delbert put his heart and his lungs into the rooting. He is one of the best yell leaders that ever wielded a megaphone before a Sul Ross pep squad.



James S. Mann



## Tentative Football Schedule for 1927

Abilene Christian College—September 24.....At San Angelo  
 New Mexico A. & M.—October 15.....At Las Cruces  
 Howard Payne College—October 27.....At Brownwood  
 El Paso Junior College—November 5.....At Alpine  
 Schreiner Institute—November 11.....At Del Rio  
 Silver City Teachers College—November 18.....At Alpine  
 St. Mary's College—Thanksgiving.....At San Antonio  
 One other game will be scheduled.





THE BRAND '27

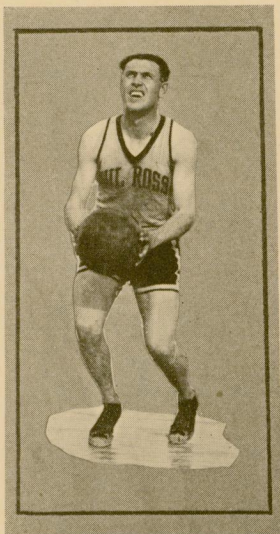
## Basket Ball



CAPTAIN PAUL FORD

James Swann



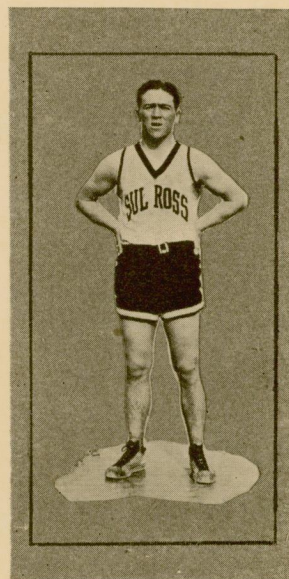


PAUL FORD, *Captain*

Ford was chosen Captain for the 1927 Lobo squad, and proved himself to be a capable leader as well as a consistent player. He held the center position on the team, and out-jumped every opponent. He has speed and is an accurate goal tosser.

HENRY LEASE

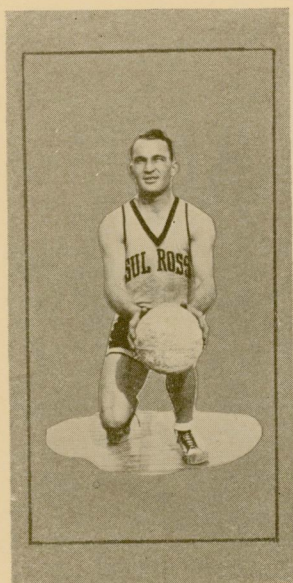
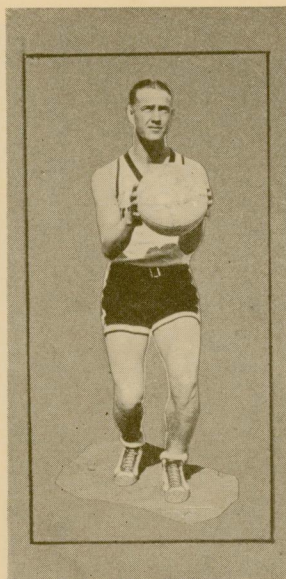
Lease played his first season with the Lobos this year. He is the smallest man on the team, but his accurate passing and goal shooting won for him a place on the squad.





### CLIFFORD KELL

Kell was late in getting started this season because of a broken arm. This is his second season with Sul Ross. He is particularly good at coming in for the tip off and dribbling.

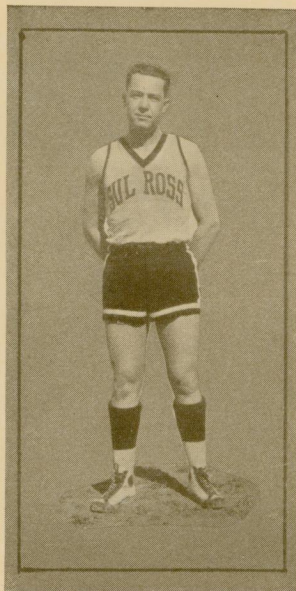


### FUQUA YOUNGER

Fuqua finished his third season with Sul Ross this year. He shows the same consistency on the court as he does on the gridiron. He is one of Sul Ross' most valuable players. His guarding is as good as that of any of the South-western players.





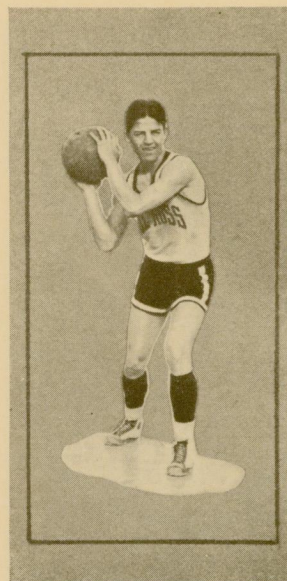


### WILLIAM BINGHAM

Bingham is an all-round player. He played his first season with Sul Ross this year, and has proved a valuable addition to the team. He has a good eye for the goal, and plays a shifty game.

### RAY McNEILL

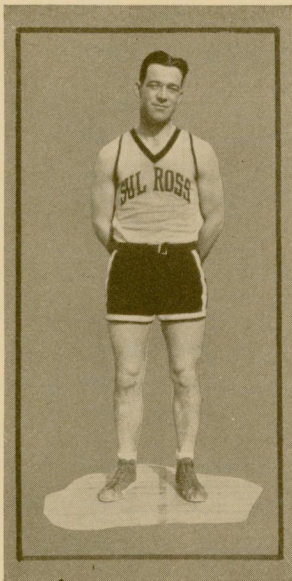
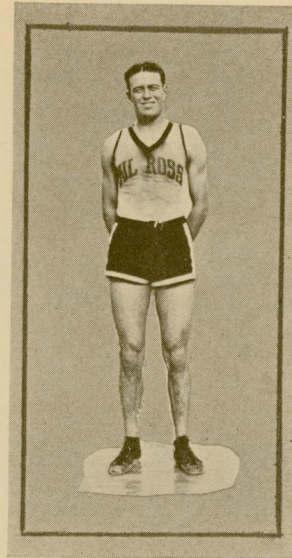
McNeill was also a first-year man. He is fast and he shoots goals accurately. He played a good defensive game, and his elusive manner of playing caused his guards much worry.





### WESLEY TOWNSEND

This makes Townsend's fourth year with the Lobos. He was a star in every game. His ability to cover the entire court, and his accuracy in shooting made him a menace to the opposing guards.



### LEE SMITH

This was Lee's third year to perform on the basket ball court for the Lobos. He is a natural guard, having the ability to guard an opponent from any position, and pass to his team mates with an unerring accuracy.







Ford, Townsend, Roark, Bozarth, McNeill, Younger, Denman, Smith, Bingham, Lease

## Basket Ball Schedule 1926-1927

Sul Ross 28—At San Antonio.....	Brackenridge Stars 32
Sul Ross 52—At San Antonio.....	Brackenridge High 44
Sul Ross 20—At San Antonio.....	Main Avenue High 26
Sul Ross 14—At Waco.....	Baylor University 28
Sul Ross 26—At College Station.....	Texas A. & M. 51
Sul Ross 25—At College Station.....	Texas A. & M. 40
Sul Ross 28—At Nacogdoches.....	S. F. A. S. T. C. 26
Sul Ross 24—At Nacogdoches.....	S. F. A. S. T. C. 10
Sul Ross 22—At Huntsville.....	S. H. S. T. C. 9
Sul Ross 30—At Huntsville.....	S. H. S. T. C. 28
Sul Ross 22—At Lubbock ..	Texas Tech 25
Sul Ross 35—At Lubbock ..	Texas Tech 26
Sul Ross 36—At Plainview ..	Wayland College 23
Sul Ross 42—At Plainview ..	Wayland College 28
Sul Ross 24—At Canyon.....	W. T. S. T. C. 26
Sul Ross 18—At Canyon.....	W. T. S. T. C. 35
Sul Ross 23—At Alpine.....	N. M. A. & M. 27
Sul Ross 49—At Alpine.....	N. M. A. & M. 14
Sul Ross 51—At Alpine.....	El Paso Junior College 23
Sul Ross 41—At Alpine.....	El Paso Junior College 24
Total 610	Total 545





TOP ROW:—Moss, Frazer (Manager), Smith, West (Coach).

BOTTOM ROW:—Watson, Skevington, Roberts, Treadwell, Lease.

## Alpine Bucks Champions of District 17

TO the Alpine High School Bucks belongs the honor of being the first Alpine team to represent this district at the State Interscholastic League Meet. Captain Ray Roberts and his Bucks displayed a flashy brand of offensive this season and made an impressive showing, both on the home court,—where they defeated such strong teams as Marfa, Ft. Davis, and El Paso,—and at the A. A. U. Meet in Cisco and the Interscholastic League Meet at College Station. Although they did not win the State Championship, they put up a game fight, and earned themselves a name as a squad of clean, hard-fighting basketball players.





## The Cowboy's Life

The bawl of a steer,  
To a cowboy's ear,  
Is music of sweetest strain;  
And the yelping notes  
Of the gray cayotes  
To him are a glad refrain.

And his jolly songs  
Speed him along,  
As he thinks of the little gal  
With golden hair  
Who is waiting there  
At the bars of the home corral.

For a kingly crown  
In a noisy town  
His saddle he wouldn't change;  
No life so free  
As the life we see  
Way out on the Yaso range.

His eyes are bright  
And his heart as light  
As the smoke of his cigarette;  
There's never a care  
For his soul to bear,  
No trouble to make him fret.

The rapid beat  
Of his bronco's feet  
On the sod as he speeds along,  
Keeps living time  
To the ringing rhyme  
Of his rollicking cowboy song.

Hike it, cowboys,  
For the range away  
On the back of a bronc of steel,  
With a careless flirt  
Of a raw-hide quirt  
And the dig of a roweled heel!

The winds may blow  
And the thunder growl  
Or the breezes may safely moan;—  
A cowboy's life  
Is a royal life,  
His saddle his kingly throne.

Saddle up, boys,  
For the work is play  
When love's in the cowboy's eyes,—  
When his heart is light  
As the clouds of white  
That swim the summer skies.

REPRINTED FROM "COW BOYS SONGS," COLLECTED  
BY JOHN A. LOMAX—STURGIS & WALTON CO. 1910.





# Baseball



CAPTAIN MARSHALL BOZARTH







HENRY LEASE . . . . . *Left Field*

MARSHALL BOZARTH . . . . . *Catcher*

RUDOLPH MELLARD . . . . . *Pitcher*







RAY McNEILL.....*First Base*

WILLIAM BINGHAM . . . . .*Second Base*

LESLIE MARTIN . . . . .*Pitcher*







MART NUNNALLY . . . . . *Center Field*

GENE ALFORD . . . . . *Short Stop*

BENTON STARNES . . . . . *Third Base*







MOCO DOWLER . . . . . *Pitcher*

WARNER REID . . . . . *First Base*

BUDDY WITHERS . . . . . *Third Base*





## Alma Mater, Dear Sul Ross

TUNE: AMICI

1

Where the rolling plains of Texas  
End in mountains high,  
There's a land where glorious sunsets  
Flame in peerless sky.

CHORUS

Ring, ye Alpine hills, with music!  
Joyous songs we'll raise.  
Hail to thee, O Sul Ross College,  
Thee we gladly praise.

2

'Tis a land of pioneer spirit,  
Free as bracing air,  
Where a handclasp means a welcome,  
Friendship glad to share.

3

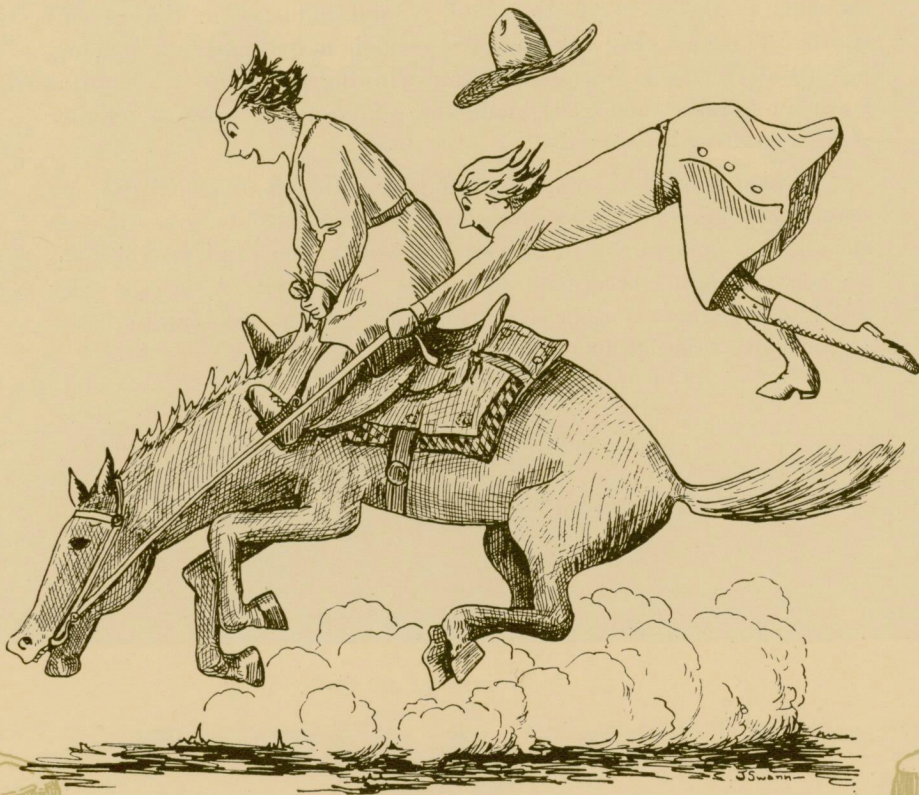
There our Texas youths do gather,  
Heeding wisdom's call,  
Learn to love thee, Sul Ross College,  
Love thee best of all.

—*Rose Sharp Brewer.*





## Women's Athletics

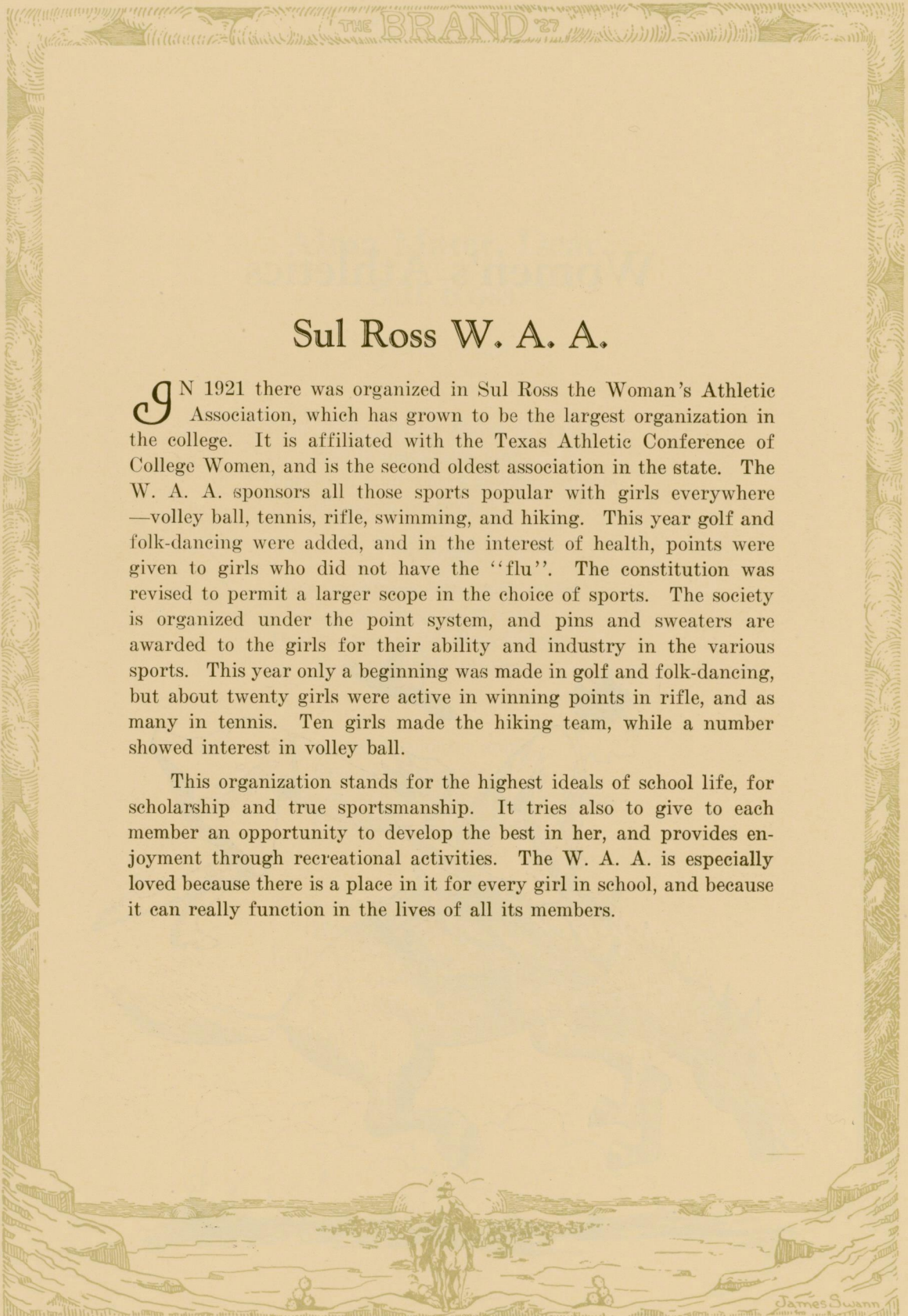




## Sul Ross W. A. A.

**I**N 1921 there was organized in Sul Ross the Woman's Athletic Association, which has grown to be the largest organization in the college. It is affiliated with the Texas Athletic Conference of College Women, and is the second oldest association in the state. The W. A. A. sponsors all those sports popular with girls everywhere—volley ball, tennis, rifle, swimming, and hiking. This year golf and folk-dancing were added, and in the interest of health, points were given to girls who did not have the "flu". The constitution was revised to permit a larger scope in the choice of sports. The society is organized under the point system, and pins and sweaters are awarded to the girls for their ability and industry in the various sports. This year only a beginning was made in golf and folk-dancing, but about twenty girls were active in winning points in rifle, and as many in tennis. Ten girls made the hiking team, while a number showed interest in volley ball.

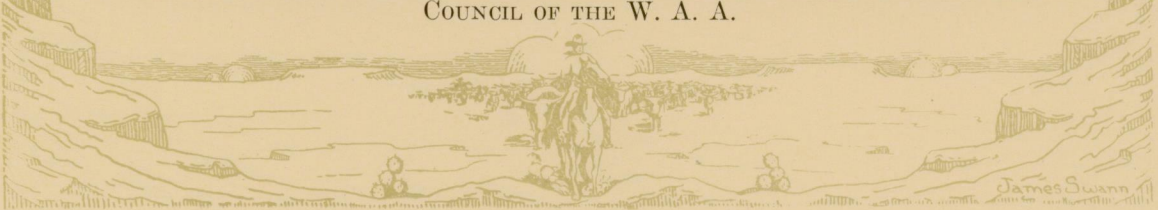
This organization stands for the highest ideals of school life, for scholarship and true sportsmanship. It tries also to give to each member an opportunity to develop the best in her, and provides enjoyment through recreational activities. The W. A. A. is especially loved because there is a place in it for every girl in school, and because it can really function in the lives of all its members.



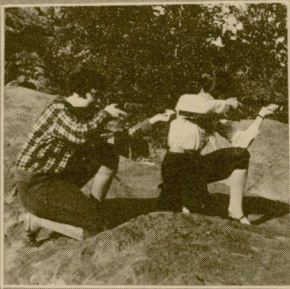




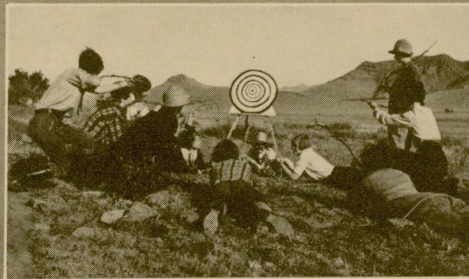
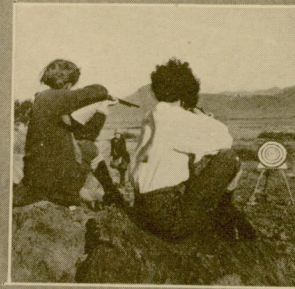
COUNCIL OF THE W. A. A.







# RIFLE TEAM





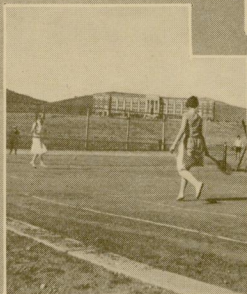
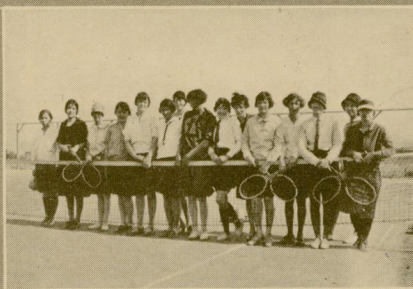


# THE HIKING TEAM

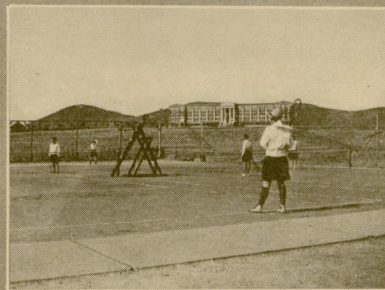
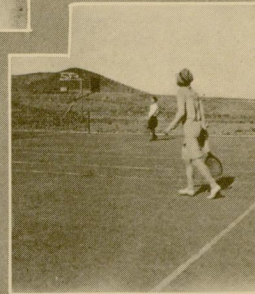




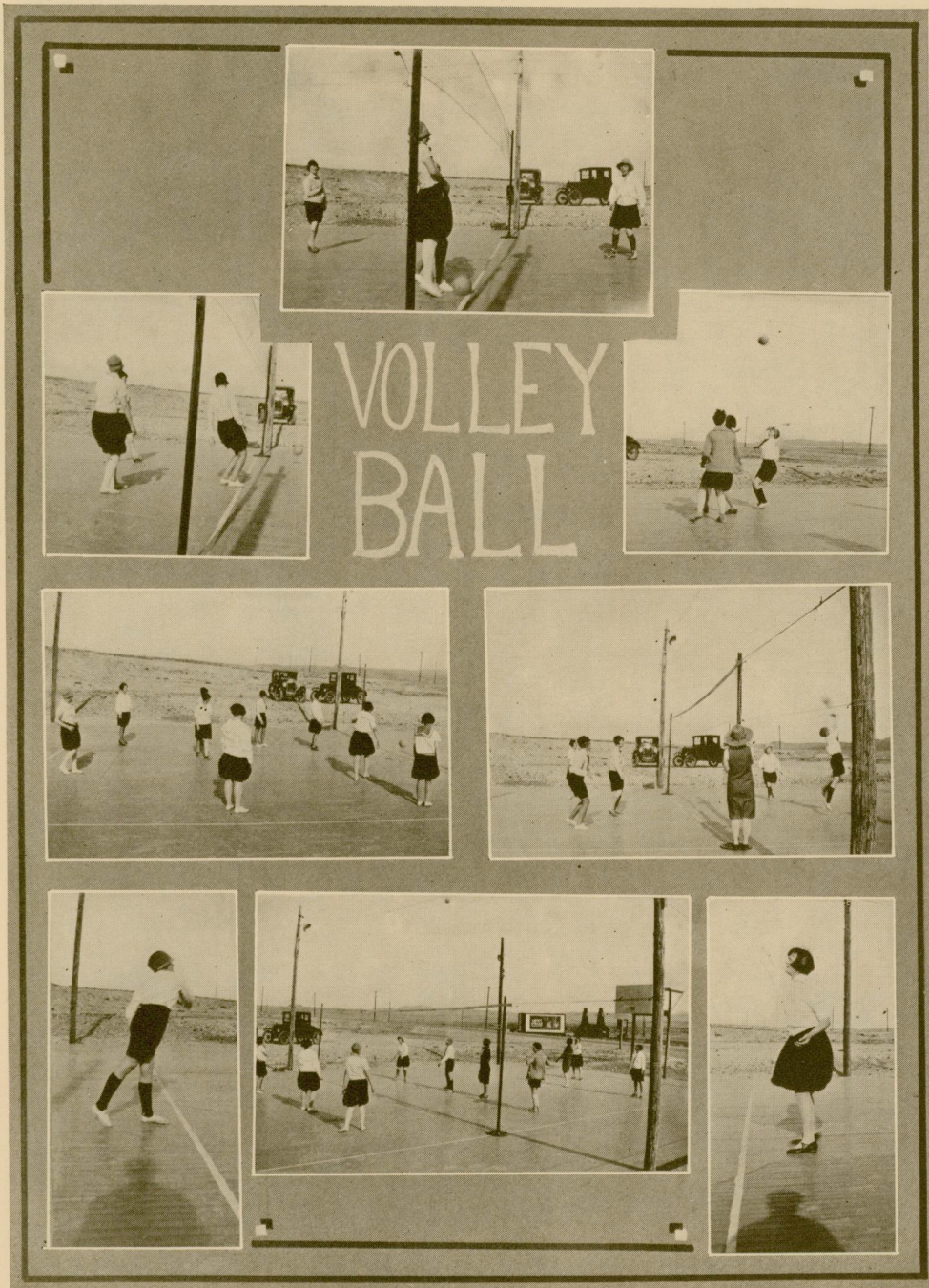
THE BRAND '27



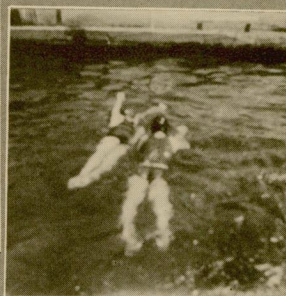
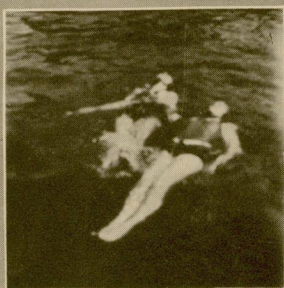
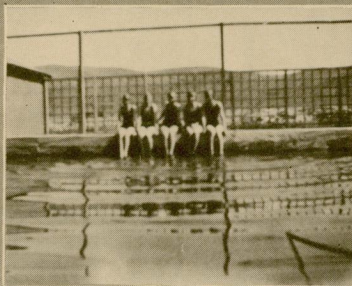
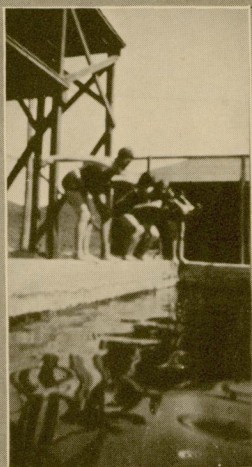
# TENNIS



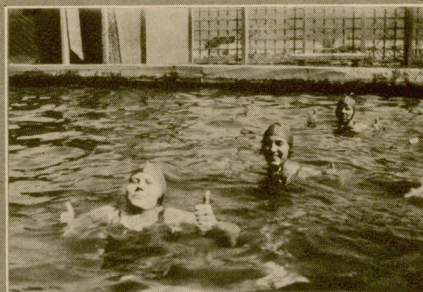
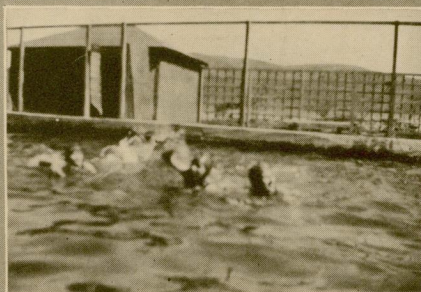








# SWIMMING





THE BRAND '27

# College Life

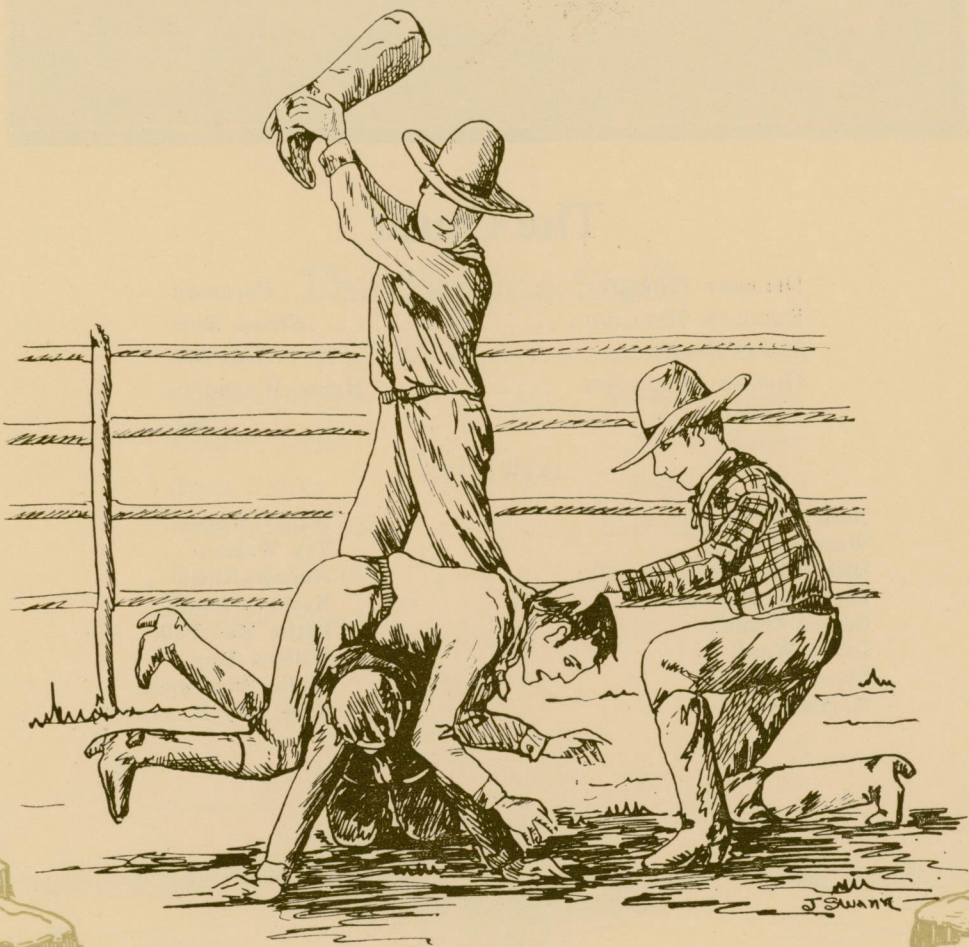








## Organizations







## The Outfit

DELBERT HURLEY . . . . .	<i>Foreman</i>
RUDOLPH MELLARD . . . . .	<i>Straw Boss</i>
JAMES SWANN . . . . .	<i>Segundo</i>
HORACE MORELOCK . . . . .	<i>Horse Wrangler</i>
FANNIE MAY . . . . .	<i>Cook</i>

### COWBOYS

Edrie Gordon  
 Warren Lord  
 Dick Gillespie  
 Zoe Ellen Murray  
 Odessa Crunk  
 Drury Wood  
 Duncan Scott  
 Martha Ahr

Nancy Watson  
 Tex Wallace  
 Kermit Allen  
 Kathryn Smith  
 Lottie Mae Polk  
 Willena May  
 Willie Smallwood  
 Alice May B. Atwell







## The Skyline Staff

ZOE ELLEN MURRAY.....*Editor-in-Chief*  
 DUNCAN SCOTT.....*Managing Editor*  
 KERMIT ALLEN.....*Sports Editor*  
 RUTH BAILEY.....*Society Editor*  
 ALEX MCGONAGILL.....*Exchange Editor*  
 RUDOLPH MELLARD.....*Business Manager*  
 FRANCES PENDLEY.....*Adviser*







## The Press Club

DUNCAN SCOTT . . . . . *President*  
 RICHARD GILLESPIE . . . . . *Vice President*  
 ZOE ELLEN MURRAY . . . . . *Secretary and Treasurer*  
 MISS PENDLEY . . . . . *Sponsor*

THE Press Club is the youngest organization in Sul Ross. It was organized early in the spring of 1927, and is a member of the Texas Inter-Collegiate Press Association. The club was formed to stimulate creative writing and to promote journalistic endeavor. It has fifteen charter members:

Odessa Crunk	Nancy Watson
Louis Loeffler	Zoe Ellen Murray
Beatrice Davis	Fannie May
Richard Gillespie	Alex McGonagill
Mary Trice	Mabel Birdsong
Delbert Hurley	Edna Mae Scott
Duncan Scott	Johnnie Weyerts

Horace Morelock







## Writers' Guild

RICHARD GILLESPIE . . . . . *President*  
 RUDOLPH MELLARD . . . . . *Secretary and Treasurer*

THE Writers' Guild was organized in 1925 for the purpose of promoting interest in creative writing. At its regular monthly meetings the members read their productions and receive the criticisms and comments of the other members.

The president, Richard C. Gillespie, has devoted his time to poetry and the drama. His poetry has this year received considerable recognition. One poem, "Content", appeared in the Dallas News and another, "To One Who Sings of Water", in the July number of Poetry. In the Texas Poetry Society Contest for March, his lyric, "Fugitive", received second prize.

Miss Britt has done a series of sonnets, and a series of stories dealing with childhood experiences.

Mr. Allen has contributed a group of dialect sketches of dough-boy life.

Rudolph Mellard has written local color sketches of ranch life.

Zoe Ellen Murray has written some verse and essays, dealing with child life.

Miss Aynesworth and Nancy Watson are honorary members.









# MASK AND SLIPPER CLUB



Caldwell



Pancy



Smith  
Director



Yates



Gillespie



Murray



Reid  
President



Crunk



Mellard



Jamison



Kelly



Watson



Swann



Cotter  
Sec-Tres.



Bailey



Davis



Reid



Hurley



Livingston



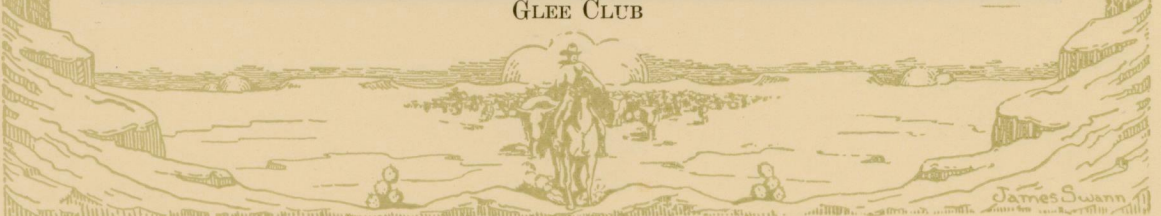




ORCHESTRA



GLEE CLUB







"KING LEAR", BY EDWIN A. ABBEY

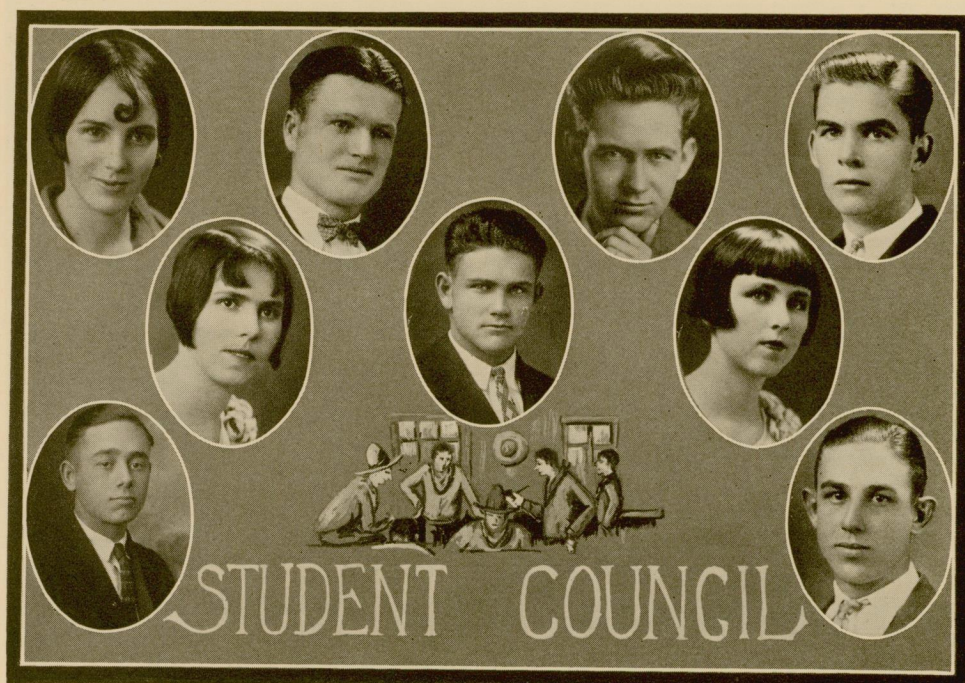
## The Art Club

RUTH BAILEY . . . . . *President*  
 BETTY KEEFER . . . . . *Sponsor*

THIS year, the Art Club made a study of American Art. The lives and works of James McNeil Whistler, Frank Duveneck, Ralph A. Blakelock, Edwin A. Abbey, Homer D. Martin, Winslow Homer, and John Singer Sargent were studied at the meetings. The Club presented in assembly two living pictures, "King Lear", by Edwin A. Abbey, and "Christ at Emmaus", by Melchers.





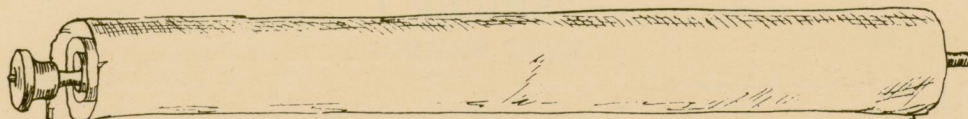


## Student Council

ZOE ELLEN MURRAY . . . . .	<i>Seniors</i>
KERMIT ALLEN . . . . .	<i>Freshmen</i>
RICHARD GILLESPIE . . . . .	<i>Mask and Slipper</i>
DUNCAN SCOTT . . . . .	<i>Juniors</i>
FANNIE MAY . . . . .	<i>Sachems</i>
W. D. COWAN, <i>President</i> . . . . .	<i>Sophomores</i>
WILLENA MAY . . . . .	<i>W. A. A.</i>
DRURY WOOD . . . . .	<i>Lobos</i>
JAMES A. TERRELL . . . . .	<i>Sub-College</i>







# SUL ROSS SCHOLARSHIP SOCIETY

MEMBER SCHOLARSHIP SOCIETIES OF THE SOUTH

ORGANIZED AT SOUTHWESTERN UNIVERSITY, 1922

SUL ROSS CHAPTER ADMITTED, 1926

## STUDENT MEMBERS

*Nina Belle Caldwell*  
*Duncan Scott*  
*Nancy Watson*  
*Fannie May*

*Leo J. Murray*  
*Joe Ellen Murray*  
*Johnnie Weyerts*  
*Louis A. Loeffler*

## HONORARY MEMBERS

*Anne Agneworth*  
*Alice Cowan*

*Harold J. Cattle*  
*J. C. Coleman*  
*W. W. Morelock*

## ASSOCIATE MEMBERS

*Mary C. Boatright*

*Mary Esther Elliott*  
*F. G. Walker*





## The Texas Historical and Scientific Society

THE West Texas Historical and Scientific Society, founded at Alpine in 1925, held its second annual meeting at Sul Ross on March 6, 1927. On this occasion the directors of research in anthropology, biology, folklore, history, and geology, made their reports before the members assembled in Sul Ross Library. Considerable interest was manifested in the research done by Mr. O. L. Sims, of Paint Rock, who reported on Indian Pictographs of the Big Bend. At the open meeting, Mr. H. T. Fletcher, of Marfa, President, outlined the plans and purposes of the Society, and Dr. Charles W. Stivers, of Los Angeles, brought to light some hitherto unpublished facts concerning frontier life in Old Fort Davis, his birth place. Three historic dances were also presented at this program by Sul Ross Students. This entire program was repeated in Marfa on March 26 with the addition of Mr. Sims' report.

Ever since its organization, the Society has called forth considerable interest from students of Sul Ross. The first bulletin of the organization, under date of December, 1926, contains the following folklore contributions made by Sul Ross Students: Mexican border superstitions, manners, and customs, by Mrs. Eugenia Chandley, a former student; a cowboy ballad, collected and contributed by Arbie Moore, 1926; an article on local place names by Miss Freda Gibson, 1923-25; a buried treasure legend submitted by Mrs. Alma Thomas of Midland, Summer 1924-26; a legend on the naming of Devil's River, submitted by Miss Lela Williamson of Del Rio, 1925-27.

The membership roll of the West Texas Historical and Scientific Society contains the names of several students now enrolled at Sul Ross, and several former students. Specimens for the museum of the Society located at Sul Ross have been collected and donated by active student members.

The next publication of the Society, which will appear in the fall of 1927, will be concerned with historical research.



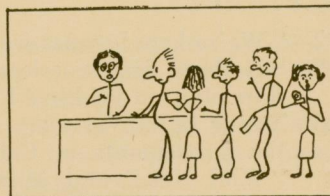


# Calendar

## SUMMER TERM

### JUNE:

- 1—Greatest enrollment in the history of Sul Ross.
- 10—Miss Hazel A. Smith, a Sul Ross student, is chosen to represent New Mexico at the Sesqui Centennial Exposition.
- 15—Dr. John Bell, of Greeley, lectures.
- 16—Miss Frances Madeline Boatright makes her appearance at the home of Professor and Mrs. Mody C.
- 22—Sul Ross swimmers do their stuff for the Red Cross Director.
- 23—The Sul Ross Cottages become "Home, Sweet Home" to their first occupants.

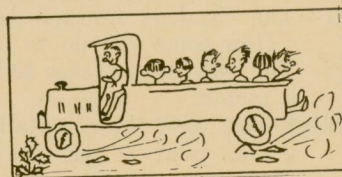


### JULY:

- 3—The Wild West reigns in Alpine; the annual Rodeo provides thrills for new students.
- 8—Watermelon Feast at Berkeley Hall.
- 9—Ernestine Farmer sings for us.
- 10—Freshmen picnic at Ranger.
- 12—Sophs have an outing at Presbyterian (Methodist, Baptist, etc.) Canyon.
- 15—Mannikin and Minnikin are delightfully portrayed by Eva Jones and Lillian Burns. We see on the stage a clock which moves in jerks even as does the College Clock.
- 17—Mr. Gilley reverts to childhood and sheds his teeth; a stray baseball mars our Math Prof's beauty.
- 19—Mr. V. J. Smith, as acting mayor of Hovey, welcomes Florence Vidor and Adolph Menjou to Our West.

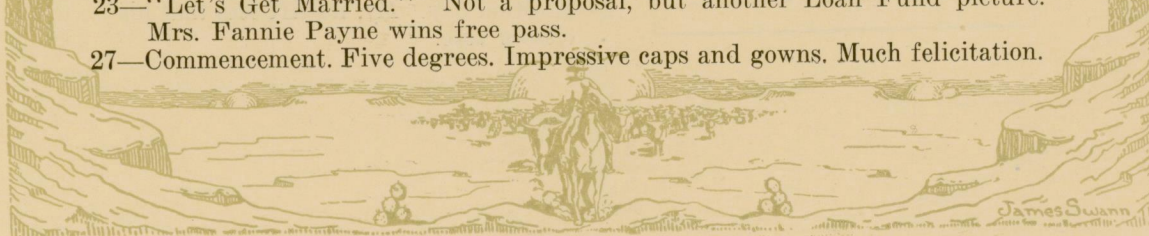


- 22—Miss Ruth Bingaman in Piano Recital.
- 20—Great crowds throng to Pecos for the Big Dam Celebration.
- 23—Paisano Encampment opens. We attend church, thanks to the Bus.
- 24—Dr. I. E. Gates, of San Antonio, addresses the student body on "The Challenge of Life".
- 26—"The Grand Duchess and the Waiter" at the Mojave benefits the Loan Fund. Deep Williamson walks away with ticket-selling honors.
- 27—Judge Lattimore advises us to "Think Soberly."
- 28—Wedding Bells in our midst; Miss Parsell hooks up with Jiggs.
- 29—Dr. Geo. W. Truett is with us.
- 30—President Chas. McKinney gives us a "Philosophy for Teachers."



### AUGUST:

- 4—New Fall Catalogues are out. "Are you coming back?"
- 11—Annual Scenic Drive; we meet the West Texas C. of C. at Marfa.
- 14—Mr. Harris delights chapel attendants with his southern reception of Dixie.
- 16—Miss Lorraine Boardman appears in recital.
- 23—"Let's Get Married." Not a proposal, but another Loan Fund picture. Mrs. Fannie Payne wins free pass.
- 27—Commencement. Five degrees. Impressive caps and gowns. Much felicitation.





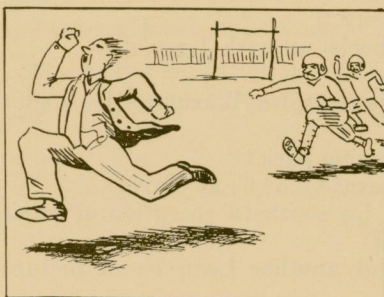
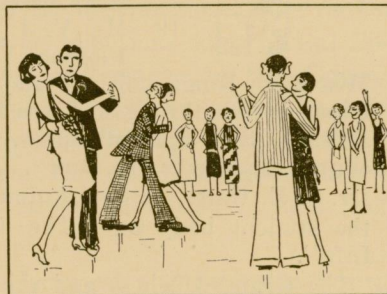
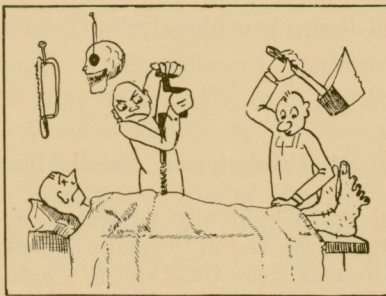
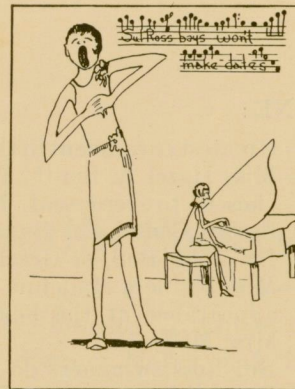
## FALL TERM

### SEPTEMBER:

- 22—"We're here because we're here."
- 25—Sul Ross' first scoreless game is played with Randolph on Jackson Field.
- 25—Young Lochinvar comes out in a vest to amuse the participants in College Night Activities. "Wild Nell" and Miss Louise Noble in an operatic role bring down the house.

### OCTOBER

- 2—Lobos lose to A.C.C. at San Angelo Fair as a result of a field goal with only "Three Minutes to Play."
- 9—Chapel seats assigned—upper classmen collect Fish fees for reserved seats.
- 14—The pep squad does its stuff.
- 15—Operation on Sul Ross pep proves effective.
- 16—A 98-yard run on the kick-off is one of the many delights of a game with N. M. A. & M.
- 16—Another college dance! Knox proves incapable of handling seventeen girls.
- 19—Chuck wagon supper benefit for Loan Fund; profits lessened because of famished faculty and hungry hikers.
- 20—Tea served in the Rest Room—a gala event.
- 21—The Student Council limits dates—"How come you do us like you do?"
- 22—The Sub-college takes Kermit Allen on a picnic.
- 23—Lobos, with their captain back in the game, pour it on the Silver City Teachers.

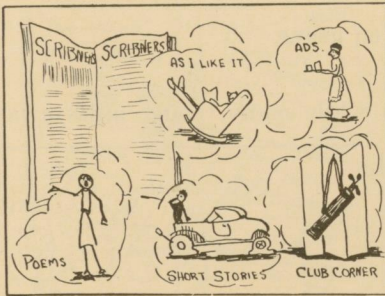


- 23—The Fish revel in Paradise.
- 25—Sul Ross students hob-nob with the truly great when "The Show Off" appears at chapel.
- 30—An interesting little contest takes place at Del Rio. Mr. M. Bozarth and others of the Lobos would like to get in touch with a certain gentleman at this city.

### NOVEMBER:

- 1—The Loan Fund goes over the top!
- 2—Election day. Mr. Ratliff sees that his classes vote.





- 3—The student body reads "Scribner's" at chapel, thanks to the Seniors.
- 5—Sachems hold the first election of the year.
- 6—Branded embryo Sachems appear.
- 6—For whom was John Fortner—"The Keeper"—looking?
- 6—Sul Ross Coyotes defeat Marfa Post. A local Red Grange makes his appearance in flaming color.
- 8—Mask and Slipper Tryouts—"Friends, Romans, Countrymen!"

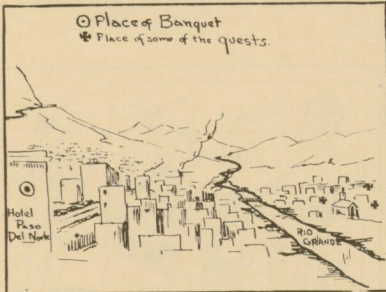
- 13—Lobos 21—Miners 0.
- 13—Mask and Slipper initiation at Paradise. Rare dramatic talent comes to the fore.
- 15—Living models of grandma's day at chapel.
- 19—Sul Ross scalps McMurry Indians.
- 20—A family gathering for Sul Ross girls. Mr. Ferdinand George Washington Jones and his brood carry off first prize in their dusky hands.
- 22—Sul Ross orchestra executes a few numbers. Miss Batey's "orchestra-logue" was especially enjoyed.



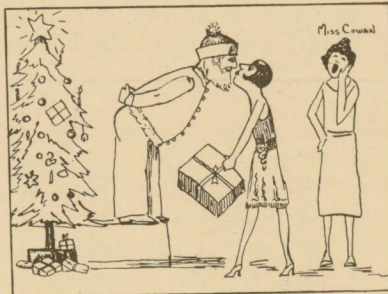
- 23—Miss Marie Montano Soprano delights us.
- 25—Lobos win the Southwestern Championship by the narrow margin of 53-0. The gang celebrates at El Paso and elsewhere.

#### DECEMBER:

- 2—Schubert Quartet.
- 3—The Lobos gather. The Tulia Trio is honored.
- 8—The Art Club reproduces masterpieces.



- 12—Santa Claus visits the good little boys and girls at the College Dance. Bill Henry rewards the old chap.
- 17—"Why the Chimes Rang" is effectively presented. Would someone enlighten us as to the wandering minstrelsy which circled the auditorium headed by Miss Guenther?
- 20, 21, 22—  
"O, Memory Work, be with us yet,  
Lest we forget, lest we forget."





# WINTER TERM

## DECEMBER:

28—Free movie for the faculty; they turn out en masse.

## JANUARY:

3—Baylor doubles the Lobos' score at Waco while many, many miles away  
Sul Ross students wearily line up before the Registrar's Office

4, 5—A. & M. treats the Lobos rough.

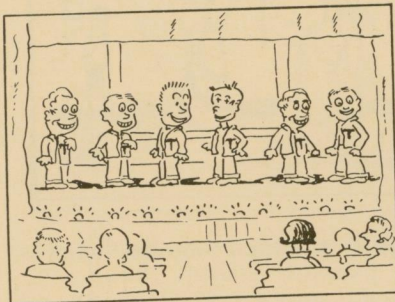
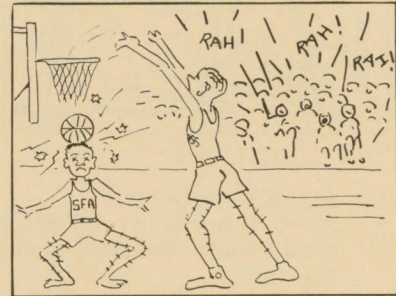
7, 8—The Lobos pour it on Stephen F. Austin Teachers College right badly.

10, 11—Ditto to Sam Houston Teachers College.

13—Lobos return home with 278 points to their credit.

13—The Juniors picnic in masterly style.

14—Shoo flu!



14—The Freshmen make merry out in the great open spaces.

17—Senior picnic. Mr. Bankhead makes a Hot Dog out of an uncomfortably cool hound.

19—We settle a weighty question once more; Brand favorites chosen.

21—The Lobos are presented with sweaters.

22—Un baile.

24—Robert Burns himself appears at chapel.

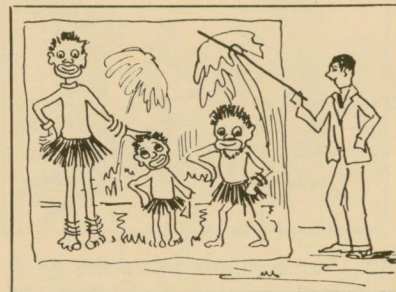
26—The Juniors further literary pursuits by means of charades.

28—Sul Ross hears from Africa—Dr. Smith talks.

## FEBRUARY:

3—Sul Ross Astronomical Society formed. Reliable alibis for star-gazing and moon-shining furnished on request.

7—Faculty chapel talk encored for the first time in history; Mr. Ratliff is the happy recipient of the honor.

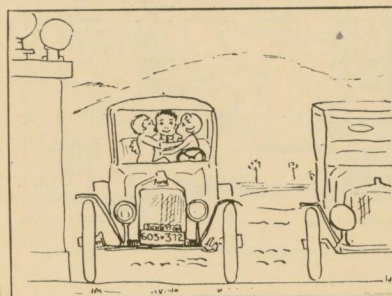


11—Louis Loeffler misses class. Naughty! Naughty!

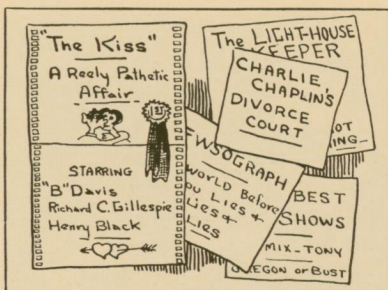
12—The Sul Ross girls entertain with a Valentine Dance.

“The road is wide,  
So are your pants;  
Will you take me  
To the dance?”

• 16—Sul Ross goes on the air for the first time; the Orchestra broadcasts from Ft. Stockton.



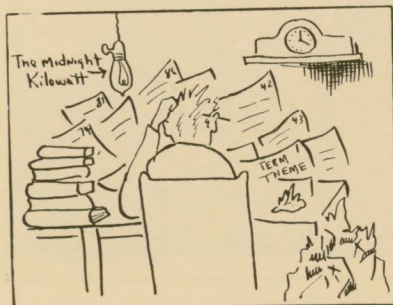




- 22—"Where, Oh, Where Are the Sul Ross Students?"
- 24—An advance showing of the Brand for privileged holders of student activity cards.
- 25—Sophs are able lovers; public performance given.
- 26—Rock Hounds deluge the city—the geologists are in our midst.



- 7—The Junior-Senior Picnic of this date may be outlined with reference to the condition of the participants as follows:
1. Wet
  2. Wetter
  3. Wettest
- 8—Faculty meeting postponed in favor of Sachems.



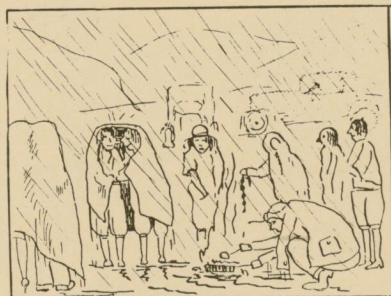
- 18—Charter members of Sul Ross Scholarship Society elected. Password: "Aye, aye!"
- 19—Alpine Bucks win out. Basket Ball game with N.M. A. & M. goes our way.
- 21—We see the dances of yesterday, day before yesterday, and last week in chapel.
- 21—Famous movie stars mingle in Sul Ross corridors for a festive occasion.



- 27—The late Miss May leaves for state convention of the Scholarship Societies of the South; nine of her hours while on tour remain unaccounted for.

#### MARCH:

- 2—Station FISH broadcasts enlightening lecture, harmonious music, etc.
- 2—Texas Exes banquet.

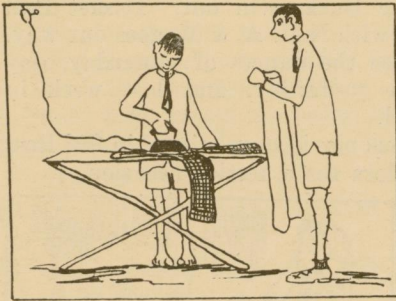


- 10—The night before term themes are due. An enterprising group of Sul Ross students would be willing to rent their beds for the night at reasonable rates.
- 17—We rush down to examine the Model Tailoring Plant.
- 17, 18, 19—Moonlight and—not Roses, but Exams. Curses!





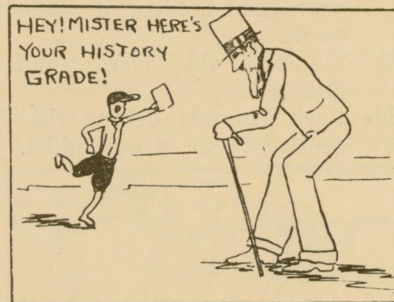
SPRING TERM



MARCH:

- 21—Here again! No, the History grades aren't in yet.
- 21—The Sul Ross Professional Entertainers honor Marathon.
- 22—Those of Methodist persuasion celebrate at Fern.
- 23—Mr. Allen's History grades reported to have been turned in. False Alarm.

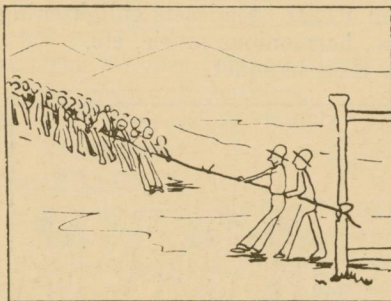
- 24—A meeting of the Press Club.
- 25, 26—Valentine and Marfa, respectively, are visited by the accomplished Sul Ross students.
- 26—Lobos take first baseball game from Marfa soldiers.
- 26—No History grades yet.
- 27, 28, 29—Ditto.
- 30—Popular belief to the contrary, the Sophs picnic.



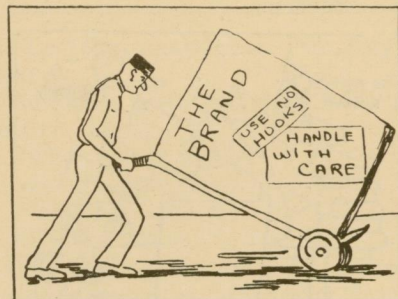
- 31—We still live in suspense—did we flunk History?

APRIL:

- 1—The Day. The Sub-College make the College folk go way back and sit down. Two mighty Sophs uphold their class honor in the Tug of War.
- 2—The Legislators are here. We do our durnedest.



- 6—The Traveling Troupe from Mask and Slipper "do" Sanderson.
- 9—The Sophomores return to Fern, with mattresses and sheet, to spend the night.
- 13—Surrounded by Four-Leaf Clovers, Horse-Shoes, and Rabbits' Feet, the Staff dares to send the Brand off on this fatal date!



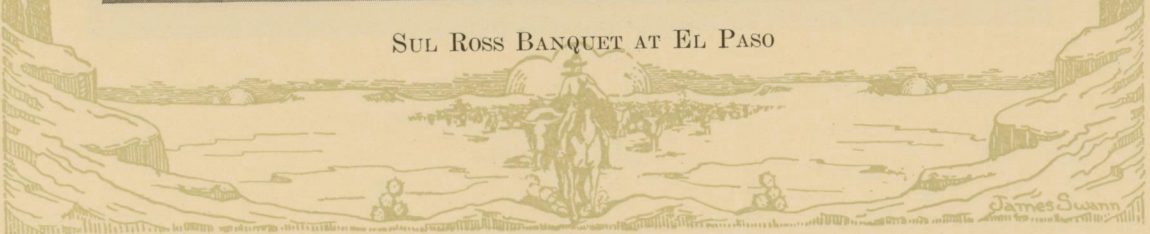




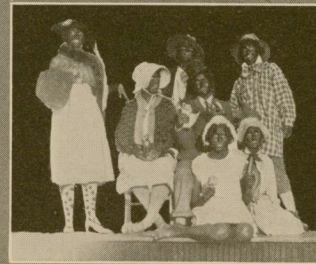
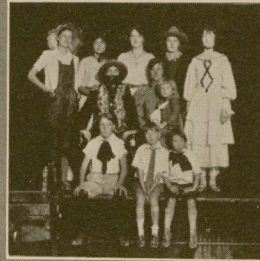
HOME ECONOMICS BANQUET



SUL ROSS BANQUET AT EL PASO



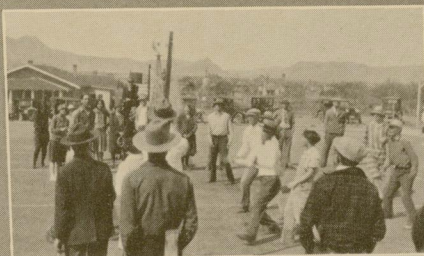
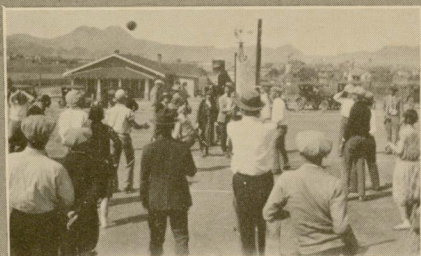
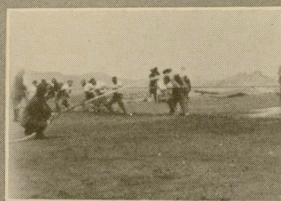
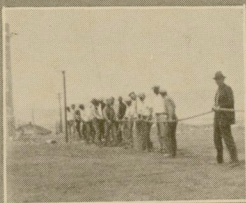




GIRLS' PIONEER PARTY







CLASS  
DAY '26

James Swann





Ray McNeill. Javelin Throw.



Pete Varner  
Sub College Tennis



Tom Bowles -- Javelin Throw



Johnnie Weyerts  
Mixed Doubles Champ.



Morelock wins 220 yd. Dash

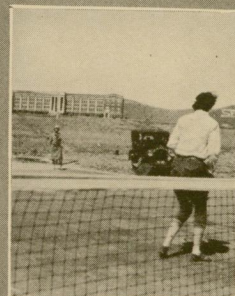


Louis Loeffler  
Mixed Doubles Champ.

# CLASS DAY APRIL 1, '27



Tom Cross - Freshman Tennis



Crunk - Freshman Tennis



Sophomore vs Advanced Classes - Volley Ball







Dwight Johnson—Broad jump Champ.



Louis Loeffler  
Advanced Classes Tennis



Tom Bowles, Upperclassmen  
broad jump



LAURA CAUSEY  
Egg RACE



Potato Race  
Sub-College—vs.—Upperclassmen



DUNCAN SCOTT  
Egg RACE

# CLASS DAY APRIL 1, '27



Bill Hatcher—High jump



Arnold Denman—wins  
High jump

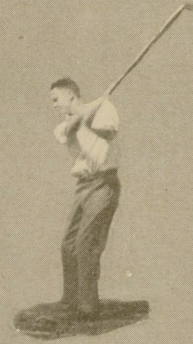


FRESHMEN—SUB-COLLEGE—Volley ball.





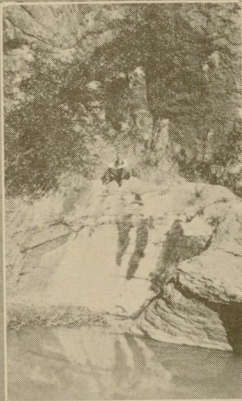
THE BRAND 27



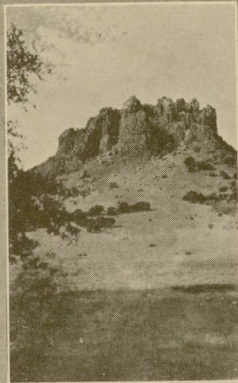
# GOLF



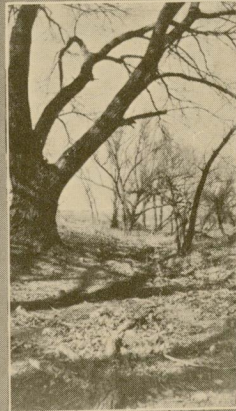




FERN CANYON



PARADISE CANYON



KOKERNOT SPRINGS



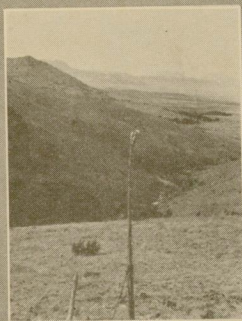
LOVERS TREE



HANDCOCK HILL

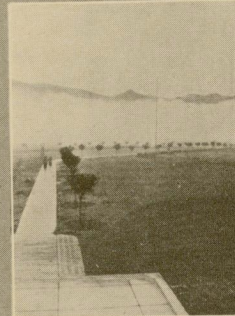


CAMPUS ENTRANCE

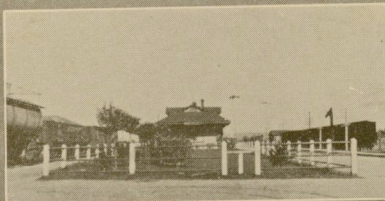


FROM BIG HILL

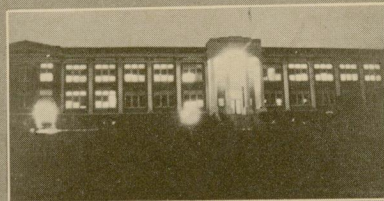
# IN AND AROUND ALPINE



THE VEIL OF FOG



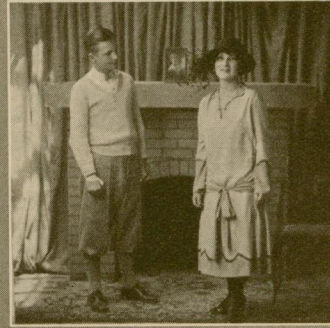
G.H. & S.A. DEPOT



SUL ROSS AT NIGHT

James Swann





Scenes from—"Six Who Pass"—"The Beau of Bath" and "Rosalind".



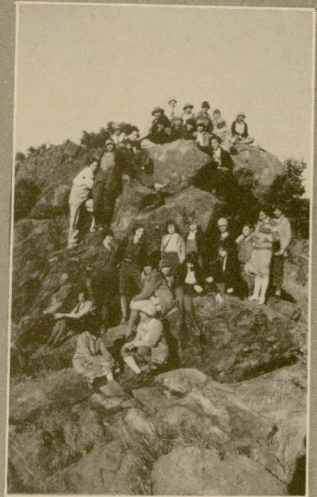
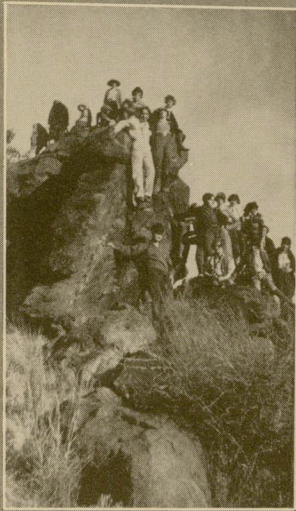




Scenes from "Why the Chimes Rang" - Sub-College.





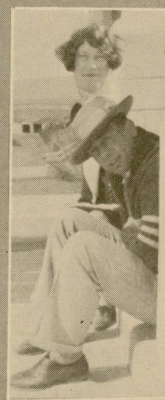
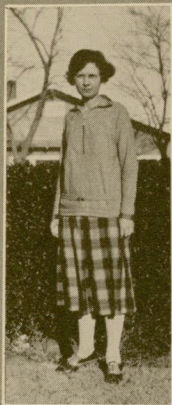


# SACHEM PICNIC

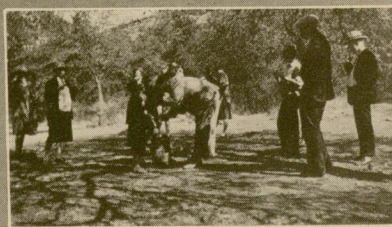




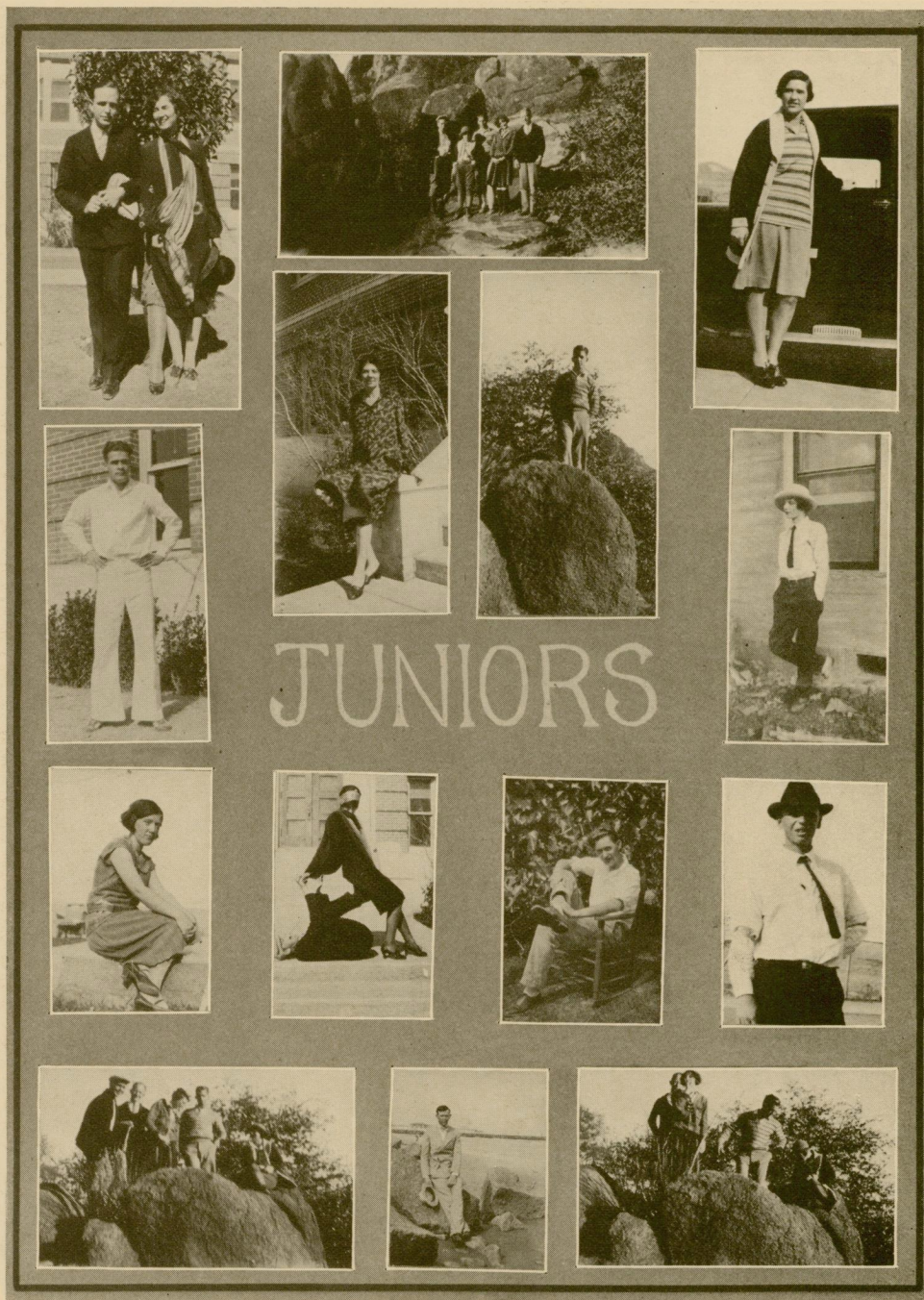
THE BRAND '27



# SENIORS



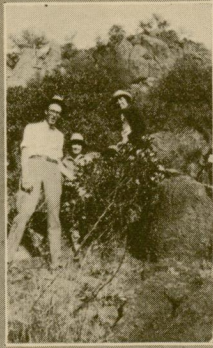
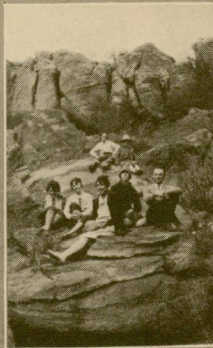
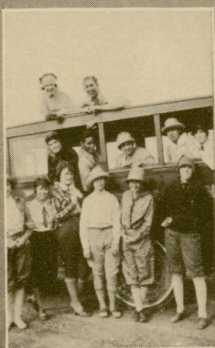








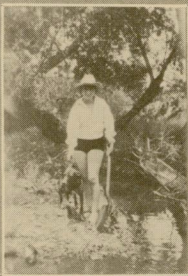
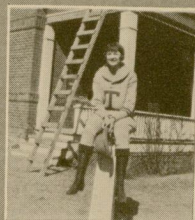
# SOPHOMORES



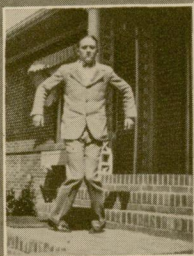
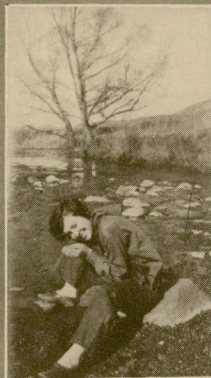
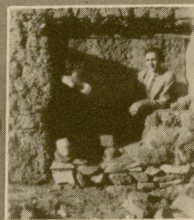
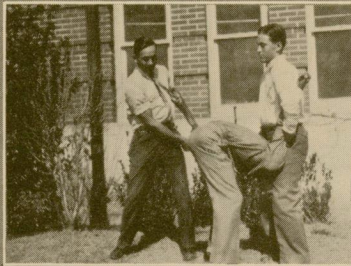




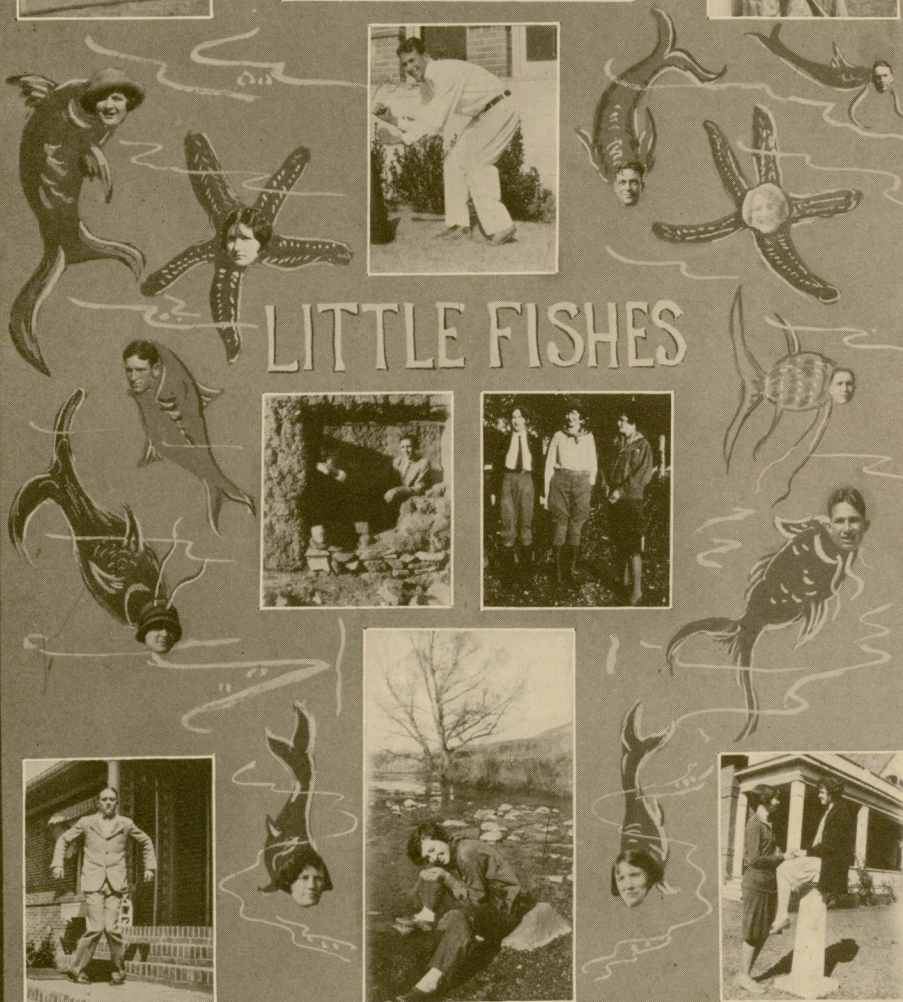
# YE GODS AND



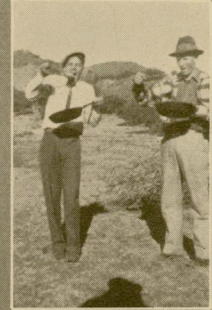




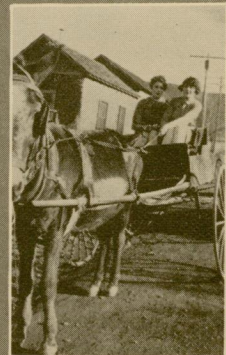
## LITTLE FISHES







# SUB- COLLEGE





## Favorites



James Swan



## The Nineteen Twenty-seven Brand

*Presents*

*Melburn Glass—Most Beautiful Girl*

*Fuqua Younger—Most Popular Boy*

*Odessa Crunk—Most Popular Girl*

*Delbert Hurley—Most Clever Boy*



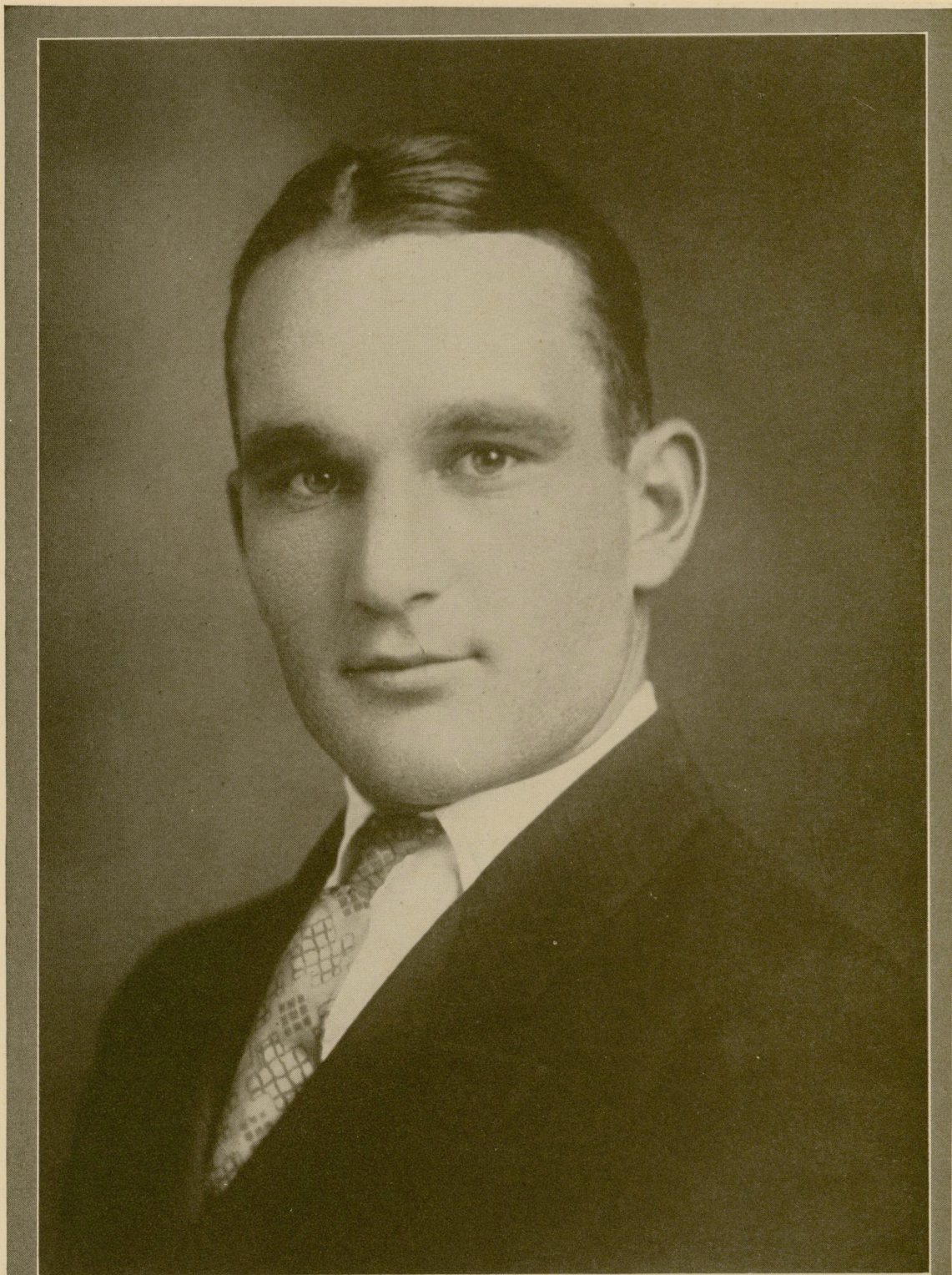




Melburn Glass  
MOST BEAUTIFUL GIRL







Fuqua Younger  
MOST POPULAR BOY

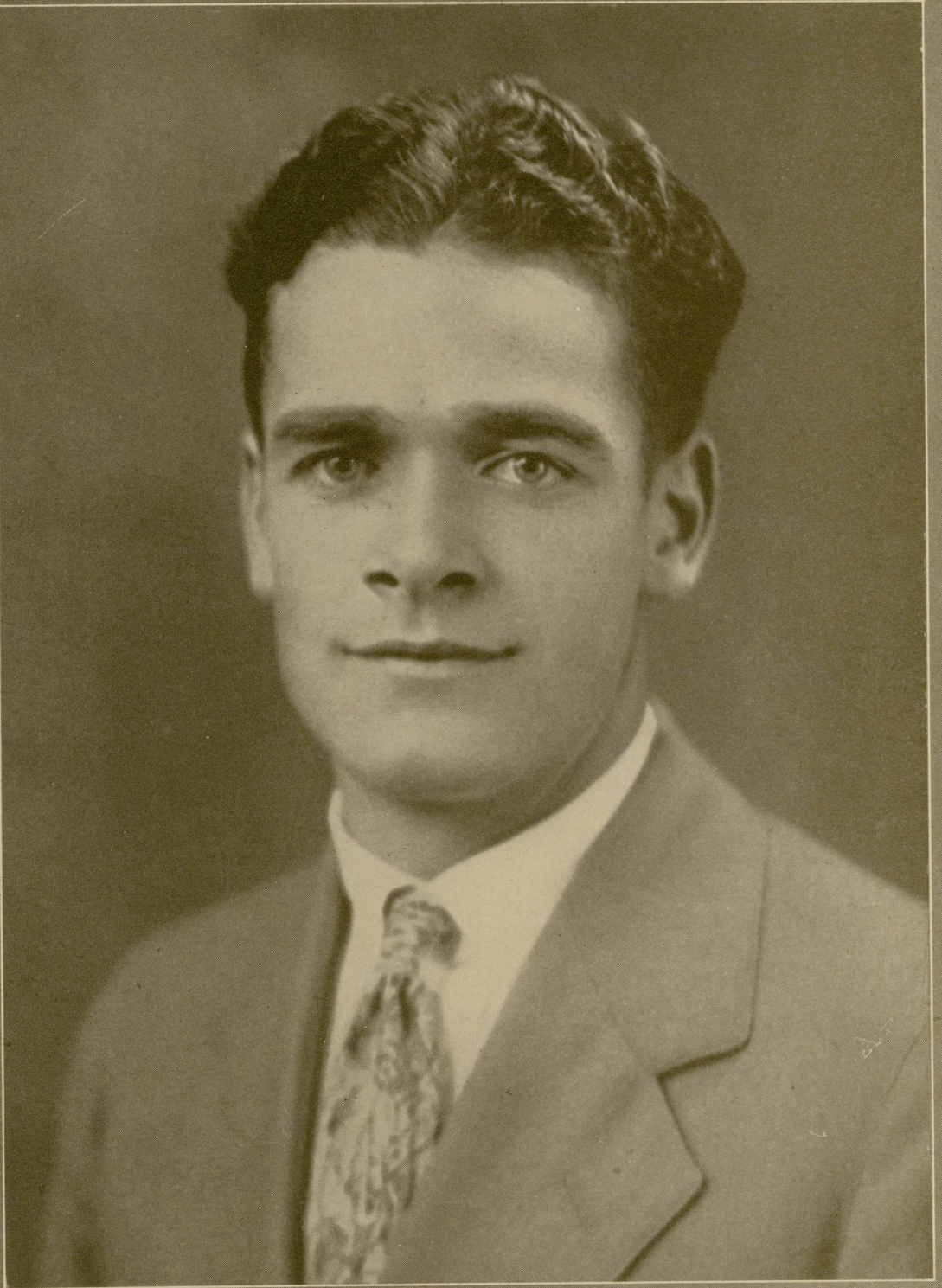




Odessa Crunk  
MOST POPULAR GIRL





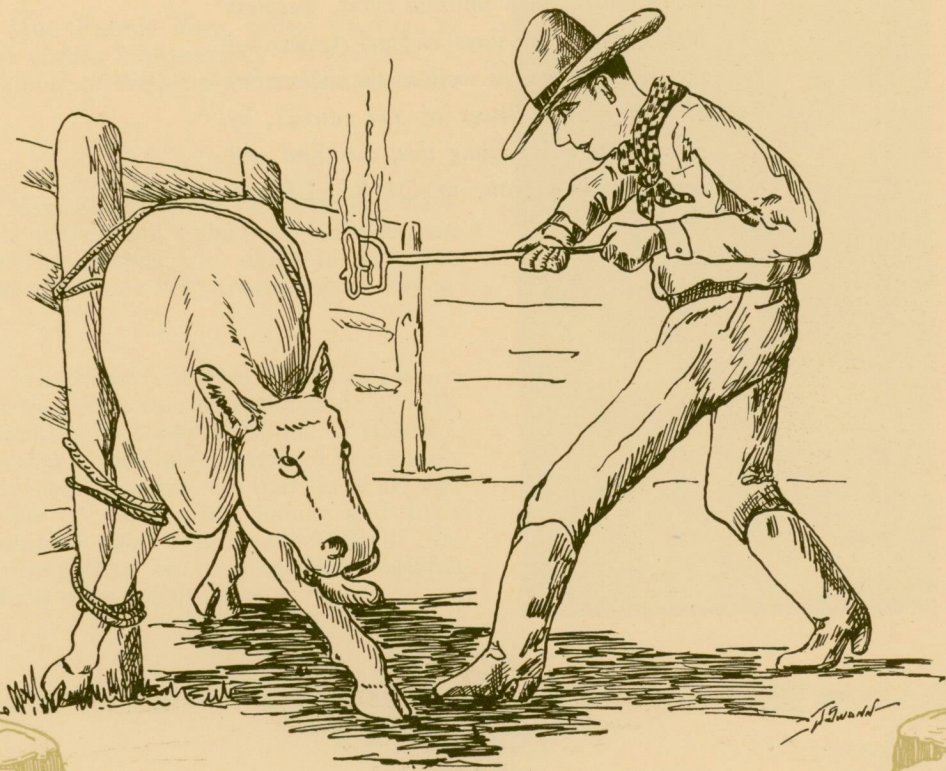


Delbert Hurley  
MOST CLEVER BOY





## Branding Iron



James Swann



## Dedication

WE, the Brand Staff, knowing that we shall not receive our due of unbounded and merited appreciation, thanks, and good grades in return for this little masterpiece of ours which is nearing completion, wish hereby to recognize our own untiring effort, sleepless nights, industrious days, skipped classes and mental depletion, as well as the supremacy of this artistic flower of our genius, by affectionately dedicating this, the third and best Branding Iron, to OURSELVES.





## The Cap and Gown Club

Mr. Warner Reid, affectionately known as "Our Dairymaid". His majors are drama and baseball. We regret that Mr. Reid's preference does not indicate that he is a Gentleman.

Mrs. Delight Tassin is well-known in the Senior Class because of her outspoken, loud-voiced manner of attacking each new problem. Mrs. Tassin, if we may say so, is a little too obvious in her boldness.

Mr. Horace Morelock, who is with us this year en route to "deah old Hah-vahd". The pristine rosiness of his complexion, and the sweet freshness of his nature endear him to all hearts.

Miss Fannie May, whose position in her classes is precarious. Miss May is a member of the Missed-Her-Mind Society.

Miss Edna Erwin, an audacious member of the Club. She is the only student on the campus who dares to call Miss Daugherty by her given name of Fauna.

Mr. Richard Marion Bankhead, whose tastes lie in the educational field. Mr. Bankhead's hobby is habits. "Habits", he says, "may be summarized by a simple division. I would say that there are two types of habits: big habits and little habits." Mr. Bankhead's friends are urging that he continue his research along these scientific lines.





## ENTRANCING ENTERTAINMENT

(*Entrancing Entertainment* is devoted to aiding the host or hostess in planning delightful entertainments for parties with or without guests. Special occasions will be treated here by request. This bureau has served the students of Sul Ross for many generations and dollars, and caters to them especially. We not only plan parties, but we predict weather, select chaperons, and even help you get by with it.)

## BRIDGE PARTIES

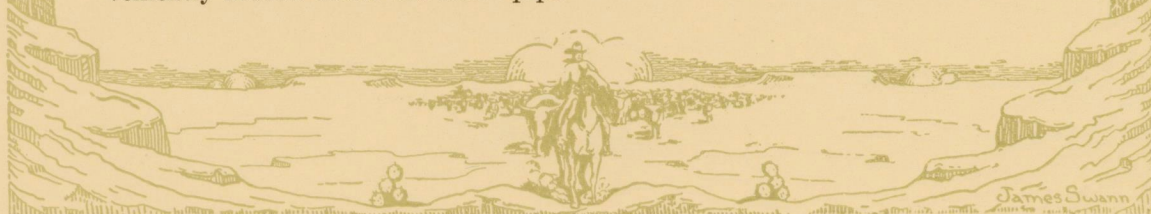
The important thing about a Bridge Party is the correct bridge. Select one in not too prominent a location. Guests should be limited and chosen with care; two people can enjoy the party immensely; four is the limit, unless the host or hostess supplies more than one bridge. The party is held any time after dark. Follow any good bridge authority, or your own conscience, in conducting the party; it is always proper to play hearts, and diamonds may be bid at the host's expense. Refreshments may be served on the spot in the event of recent rains, if the thoughtful hostess brings along a dipper.

## COLLEGE DANCES

A form of outdoor entertainment known as "College Dances" is very popular in some schools. One feature especially favorable lies in the fact that the guests do not of necessity have to be on speaking terms with each other or with the chaperons. Any number may participate, and they may come and go as they like. Dancing is usually provided somewhere indoors for those who become bored with the main festivities; this custom is a survival of the medieval use of the term "dance". Chaperons and wall-flowers are used for decorations, and guests furnish their own refreshments, thus providing a very economical method of entertaining. The success of this party depends entirely upon the originality and ingenuity of the guests.

## HOMELY ECONOMICAL PARTIES

For the host or hostess who finds it inconvenient to entertain at home, the Sul Ross Homely Economical department may be rented for social purposes. These rooms are especially well adapted to entertaining, since they contain lovely furniture, silver, china, and linen, which are always ready for use. Entertainment may be varied. If the party lags, clever paper-cutting contests may be inaugurated by the hostess with material obtained from the wealth of pretty paper-doll magazines in the domestical art room; if there is a shortage of scissors, these may be easily procured from Miss Linn's office or from the Publications Office. Little guessing games ("What Shall We Have On Exam" and "Whom Was Miss Smith Out With Last Night") are very appropriate. "Dress-Up", always a favorite game with the young ladies, may be played with the lovely, old-fashioned garments always on display. Refreshments are served Piggly-Wiggly, or Helpy-Selfy style in the kitchen. The cupboards there contain delicious food, and the ice-box is usually open; keys to either of these compartments are inconveniently hidden under the drain pipe.





## A NOVEL PARTY

A new idea for college folk is found in a little game called. "Hide the Chaperon". After the guests have gathered themselves together, have the chaperons (previously selected and accounted for) stand in the center of the group, blindfolded. Divide the guests into compatible groups, allowing at least ten persons to a chaperon. At the word "Go!" the guests seize the chaperons, and rush out of the room. In thirty minutes the guests must return, Western Union Time, having securely hidden the chaperons in attics, cellars, swimming pools, Ford coupes, etc. An appropriate prize may be offered to the group having the largest chaperon. If the chaperons should return during the evening, the game may be repeated, thus insuring an evening of wholesome entertainment.

## EPITAPHS FROM THE WESTWINDSTER CATACOMBS AT SUL ROSS

Our registrar reposes here;  
She didn't linger long;  
The grades came in ahead of time,  
Not more than half were wrong.

Miss Aynesworth's class has passed away;  
They're dead for ever more;  
One hour passed, and no one came  
To call her to the door.

O bow your head in memory;  
Here lies one certain A;  
Its former owner failed to laugh  
At ancient jokes one day.

Till kingdom come the college Chiv  
Remains beneath this rock;  
Our Prexy drove at thirty per,  
And Chivvy died of shock.

O look on this and take warning;  
I died in the flower of my youth;  
Just once too often I wended my way  
To attend at chapel, forsooth.





CHapel ATTEN-  
DANCE

WHY  
ATTEND  
SUL  
ROSS?

DRIVING  
AT  
NIGHT

TWO  
DATES  
WEEK

ALPINE'S  
ALTITUDE

COOL  
SUMMER

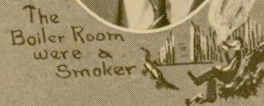
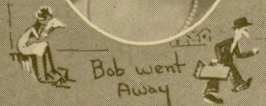
LOBO  
HAND BOOK

SILENT  
WEEK

YE  
ANTIQUES



# If



She Bobbed her hair



He had been born a Seraphino



Her rival had her way



She had not come to Sul Ross



Gentlemen Did not Refer Blonds.



Cody stops shaking the floor



Her mouth were as big as it sounds

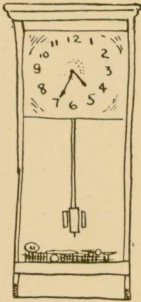


J. Swann

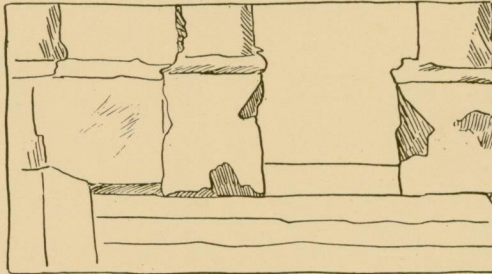


James Swann

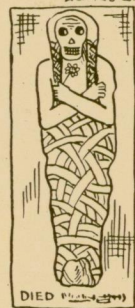




The Clock from the Main Hall. which kept correct time—for one day—



Fragment of the first set of front steps worn away by Gene Kelly's four years of sitting—Mr. Kelly has just donated funds for a flight of silver mounted marble steps.



Sophomore Class Spirit—Loaned to Museum by—I. Yates.



This is the globe that Miss Linw broke.



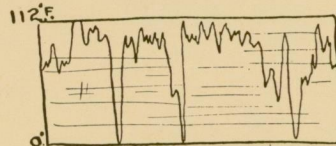
This is the rock that was thrown at the globe that Miss Linw broke.



"Mermaid" modeled by Charles Dyer, Who utilized in this esthetic fashion the chewing gum deposited on daily scramble the fountain.



one of the eggs that escaped the gum deposited on daily scramble the fountain.



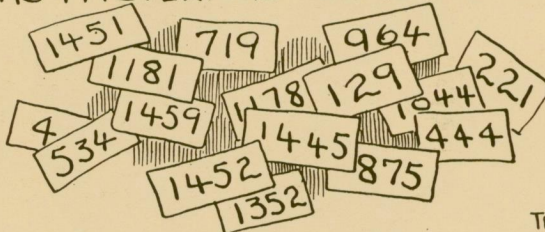
Record of temperature during Dec. '26.

# THE MUSEUM

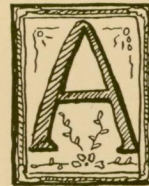
UNDER DIRECTION OF THE  
WEST TEXAS HYSTERICAL & SPASMODIC SOCIETY



The "F" Made by Fannie May.

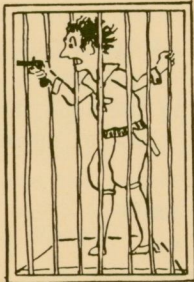


Nom-de-plumes donated by students of Bulletin Board fame.

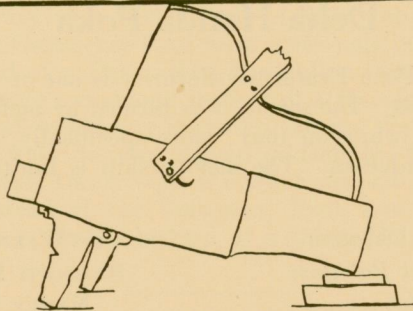


The "A" given by Miss Cowan in 1926.





"Wild Nell" after three successful years on College Ave.



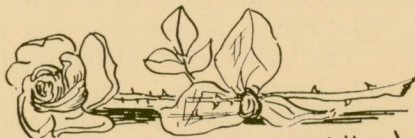
The portable Grand piano



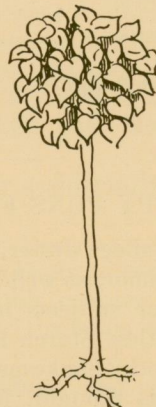
"Unfaithfulness" by Betty Keeter. Loaned to Museum by V.J. Smith



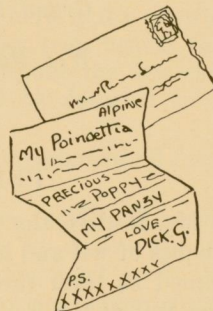
"Ever Gentle, Soft and Low Voices" (COTTER-SMITH Recording) Loaned to Museum by Mr. H.W. Morelock.



The Rose from a garden of girlhood Contributed by Nancy Watson.



Giant Ligustrum removed from Campus because it obstructed the view of the Mountain Scenery-



Found in waste Basket - in the Library-

# THE MUSEUM

UNDER DIRECTION OF THE  
WEST TEXAS HYSTERICAL + SPASMODIC SOCIETY



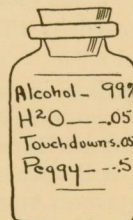
Hearts presented to Museum by W.D. Cowan



Extracts of Gossip Refined at the PETER'S HOUSE



Tears: given to Museum by "Crunky"



Thrills: given to museum by "Moco"



Scalps - Loaned to Museum by "Pol Ky."



James Swann



## Delta Handa Poka

THE Delta Handa Poka Fraternity-Sorority is one of the very latest organizations in Sul Ross. The society was formed by members of the Mask and Slipper Medicine Show while on tour; more specifically, during the time they were on location at Sanderson. The membership is limited to those of means. The members are:

<i>Worthy I. Cheatem</i> . . . . .	WARNER REID
<i>Magnificent Pokafase</i> . . . . .	RUDOLPH MELLARD
<i>Exalted Cleanemup</i> . . . . .	NANCY WATSON
<i>Better Watchurstakes</i> . . . . .	ODESSA CRUNK
<i>Dontel Onme</i> . . . . .	NELL SMITH
<i>Grand Iraise</i> . . . . .	DELBERT HURLEY
<i>Wee Donwanaplay</i> . . . . .	{ BLANCHE COTTER JAMES SWANN

### PEPPY PUNS FOR PECULIAR PEOPLE

Mr. Ratliff, the College Jester, in an attempt to further repartee and other branches of wit and humor, as well as to increase his own depleted stock of jokes, assigned as term theme subjects in Ed. 313 "Funny Stories New and Old," "The Wit of the Faultless Starch Books", "The Almanac's Contribution to the World's Laughter", and "Shakespearean and Lambian Puns". To insure witty research and humorous thought, Mr. Ratliff offered as a prize for the best treatise a standing ride down the hill.

Miss Edrie Gordon easily won the honors with her paper on "Little Things", in which she set forth as an underlying thesis the radical new theory that "It's the little things in life that count". In Miss Gordon's own poetic language:

*"Little scraps of honor,  
Little bits of fame,  
May depend on nothing,  
Other than a name."*

This startling and thought-provoking central idea Miss Gordon has elaborated and adorned by the following concrete suggestions as to what would happen if:

Katie were daytime instead of Knight, Wallace were weights instead of Scales, Annie Clyde would crawl instead of Trott, Tom were a circle instead of a Cross, Paul were a Rolls-Royce instead of a Ford, Melburn were tin instead of Glass, Zelma stood still rather than Shook, Willie were a big stick instead of Smallwood, Fannie were August instead of May, Bessie were dull instead of Sharp, Fuqua were older instead of Younger, Henry were yellow instead of Black, Brookie were a dish-washer instead of a Cook, Louise were cowardly instead of Noble, James were a goose instead of a Swann, Warren were a peasant





instead of a Lord, Drury were iron instead of Wood, our librarian were a valley instead of a Peek, our Commerce Prof were a fish-pole instead of a Penrod, Ruby were a flapper instead of a Dean, Miss McCaulley were "Do stay!" instead of "O, leave!" Walter were a diamond instead of a Garnett, Allee were quieter instead of Loudder, Sarah would buy instead of Steele, Warner would write instead of Reid, Mrs. Tassin were despair instead of Delight, Mr. Fallon were a franc instead of a Mark, Miss Davis were a cricket instead of a B, Our Math Prof were the butcher instead of the Cole-man, Elsie Lee were minors instead of Majors, Charley were a cleaner instead of a Dyer, India were ignorant instead of Wise.

### THE STAFF PASSES IT ON

In due consideration of the fact that our year's experience has left us somewhat older and wiser, the Brand Staff wishes to proffer here a few words of advice to our successors on the Staff, in order that they may reap benefit therefrom and bring forth to the waiting world a yearbook without the few casual imperfections and almost imperceptible flaws that *may* be detected in this volume.

1. Insure an attractive faculty section by accidentally misplacing all faculty cuts of more than ten years of age.

2. Attention must be given to Sources of Revenue, since incidental expenses (Printing, Engraving, Cold Drinks, etc.) are likely to come up during the year. The Brand Office may be leased to compatible couples at a good profit; it is always worth while to collect bribes promptly (the mails may not be used for this purpose).

3. Secure the co-operation of the enrollment and classifications committee in seeing that a convenient number of students are enrolled in each class; otherwise class panels are apt to prove awkward.

4. Have enlarged photographs, clever snap-shots, etc., of the staff on hand to use as fillers.

5. Arrange for a Beauty-Popularity section for the Faculty; if the contest is postponed until the end of the year, it will serve as an incentive to keep the entire Faculty on their best behavior during the year.

6. We might suggest two new departments which will enhance any Staff's Branding Iron:

(a) Why We Behave Like Teachers, a psychological revelation of Sul Ross student properties.

(b) Double Dog Dare You To Deny It, an audacious, courageous, outspoken disclosure of the deep, dark secrets such as we have been intimidated into with-holding.

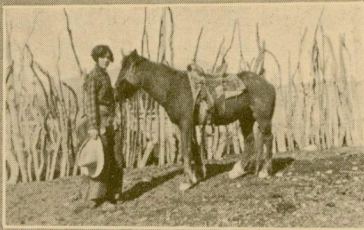
7. A waste-basket must be supplied in which the Editor-in-Chief may keep all proof and any other indispensable material pertaining to the Brand.

8. See that only good-looking students have their pictures taken; an aesthetic book must be produced at any cost.

9. Do not, under any circumstances, accept a position on the Brand Staff anyway.



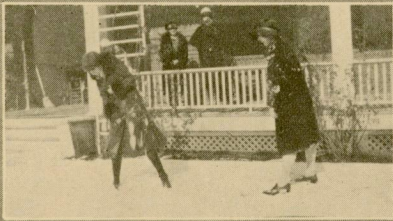




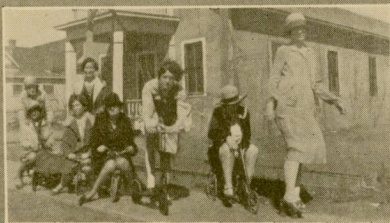
# THE PETERS HOUSE





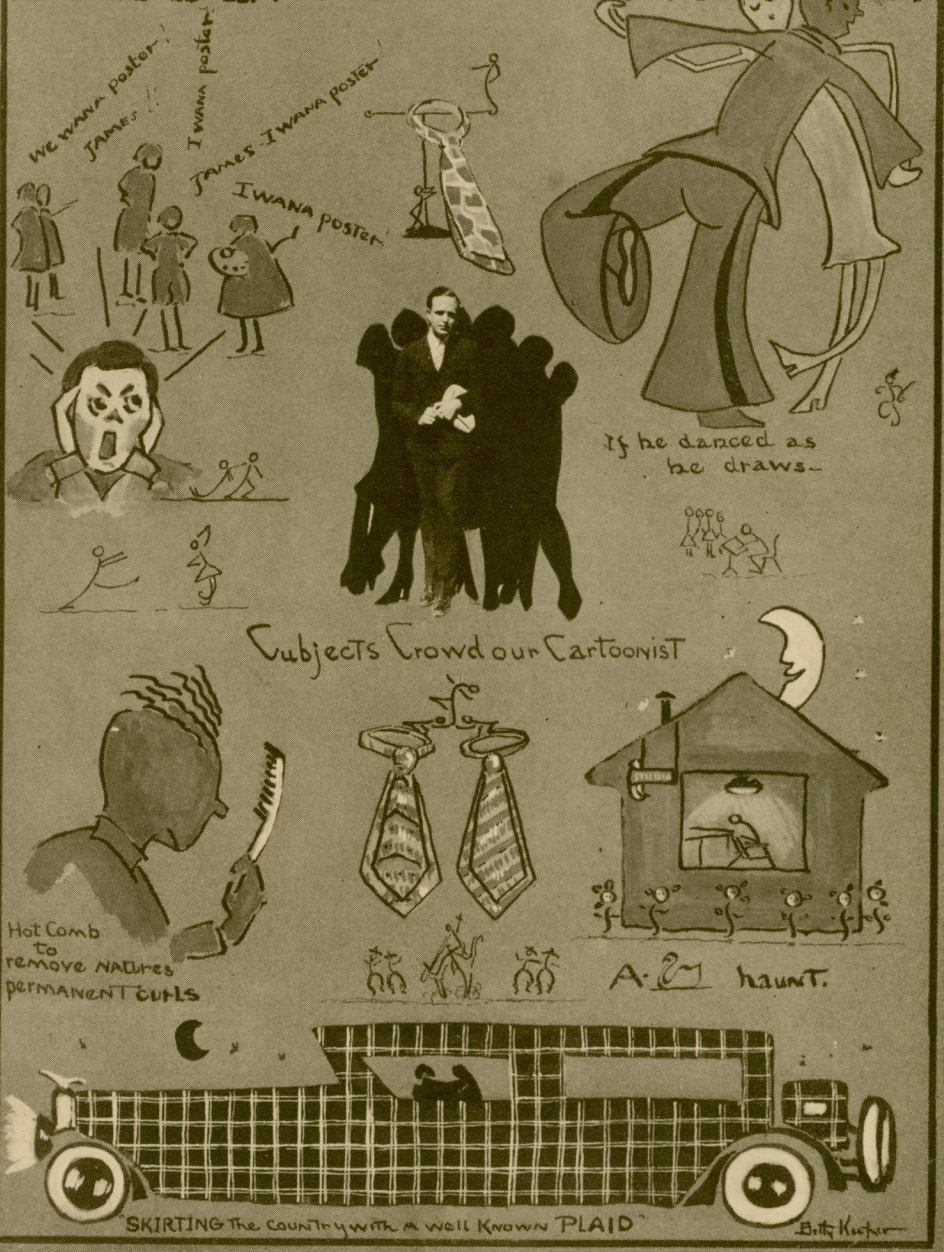


# BERKELEY HALL





# SWIMMINGS OF OUR SWANN





# SUL ROSS DIRTLINE

VOL. XXXXXXXXXX

"In Where the East Ain't"

No. 123456789

## Sul Ross to be Moved to Hatpin Gully

### *Dean of Women Said to be Influential in Bringing About Change*

According to rumors which have indirectly reached the ears of our Joke Editor, wires were received last night from practically every Legislative Committee now in session at Austin. The wires advise the faculty to lock their desk drawers this evening, and to remove all fragile objects from the building, as Sul Ross may be removed during the night by wireless block and tackle.

The building, swimming pool, football field, president's home, etc., are to be moved en masse to Hatpin Gully (altitude 10 feet). The Gully is Miss Cowan's former home, and the wire no doubt intimates that she was influential in effecting the change.

Students and faculty are waiting in readiness pending further suggestions from Austin.

#### NEW BOOKS IN THE LIBRARY

The librarian and her assistants have been delighted with the warm reception which has been given to the *St. Nicholas Magazine* which was placed on the shelf for the first time last fall. This publication is more difficult to secure than any other of the many pieces of current literature in the library, because it is always being perused by some earnest Lobo. Any hour of the day you may find one of these studious young men poring over *The Adventures of Tommy the Tackle*, or *How George Went on a Picnic*. There have been so many calls from these same students for a similar publication, *Tiny Tots' Tales*, that it has been listed in a future library order.

#### SUL ROSS STUDENTS RECEIVE WORLD-WIDE RECOGNITION

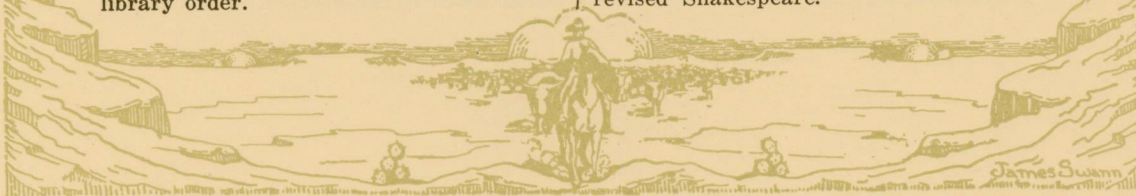
##### *Miss Aynesworth's Pupils Accomplish Master Feat*

The students in English 403, which is an advanced class in the study of Shakespeare, are receiving the commendations of educators and literati all over the world for their remarkable accomplishment. Miss Anne Aynesworth, as their instructor, is also receiving her share of the praise.

The recent electrical storm, which struck some islands off the coast of South America, and touched every part of the civilized world, was peculiarly disastrous in that it destroyed every known copy of Shakespeare's well-known plays. For a while the thinkers of this generation were cast into deep melancholy over the sad plight of the future generations; it was an unbelievable tragedy that no one from henceforth might weep over *Hamlet* or sigh in ecstasy over *Romeo and Juliet*.

It was during the crucial time following the storm that the English 403 class came to the front and literally snatched these gems of literature from oblivion. Each member of the class was so familiar with the lost plays that he could reproduce each one of them word for word. Through collaboration, the class was enabled to present these masterpieces to the world unincumbered by the former amateurish effects which students have noted in Shakespeare's works.

Upon completion of this scholarly task, the class was abandoned, and its various members are touring the United States and Romania with lecture courses on the revised Shakespeare.





## SUL ROSS DIRTLINE

## SUL ROSS AND THE WEST

The editorial policy of the *Dirtnline* has always been above reproach. Our trusting readers have followed where we have led, and far be it from us to betray the trust reposed in us. We take this opportunity of performing our righteous task by listing a few college proprieties that every conscientious student will immediately note, and will henceforth profit by observing. First, attacking the matter with cold, deductive logic, let us consider the problem of classes. Of course it is rather customary, and perhaps quite considerate, for a student to attend lectures as a general rule, but the practice is quite easily carried to extremes. It has been rumored that several students, presumably freshmen, have recently missed ball games, important news gatherings in the hall, and the like, solely because of some incidental class which the routine of the day involved. The *Dirtnline* takes an undivided stand against classes as destroyers of happiness and the status quo. That anachronistic offspring of the class—the conference—is equally deplorable in a well-ordered society. The very insidiousness of this menace is indicated by its long and persevering growth. Another miscalculation on the campus is chapel programs; however, it can not be stated with accuracy that no good comes from them. They are of inestimable value in training the student to find a seat in a crowded room—to select and take possession of seat No. 125½ on Row LMJ during the rush hours. Perhaps in mentioning in this friendly and constructively critical way the more harmful practices on the campus, we might note in passing the rather obsolete idea which is still carried out in attempting to collect all the books of the institution in one room, viz. the library. Any well-bred college person knows that books are our friends, our teachers, our implements of warfare, and our carry-alls, as the case may be, and the extremely middle-aged notion that they should be kept in neat rows in a library is dying a fast and natural death. Finally, in the words of the poet as he spoke of our immortal west:

"Sul Ross,  
At present—in the  
Future.  
Through all eternity."

## SOCIETY NEWS

There isn't any.

## THE WRITER'S GUILT

## Faith

Out Where the West Is!  
My soul doth dart its purple way,  
Unto yon horizon of gray,  
Out Where the West Is!

Out Where the West Is!  
Be't ever so free,  
'Tis nothing to me,  
If I cannot be,  
Out Where the West Is!

Out Where the West Is!  
I perish mid tears,  
That fathom the years,  
Out Where the West Is!

## Hope

I met my sweetie on the street,  
I bided her good day:  
I smiled at her my sweetest smile,  
And went the other way.

I did not walk along with her,  
I did not stand and talk:  
I saw that seven other boys,  
Along with her did walk.

## Charity

My copper cent  
Seems to have went.



## EMBARRASSING MOMENTS

(The Editor will gladly pay at least five dollars for all contributions which do not reach him.)

I and my boy friend were having a lark on a ride last summer, and I guess I was laughing a good deal, when my boy friend said, "Well, you're certainly showing your appreciation." I was never so embarrassed in my life. K. S.

Miss McMeans asked me a question one day and to save my life I couldn't answer it. I was never so embarrassed in my life. W. M.

In the middle of an English Exam, Pete Starnes asked me to sing Desdemona's Swan Song. I was never so embarrassed in my life. A. A.

I had just been out on a little jaunt, and had used the window of the dorm instead of the door for exit purposes. I happened to be returning by the same route, when I met the Dean of Women sitting in my room awaiting my return. I was never so embarrassed in my life. Z. S.



## SUL ROSS DIRTLINE

### LITTLE DENNIE'S NOTEBOOK

Me an York Willburn wuz sittin on our frunt steps talkin and thinkin G whiz wish somethin wood happen, wich jest then somethin did, bein Bill Hatcher and Jimmie Reed comin round the corner turnin hand-springs an yellin, Bet we kin turn em fastern you. Me and York jest kep still cept York slaps his hand up to his head jest like he had got a bran new idea wich he must of cauz he quick sez, Less have a contest seein who can do the most stunts, me thinkin, G whizzerkers, good nite I got a good chanet to win this. It took about fifteen minits to deside what prize the wun that wun the prize wood get, Jimmie an York almost gettin into a fite Jimmie wantin it to be a box of crackerjack an York wantin it to be marbles, two aggies and three pee wees. Me and Bill acted as peese makers an desided to have two all-day suckers an wun aggie to go to the wun that wun. We diddent know how to deside who wood get the prize till up walked Alex McGonagill an John Fortner an Fritz Haas sayin, Hay, whut you fellers doin, me xplainin it all to them an them agreein to act as judges. Bill wuz ferst but all he cud do wuz wiggle his ears and spit thru his teeth. Then Jimmie wuz next but all he cood do wuz make a funny face an tern his eyelids rong side out. York wuz next an he wanted to box somebody but none of us wood box him and Horace wuzzent their an York thawt an thawt an finely thawt of somethin to do, bein goin like a hoo owl an showin us his sore toe, me thinkin good nite. Then it wuz my time, all the others yellin, He cant beet us, me actin disintrested like an sayin, Oh, G whizz I know bout a jillion stunts but Ile just do wun or two fer you guys. Ferst I wawked on my hands, then wawked like a elefant, savin my best stunt for the last, it being pokin a knittin kneedle up my nose only I jest made them think I did. When I wuz dun Alex an John an Fritz wawked off to deside wich wun had wun. In jest a minit or two they come back, Fritz sayin, Dennie gets the prize cauz he dun the most stunts, stickin the knittin kneedle thru his nose being a especialy good wun, me actin disintrested like but goin ahed an takin the suckers and marbles ennyways, thinkin, Ile swap these marbles off to Delbert Hurley fer sum fish hooks. This proves that it is always good to no a lot of stunts cauz if I haddent of known these I woodent of wun the marbles an the suckers.

### AMATEUR THEATRICAL NOTES

Richard Charles Gillespie is looking for a play this season in which he can lead opposite Richard Charles Gillespie.

There are more theatres in New York than in Alpine.

The public is really to blame for the present high prices of theatre tickets, according to statements given out last night by practically all the managers.

Curtains are being dispensed with this year, say reports from our Traveling Troupe now playing at Sanderson.

Mr. Warner Reid is having a play made to order for use in the near future in which the language surpasses all his previous efforts at profanity.

The only sure way to get into a Mask and Slipper play is to buy a ticket and walk in with the crowd.

Actors this year are wearing make-up, and are speaking their lines so that they are almost audible from the front row.

### NO, THE FISH DIDN'T WIN

(Editor's Note: The following article was written for the *Dirtnline* by a member of the freshman volley ball squad.)

The Freshman Volley Ball Team played the Sophermore Volley Ball Team last week. We all looked so cute in little green slime caps. The Sophermores wore red ribbons on their hair.

Pearl Crockett was the best player that they had because she could knock the ball the fartherest of anyone. We would have made more scores only not many of our girls could knock hard enough to knock the ball over the net instead of under. We didn't get to play very much because it always took a lot of time to chase the ball, or at least to pick it up off the floor. Us that didn't get to play, or to act on the Ball Chasing Committee, got our week's exercise off by rooting. The Sophermores finally won because they had an All-Star team, because every one of them knocked the ball over at least once. These stars on their team were Willena May, Pearl Crockett, Lela Williamson, Leah Edwards, Bessie Sharp, and Mamie Bowdoin.



## SUL ROSS DIRTLINE

## MR. DARNSLOW GOES TO AN AMATEUR PERFORMANCE

New Play Makes a Hit or Maybe I'm Mistaken

The Trifling Space, which these tired eyes beheld last night, may be amusing to several million citizens but hardly entertaining in any way. The usual tired city girl and innocent, poverty-stricken country boy are slightly varied, it is true, in casting the play with an enterprising old mother, and an imbecile son in love with the ordinary woman-about-town. We never did learn what the play was about, and just why a mystery play should ever attempt Sul Ross this season is a great mystery to us. The gels, ha! ha! are dull and stupid. Miss Cotter, the frazzled-out city girl, quite lost her bearings because a chair had been moved from its usual mooring on the stage, and entirely upset things for a moment, and I never was interested in the fate of the young widow in the green frock played by Miss Watson (we wish she'd adhere to the fanciful little things such as we saw her in last season,—"A half dozen or so who drop in while the beans stew", etc.) However, good acting tells, and even I am forced to admit that the imbecile youngster with the speech impediment, played by Something Curley (we haven't seen him before) is bound to tell. He does,—on all the characters,—and something happens to the play: satisfactory, we think. Warring Reed, as an old lover, does not merely pick up his lines; he scoops them up and sends them flying willy-nilly about the stage. A sight, indeed, for the restless gods.

The rest of the Cast are really the outstanding events of all the series. Certainly there was never such a lovely stage picture achieved when one takes into consideration the tiny stage these sturdy pioneers have to contend with.

But really nothing's happened in the theatre since Booth, you know. As a matter of fact there have been no productions of any nature since.

Rather like an April or May morning came this lyric thing last night to our hearts and memories. Your Critic, for one, must admit that he cried constantly from her first entrance to the death of the glorious aunt, or some other kins woman at the end of the play (or did she die?) As shrewd a bit of writing as has been seen in Sul Ross auditorium in many a moon, is this drama.

## ATHLETIC AWARDS TO BE PRESENTED

Many Students to be Honored in Sports

The committee on athletic awards and merits in Sul Ross is now in session pending the annual announcements and presentments, and the campus is astir with speculations as to the honors to be conferred.

The Skating Team has had an unusual number of squad members at practice in the corridors this year, and the picking of the best three will be more difficult than ever.

Miss Peek has been called into conference with regard to the awarding of the Golden Wad, which goes annually to the student making the best score with paper wads on the library waste-baskets.

Rumor has it that Horace Morelock, Jr., has unanimously been elected to the honor of the bronze U for the most Unique sport of the year. This award is to be made on the basis of his attempt to raise sheep in the front hall.

A new system of awards has been worked out in the department of Women's Athletics, known as the Disease Method. The girls are placed in three groups, according to the diseases they have not had, and are given appropriate emblems in the respective groups. The first group contains those who have not had measles, whooping-cough, mumps, and chicken-pox, and they are given tiny gold pins with I.D. on them (Infantile Diseases). The second group, of those who have not had colds, influenza, or pneumonia, receive sweaters with C.I.P. on them. The third, and most accomplished group, is composed of those who have gone through college without Sleeping Sickness, and they are to receive blankets with a large S. S. embroidered on each. This system will no doubt prove very popular.

Another award to be made in Women's Athletics is a silver plastercast to any girl who falls from the roof of her boarding house during the current year. To date, Miss Ruth Bailey is the undisputed candidate for this honor.

We, or I, may be wrong (we are sometimes), but if Trifling Space is not the greatest play, in spite of its frightful lighting, that has ever been written in the Nordic Era, we'll go to writing press notices again.





## SUL ROSS DIRTLINE

## SUL ROSS INSTRUCTOR REVOLUTIONIZES BUSINESS ADMINISTRATION

## Miss Lutie Britt Hailed as Inventor

Miss Lutie Britt, head of the departments of Sociology, Picnics, Physical Education for Women, and kindred subjects in Sul Ross, has recently achieved nationwide fame through a unique system which she has worked out in conjunction with her duties in this institution.

Miss Britt, in an interview, modestly states that the inspiration was as unconscious in its conception as it is simple in its design. Her plan is patented in the United States and England, foreign patents pending, and moving picture rights reserved.

In regard to the underlying principles of Miss Britt's innovation, it is sufficient to state that the keynote of the whole is BOXES. Miss Britt has, for the last thirty or forty years, collected Christmas boxes, dress boxes, pencil boxes, shipping boxes, candy boxes, etc. from her friends and acquaintances. Working on the principle "Possessions apart are possessions indeed," Miss Britt has so arranged her belongings among her boxes that she has a separate box for each class of data, clothing, equipment, food, etc. Each box is neatly labelled to show the nature of its contents. The various boxes are then arranged symmetrically in and about her office and other people's offices.

The thoroughness and individuality of Miss Britt's system of filing can hardly be disputed.

Miss Britt had hoped to retire and live on the income from her invention. However, the advancement of her scheme has been delayed just at present, due to the regrettable fact that she herself has monopolized all available boxes in this section of the country. It remains for some enterprising student in the department of Commerce to organize and promote a Boxing Plant in the vicinity.

## CAMPUS TO BE IMPROVED

The Grounds Committee, through its chairman, Mr. H. J. Cottle, has announced a new plan to be worked out for a beautiful campus for Sul Ross. The present growth of grass, cacti, and trees is to be supplanted by ferns which will be supplied from the east. These ferns, when in full blossom, are said to be a marvelous sight.

## WOOD PRAISES AQUATIC SKILL OF MODERN GIRL

Walter Caldwell (planning swimming party): "Drury, can Crunkie swim?"

Drury (reluctant to admit any limitation to Crunkie's accomplishments): "No . . . I don't think so, but,"—brightening—"she can wade mighty deep."

## CLEVER SAYINGS OF FACULTY CHILDREN

(These little jokes are being repeated over and over by those of the student body whose averages are running low.)

## Wise Beyond His Years

1st Walker Twin (investigating an old bucket in the back yard): "Tome on, let's wash our hands in this water."

2nd Walker Twin (very excitedly): "No! No! Don't!! Dat bucket contains a tolution of  $\text{FeSO}_4 \cdot \text{H}_2\text{N}_2\text{O}_2$ , and  $3\text{Ca}_3(\text{PO}_4)_2 \cdot \text{CaF}_2$  to be used as a reducing agent of  $\text{Na}_2\text{SiO}_3$ , and if you det it on your hands it will form a pretipitate and detompose the epidermal tells of your stin."

## A Chip Off the Old Block of Our College Humorist

"How old are you?" asked the family friend.

"I'm fwee years old," quaintly answered little Harlan Smith.



SUL ROSS DIRTLINE

FRESHMEN!

Do you want to know how to bluff  
Miss Aynesworth? Miss Elliott? Mr.  
Coleman? Miss Cowan? Manuel?

Do you want to know how to ex-  
plain cuts? Tardies? Late themes?  
Night rides?

Do you want to know how to make  
love? Catch a ride up the hill? Get  
credit on that other course?

Phone YX12498

or see us personally

THE SENIOR CLASS

What a Whale of a Difference—

a Few "A's" Make

Try our huddle system on your  
exams; results guaranteed. Full di-  
rections for each copy.

W. Towns

Gene Alf

SUL ROSS STUDENTS!

Make your library reservations  
early! We handle parties of two,  
four, six, or more.

Special rates when entire tables are  
reserved. Ten per cent discount to  
faculty members. Students who have  
completed three Corridor Courses ad-  
mitted free of charge.

Inquire into our

"Parties de Luxe"

No cover charge on Saturday  
afternoon

Z. PEEK, Librarian

ONLY

257

MORE

SHOPPING DAYS

UNTIL

CHRISTMAS!

Even for Lazy People—

HISTORY COURSES!

See H. E. Allen  
for particulars

If your report shows

D—E—F—G

It's

TIME TO RETIRE!

ALPINE TRANSFER CO.

UNEEDA  
DEGREE

Eventually, Why Not Now?

Ask the man  
who owns one

SUL ROSS  
H. W. Morelock,  
President



THE BRAND

SUL ROSS DIRTLINE

*Why Go To Town To Be Cheated?*

CALL ON US

*Open Nearly Every Fifth Tuesday from 9:01 to 9:07 A.M.*

*Second-hand THEMES, NOTEBOOKS, etc.*

BOUGHT AND SOLD

PROFIT ON BOOKS

New books . . . . .	150 %
Old books . . . . .	275 %
Very old books . . . . .	350 %
Books too old for use . . . . .	572 %

TO THE FACULTY: OUR RED INK IS GOOD TO THE LAST DROP

SUL ROSS BOOK STORE

**To the Public:**

Advertising PAYS and PAYS  
and PAYS! —

That's why I advertise the

**Speech Art Department**  
OF  
**S.R.S.T.C.**

Let Us Show You Our Wares —

NELL SMITH,  
Advt. Mgr

**FORTNER & HAAS**  
SURGEONS

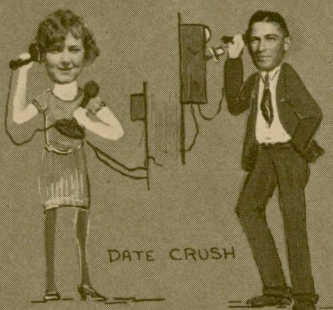
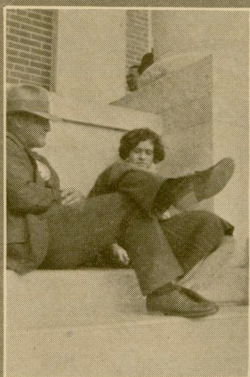
*We Operate*  
*While You*  
*Wait!*



SUL ROSS  
ART CLUB







DATE CRUSH

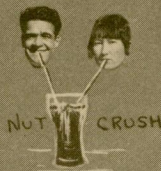


MAN CRUSH  
(Any flavor)

# CRUSHES



LEMON CRUSH



NUT CRUSH



"BERRY" CRUSH





**WHAT'S WHOSE?**

Clip Coupon and Mail it TODAY

WIN \$1,000,000  
MATCH OWNERS AND ARTICLES  
I-E-A-1, B-2, C-3, etc.

Accompany answers by  
a 3 word article on  
"THE LOBOS' CREED"

Address-"WHAT'S WHOSE"  
% AUNT LILUMS DAVIS.  
Mqy. Editor of SKYLINE-Alpine





## SUL ROSS GRADS ANNOUNCE THESES

## DEGREE STUDENTS UNDERTAKING INTENSIVE RESEARCH

The senior class is now hard at work on their theses, and many recent announcements of note have been made concerning the subjects of their discourses.

"The Home Life of the Faculty," always a popular subject because of exhaustive material obtainable from lecture courses, is being treated from several viewpoints.

"Mr. Penrod's Mileage," is a statistical compilation now under construction by Commerce Majors.

"Facts Concerning and Leading Up To Mr. Cottle's Ph.D." is to be presented in outline form only, since the material at hand is at present too extensive to handle in thesis form.

"Modern Art As Displayed in Miss Keefer's Studio" is a treatise in red and yellow to be developed in an amazing way.

Possibly the most original thesis is "How The Faculty Grade"; it is said to be worthy of a Ph.D. Some facts are being set forth in it which will be of inestimable value to Sul Ross students of the future. Mr. Cottle, it seems, grades by rows—Row 1, A; Row 2, B; etc.—though he varies his system by giving A's to blondes in general and to Peggy in particular. There are a number of faculty members who eliminate partiality by giving their own initials to all students, (Miss Elliott, Miss Cowan, Mr. Anthony, and Miss Guenther); Miss Aynesworth, be it understood, is not a member of this group. Mr. Ratliff, it is said, either throws dice or shuffles dominoes to decide the fates of his students. Mr. Allen tosses exam papers at the waste-basket; those which land safely receive A, and those which land nearby are given B, C, and D in accordance with their relative positions. Miss Bedell, state office statistics, has never given any grades other than B and C. Mr. Coleman is said to deduce his grades by this individual, untransmittable, accurately mathematical process: he lets the grade of his best student equal "x"; then he takes as a co-efficient of "x" the I. Q. of his daughter Rose Winette, and as the exponent of "x" the age of his oldest student; he obtains the sum of the exponent and the co-efficient, extracts the square root, ascertains the logarithm of Sul Ross' altitude, which he deducts from the afore-said square root; he carries this material in his brief case for forty-eight hours, and then discards it and slavishly uses the grade-curve method.

## FAMOUS FIRSTS

Mr. V. J. Smith was the first person to stroll over the Sul Ross Campus.

Miss Aynesworth was the first faculty member to turn handspings on the Campus.

Mrs. Morelock is our first bobbed-haired First Lady.

York Willbern was the first to discover the pugilistic qualities of Bus.

Buddy Withers, at present writing, is the first Sul Ross student (male) to remain successfully unattached.





Mary Louise Bennett was the first to hit upon the excellencies of the bath-room floor as a skating rink.

Jimmie Terrell was the first to find parking space for his girl in the Sub-College study hall.

Coach Anthony was the first instructor to have a class of twenty or more "A" students.

Bill Hatcher was the first Sul Ross student to successfully evade the Board of Regents' Anti-Matrimonial Law.

Mr. Ratliff was the first person to use the boiler room as a smoking room.

### H. F. V.'s

In August, 1926, there was organized at Sul Ross a society of kindred spirits to be known as Hay Fever Victims, or simply H. F. V.'s. The club was among the most active on the campus until late October, when operations were suspended until the coming August. The following is a resume of the more important facts concerning the movement:

*Name:* The members of the society shall be designated as H. F. V.'s. At the suggestion of the president and organizer, Miss Lutie Britt, an attempt is being made to form a definite relationship with the F. F. V.'s (First Families of Virginia).

*Purpose:* The society is based on the saying "Misery loves company", and is organized so that the members may love one another.

*Meetings:* The H. F. V.'s plan to have at least one big blow-out every season. When two members meet, either accidentally or on purpose, they shall constitute a quorum. The password is a sneeze; the countersign a flood of tears.

*Penalties:* Any member enunciating the words *nose, eyes, rabbit, weed, horse, or grass* in the presence of another member shall be forced to wear a bouquet of dandelions for two days or more, according to the physical fitness of the member in whose presence he mentions the objects.

*Membership:* Membership is limited to genuine sufferers from the malady commonly known as Hay Fever. Summer colds, mosquito bites, or attacks of pneumonia are not of sufficient seriousness to admit one.

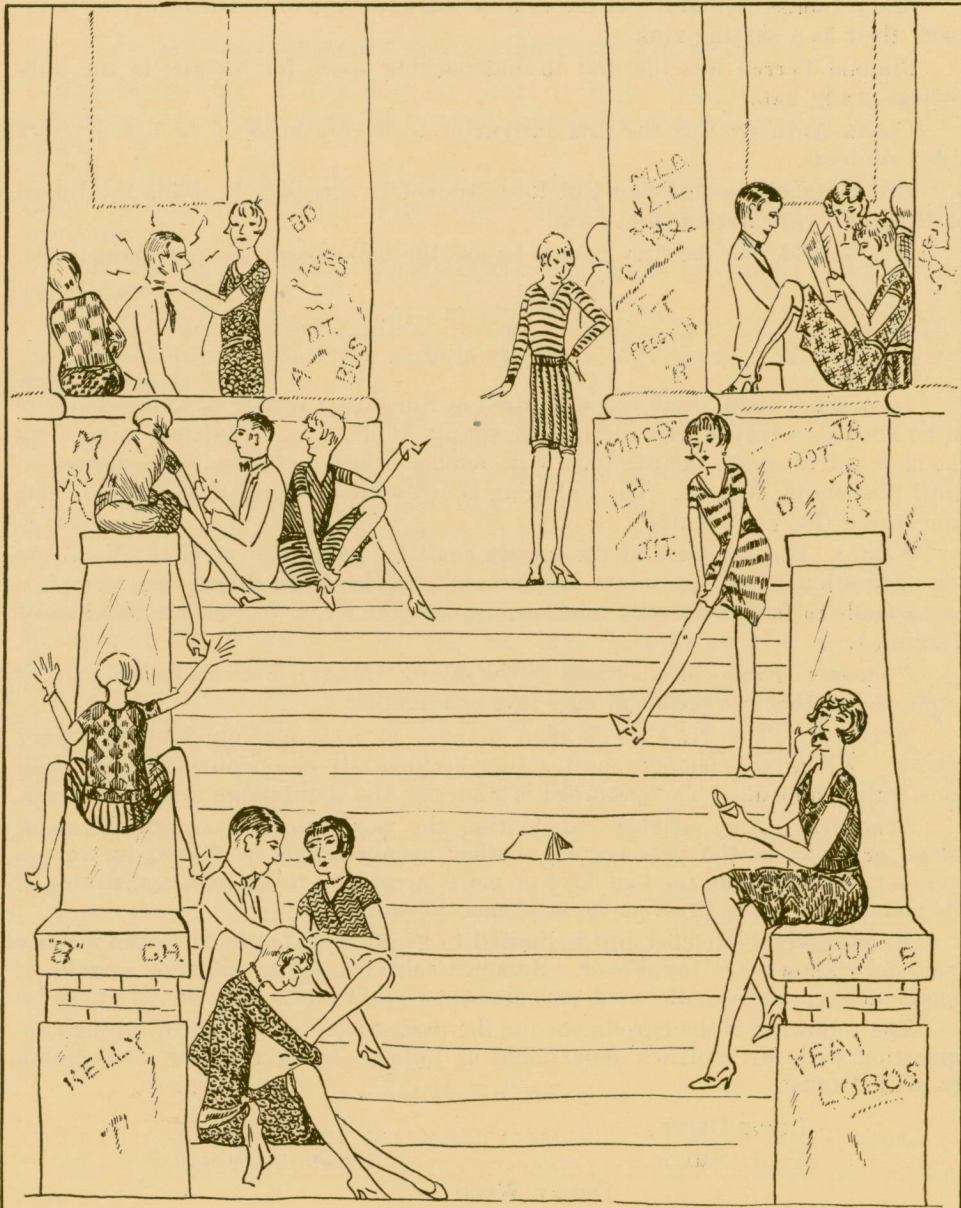
The following is the enrollment for the past season. It is hoped, through co-operation with Mr. Cottle's department of Botany, to increase the membership by next August.

LUTIE BRITT . . . . . *President*  
V. J. SMITH . . . . . *Social Chairman*

DRURY WOOD  
NANCY WATSON  
MODY C. BOATRIGHT  
ALEX MCGONAGILL  
KNOX REID







Why Colleges Have Front Steps.

J. Swann



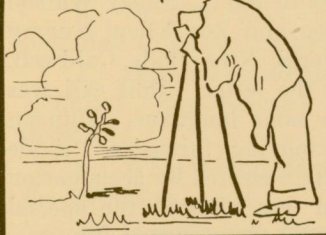
James Swann



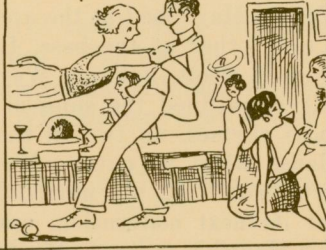
# SPECIAL EVENTS

APPROVED by the CALENDAR COMMITTEE

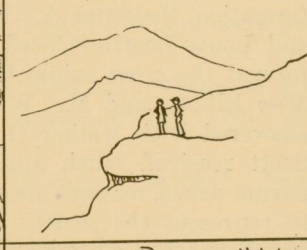
Horace Morelock's day of Picture taking for the 'Brand'



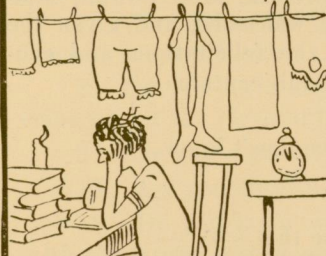
Miss Peck's Library Party Sunday Eve. May 22



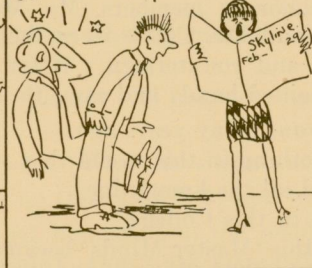
Unpostponed Sophomore Picnic Feb. 14, '27



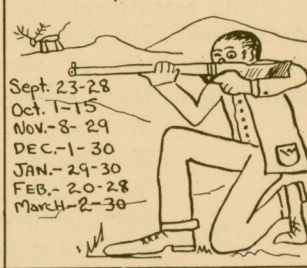
Althe Neill's dateless Night



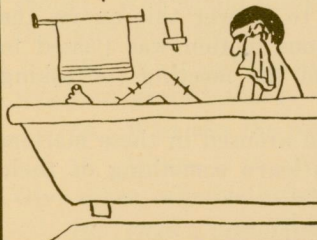
ON-TIME Skyline - FEB-29



Mr. Anthony's Perennial Holiday



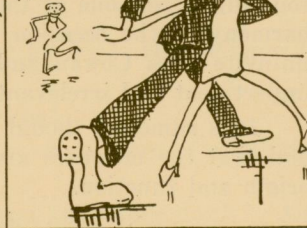
Berry Chapman's Spring Cleaning.



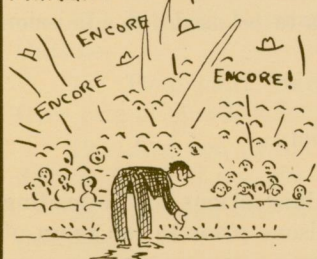
OPEN Book Store - 12:20-12:25



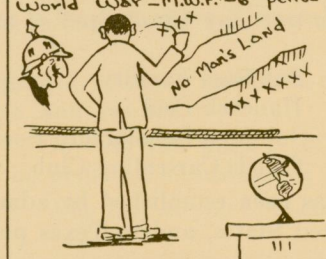
Rudolph's Unchaperoned Dance - 1:45 A.M. March. 3.



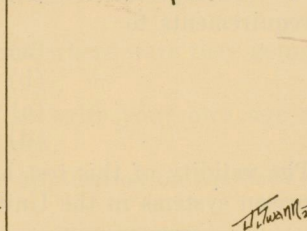
Mr. Ratliff's Chapel Address



Mr. Allen's lectures on the World War - M.W.F. - 6th period



Reserved for Freshman Class Meeting. (Tri-weekly)



James Swann



## Master Minds Society

(Motto: We Know What We Know)

THE Annual Meeting of the Master Minds Society was held at the home of its President, Miss Nina Belle Caldwell, on—(date characteristically omitted from minutes). After the members had gathered around a stack of encyclopedias, they kowtowed reverently, then stood at attention in their chosen formation, the letter A. Fannie May stood at the apex of the A, Nancy Watson and Louis Loeffler faced each other at the base, Leo and Zoe Ellen Murray formed the cross, while Duncan Scott, Johnnie Weyerts, Nina Belle Caldwell, Miss Elliott, and Mr. Walker, outlined the sides of the letter. Roll call was answered with Mother Goose rhymes, no two in the same language. Duncan Scott received much applause when he gave, with moving forensics, "Adde parum parvo, magnus acervus erit." He was immediately elected by acclamation to represent the society at its next convention, and was allowed the special privilege accorded to Fannie May this year, of nine hours unaccounted for.

The recently elected honorary members, Mr. Morelock, Miss Cowan, Miss Aynesworth, Mr. Coleman, and Mr. Cottle were then welcomed, and given the handclasp, password, sign, and countersign. After the felicitations and congratulations, the members joined hands and sang the club cantata:

"We were *ignorant* many years ago;  
Now there's nothing in this world that we don't know.  
We've imbibed all the knowledge,  
Manufactured in this College,  
And we're in this 'Master Minds' because that's so"—

As the last, low strains of the hymn died away, Miss Cowan shyly and modestly inquired the purpose of the organization, the date and place of its founding. Not one of the Master Minds being able to answer this query, the harmony of the occasion was disrupted. A unanimous motion was passed to uninvite Miss Cowan and to eject her at once from the meeting for asking impertinent and irrelevant questions.

It is rumored, though, that some interest has been aroused in these matters and that the members are surreptitiously seeking to learn something of their origin and function.

### UNINTELLIGENT TEST

(Interpretation: This test may be adapted so as to be used for admission requirements to

- (a) Sul Ross Faculty
- (b) Hancock Pool
- (c) Sul Ross Scholarship Society
- (d) Co-eds Car-riding Club

The validity of this test has been established by administrations to the leading prison systems in the United States, and to Texas prisons prior to the reign of



the prison abolitionists in this state. It is guaranteed to cure dandruff, halitosis, swell head, and kindred ills. It must not be taken before breakfast, or at a temperature of forty below or below. Try it on your friends!)

1. Are you crazy? Then why are you taking this test? Did he or she pass it? What score did they make on Friday?

2. Did your flesh ever crawl? How far did it get before you caught it? How fast did it travel?

3. Do you think it will rain? How much, and why? Where were you planning to go on the picnic? Who was the chaperon?

4. How many administration buildings will Sul Ross have when the gym is built? Rest Rooms? Will women wear longer dresses then? (Don't get personal).

5. What brand of yeast is used to make a rising vote of thanks? Name the publisher.

6. If your best friend marries for money, will it mean a raccoon coat for you? If so, how many?

7. Where does the light go when it goes out? If so, ask Mr. Cottle; if not, leave this space blank.

8. Do you have any raisins? If not, who brought you up? Or did you come up on the elevator?

9. Are you a good loser? What have you lost? When? Why?

10. Are you cheating on this exam? If not, why not?

11. Do you know what happened to the revolving door that went around with the wrong sort of people? Don't ask your neighbor.

12. Are chickens modest that hang undressed in the windows of butcher shops? Who would think they were; they were not? Give names of the butcher that put them there.

13. What did the man say when they amputated his leg? Did he know he was your grandfather?

14. Who was the papa of Santa Claus? of Sul Ross?

15. Where is the West? What does a handclasp mean there, if anything? Give other valuable information.

16. Does a postoffice pen ever write? How do you know they don't? Also remember there are ladies present.

17. If A. E. F. means "Am Expecting Flowers" what does O. M. T. mean? Outline.

18. How many courses did you pass last term, and where were they going? Give rate of speed, mileage, and gas bill.

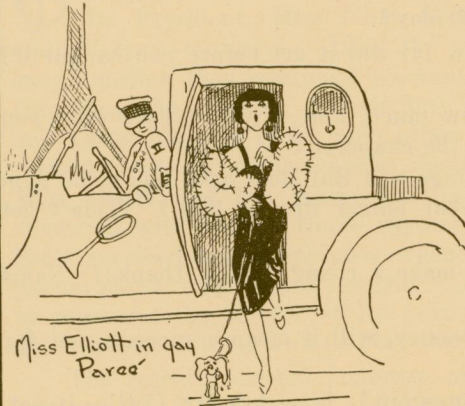
19. Are you drunk? How do you know? If so write your own age on July 5, 1901; if not, list the principal industries of Asia.

20. Are you this far? Who helped you? Make application on the back of this sheet.

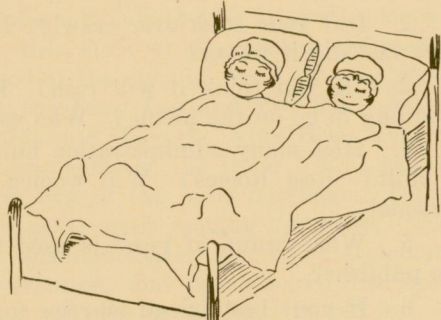




# SEEN BY A CRYSTAL GAZER



Miss Elliott in gay  
Parade -



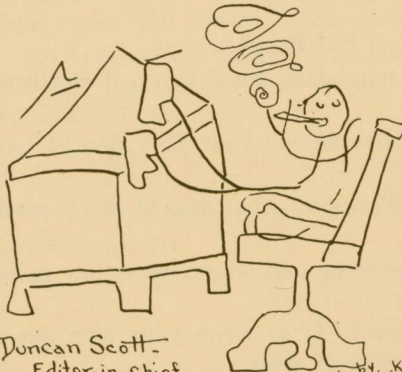
Designed by  
SHOOK-ROBINSON DUMMY COMPANY.  
Manufacturers of dummies for the use of  
Dormitory girls who are A.W.O.L. at night



Warner Reid, in  
the rôle of "Hamlet." (The Sensation of Broadway)



Miss Smith  
gets what  
she wants.

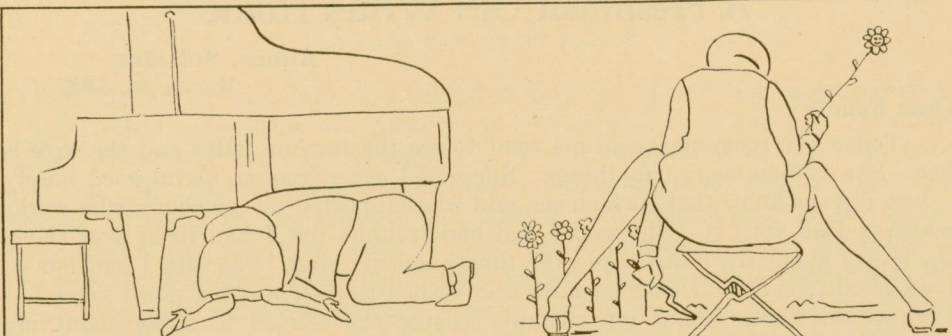


Duncan Scott,  
Editor-in-Chief  
"Podunk Daily," published  
on Sunday of each week



Mamie Bowdoin, Spinster





Miss Batey & Mr. Gilley fix the piano.

"Spring" (posed by B. Keefer)



The Light that fails—When Six girls in the Living Room Have Dates.



At Last! A Berkeley Burglar.



The "Clever" Boy Saying "Clever" Things

J. Swann



James Swann



## A Freshman Girl Writes Home

Alpine, Sul Ross,  
March 28, 1927

Dear Family :

Today my room-mate and me went to see the fortune teller and she sure is fine. She told me more true things. She said I came from an awful good family—how did she know that—which she said was supported by somebody who works which is Dad ain't it. She said I had had troubles but I had lived over them, she meant about the measles and the time I lost my ring. She said I had lots of true, loyal friends and some enemies who wished me evil which I don't know but I guess she knows about my enemies because she seemed to know about my friends. She asked me was there someone I cared about a whole lot and I thought about Bill and says, Yes and she said everything would be alright, she sure is fine. She says I'm going to take a trip which I am when I come home. She's so mystic and all. I'm going to marry in five years to. She said I knew who I was going to marry already and she looked at me right straight and hard and I thought of Bill again and also of the good-looking boy I met last summer when I went to see Aunt May and I couldn't decide but I guess I blushed and she didn't tell me any more. She sure was good.

I'll see you all in June when I take my trip like she said I would.

Yrs.,

Daisyfrank

## Meerschaum Literary Society

The Meerschaum Literary Society is maintained for the consolation of young Sul Ross ladies who do not pass their courses. Only those of very special abilities are taken into the society ; applicants are requested to check those of the following feats in which they are accomplished :

1. Ear wiggling
2. Fancy whistling
5. Faculty take-offs
4. Funny faces (other than natural)
3. Excessive giggling

The successful candidates' names are brought before the society and nominated in order. The best thirty-three out of the first thirty-four nominations are elected. A pledge service is held immediately, so that no nominee may withdraw her application ; initiation takes place within the succeeding five years. Upon initiation, the young ladies are called names, an adaptation of the Indian Language being used for that purpose. The membership of the society now includes the following maidens :

Takhoma  
Many Ha Has  
Washbuckett

Welika  
Nantucket  
Hotmusha

Wishiwashi  
SshSsh  
Issippi

Flatfeeta  
Morlika  
Oslusha



## Football In The Wide Open Spaces

(A Lobo reports the game)

WE kicked off with the wind behind us and one of our fast backs received. I could not distinguish who it was because it was so far off. The ball soared off through space out of sight. In time it reappeared on about our two-mile line. We recovered and returned for six miles, when our man was brutally tackled. First down, ten miles to go. Alford went around end for two miles. Kelly hit the line for three miles. Cowan circled left end for five miles and a first down. Withers took a chance and passed. Ball was intercepted and returned about six miles. They tried a series of end runs, and then a place kick from our thirteen-mile line. The kick failed, we learned by telegraph. The ball was brought out, and we punted. The next day they returned it seventeen miles, much to our discomfort. Our men were in the best of condition, however, and held them for downs. Why the other side did not punt has always remained a mystery; it was probably because they had not gotten into the feel of their suits and the spirit of the game. Our ball on their forty-mile line. Somebody on our side hit the line for a gain of nine miles. Then we passed, and Cowan received the ball and ran about twenty miles for a touchdown. Score 6-0. Half ended. They received, but were downed in their tracks. They tried a series of line plunges, but to no avail. They then punted something over seventy miles. Alford received and ran ninety-eight miles for a touchdown. We let them have the ball for the rest of the game and stayed on the defense, as we had a hard game on for the next Saturday and Sunday.

## For The Faculty

In order that both members of the faculty who purchase copies of this *Brand* may be able to enjoy some of the rare humor of the book, the following joke is printed:

First Man: "Who was that lady I saw you with last night?"

Second Man: "That wasn't a lady; that was my wife."

(Editor's Note: The first gentleman meant to inquire the name of the female companion of the second gentleman on the night prior to this conversation. The second gentleman does not understand the inquiry, but seems to have obtained the impression that the first gentleman was attributing to his (the second gentleman's) wife qualities that were anachronistic. Therefore he hastens to enlighten the first gentleman. The sparkling humor of the passage lies in the tendencies of human beings to make light of other human beings' short-comings, or, more specifically, of their mistaken interpretations.)







Front Steppers



Scene in Juarez



Adrian Turney



Edna Mae Scott



Where Sunshine Spends the winter



J.W.

B.D.

W.C.

# PORTRAITS

Copyrighted by-  
UNDERWEAR AND UNDERWEAR



R.M. Does his stuff



The Phantom of "B" Hall



Endearing Smiles



The Treasure Chest



Clothes Make the Pirate



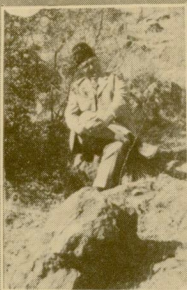
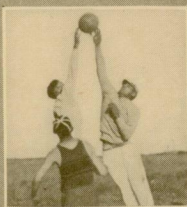
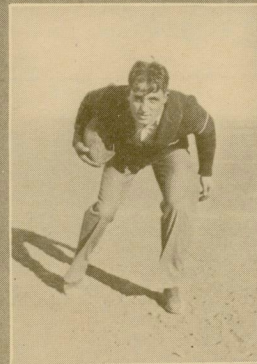
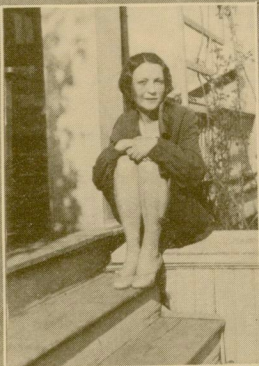
Posed by Request



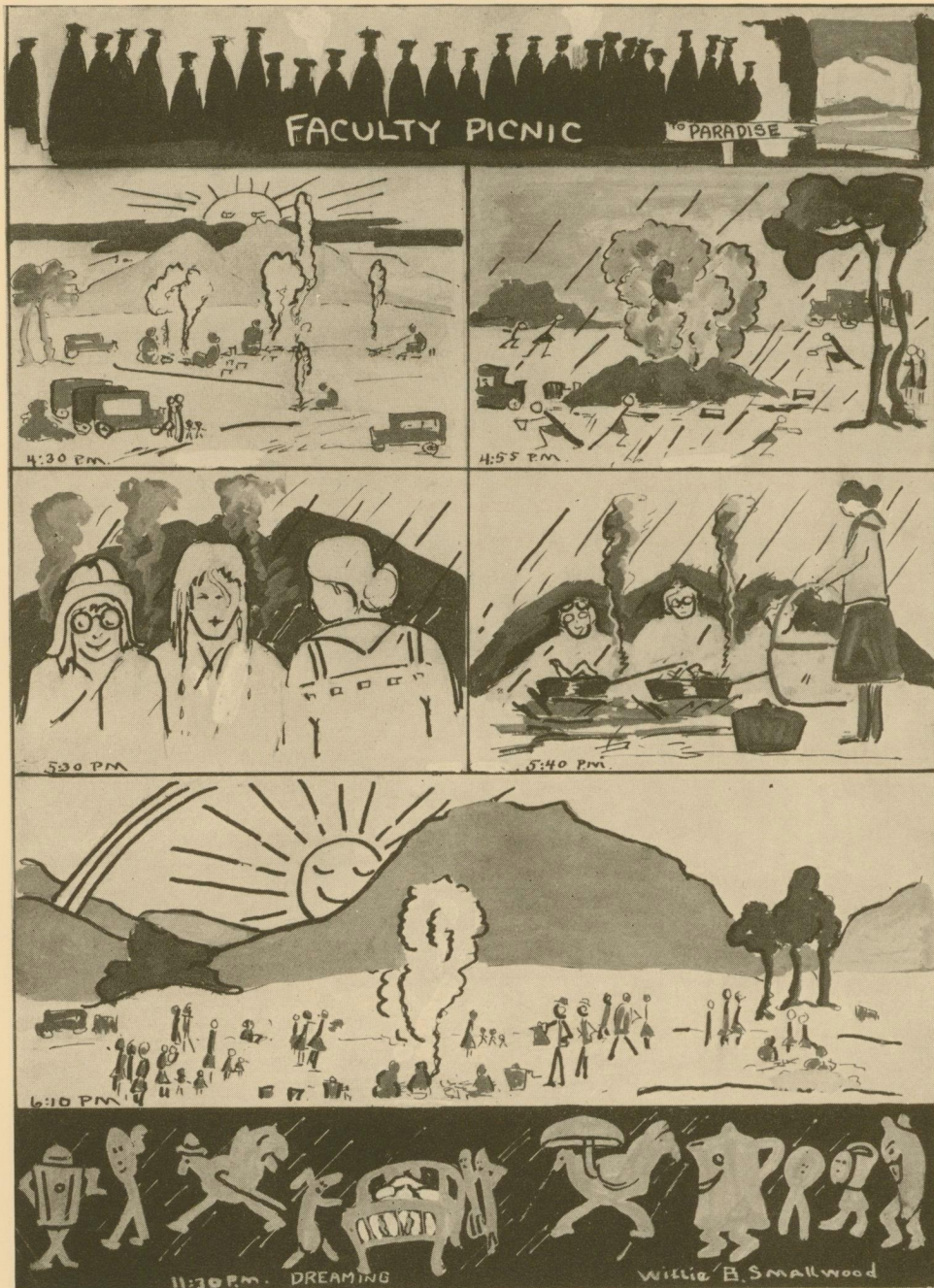
James Swann



# THE BRAND

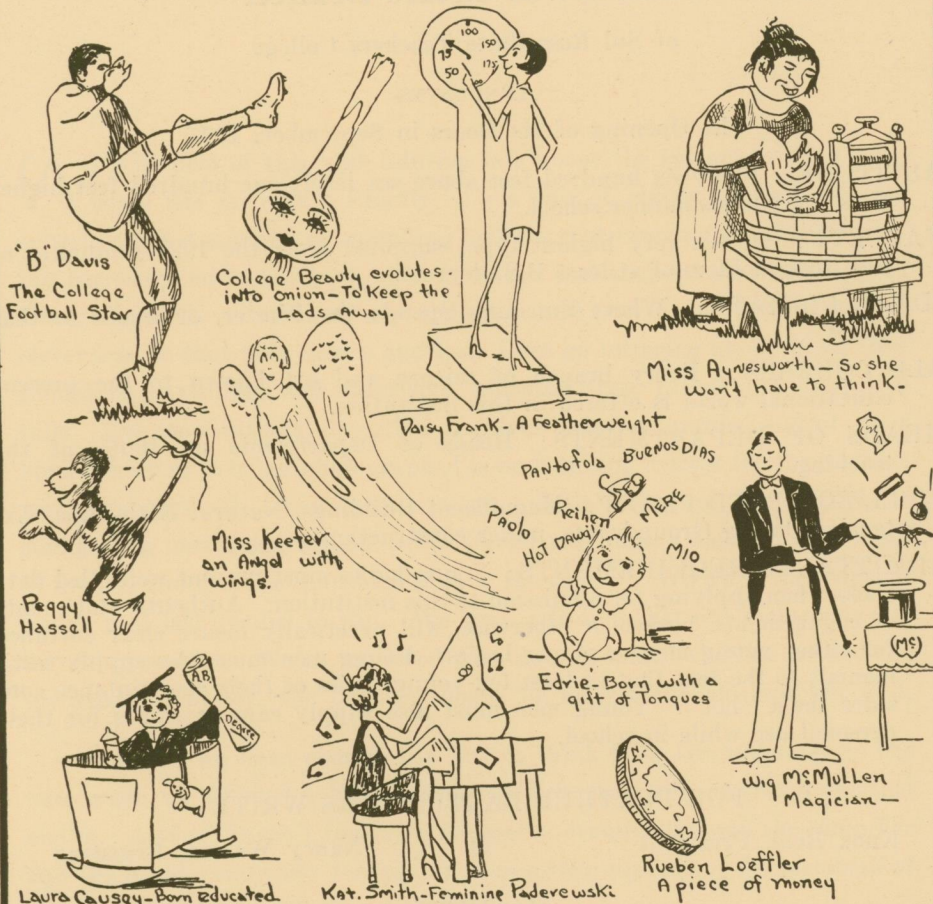








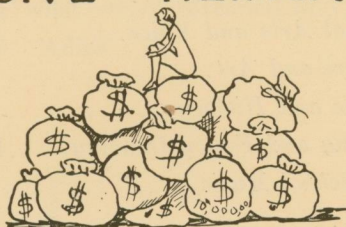
James Swann



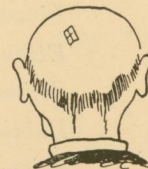
# SOCIETY FOR THE PROMULGATION OF PROGRESSIVE REINCARNATION



J.T. Wallace - a rich man's  
poodle dog.



Blanch Cotter - A Million heiress



Alex McGonagill - So  
girls won't mess his hair.



## The Twin Sisters Branch

of Sul Ross State Teachers College

### ANNOUNCES

The Opening of Its Doors in September, 1927

**ALTITUDE:** Forty-six hundred feet above sea level; one hundred feet higher than the famous mother school.

**FACULTY:** Of the very highest type; supplied from the 1927 graduates of Sul Ross; holders of at least B.S. degrees.

**IDEAL CLIMATE:** Where Sunshine Spends the Winter, or words to that effect.

**ALL COURSES:** Every branch of science and art known to the present educational world is offered in this institution.

**HEADS OF DEPARTMENTS:** Heads of Departments do 100% of the teaching.

**WELL-EQUIPPED PLANT:** Magnificent Buildings, Natural Bath-Tubs, Extensive Outing Grounds, etc. under construction.

**ADMITTANCE REQUIREMENTS:** Young ladies must present well-filled date books when applying for admission to this institution. Authentic statements of engagements, broken or otherwise, will practically insure clear entrance for either young men or young ladies. Young men must also supply testimonials to the fact that at least ten young ladies of their acquaintance consider them "hot". Young men must also supply cars or Fords for their personal use while in school.

### FOR FURTHER PARTICULARS WRITE

Knox Reid, President

or

Nancy Watson, Registrar

### FACULTY

*Dean of Men*.....H. Morelock, Jr.

*Dean of Women*.....D. Ligon

*Mathematics and Piano*.....R. Mellard

*Industrial Arts and Voice*.....Fannie May

*Literature and Art*.....L. Murray

*Etiquette and History*.....E. Erwin

*Swimming and Fancy Dancing*....R. M. Bankhead

*Public School Music*.....Z. E. Murray

*Sciences* . . . . .J. Weyerts

*Drawing* . . . . .D. Wood





A GOOD deal of this high-falution talk about the romance of the cowboy's life is bunk. Chiefly, it's a life of riding night herd and spurring jaded mounts, of corralling critters that strenuously object to being corralled, such as steers—and drawings and snapshots and write ups. Drouth is likely to set in at any time, too, and play havoc with grass and cleverness, so that lank dogies and lean jokes go tottering about when they should be curveting, and sportively whisking their literal and figurative tails. The constitutional objection of calves to being branded and of other bovine critters to being photographed is no laughing matter for the cowboy, real or symbolical. And there are other little irritating details such as stampeding herds, untractable profs, locoed yearlings, a contributor's sense of humor, and a brone that doesn't savy the rope—. We leave the working out of that last symbol to you. We have a feeling that our metaphors are becoming murky. We're too tired just now to know whether we are the picturesque cowboy, the branded dogie, or merely the old snubbin post.

Anyway, we have enough life left to think back triumphantly to the time when we whirled a loop and dropped it gracefully over our startled victim. And we haven't forgotten the merry evenings around the camp fire and the warm comradely feeling that has grown up among the members of our outfit. Cowboy life does have its lure.

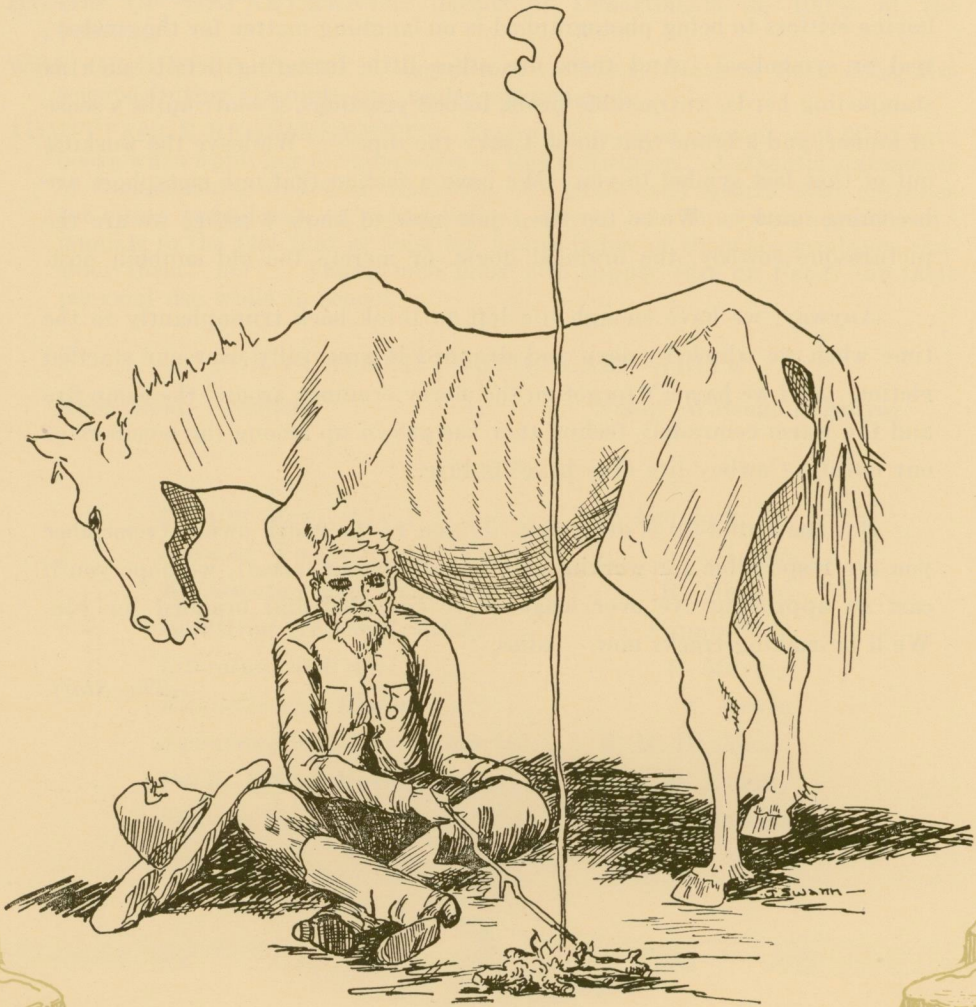
But the round-up is over now. If you're the ranch owner (remember you are responsible for working out the allegorical terms), we hope you'll cast an approving eye over what we've corralled and branded for you. We'll be making tracks now. Adios.

—The Staff.





## The End





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James Swann



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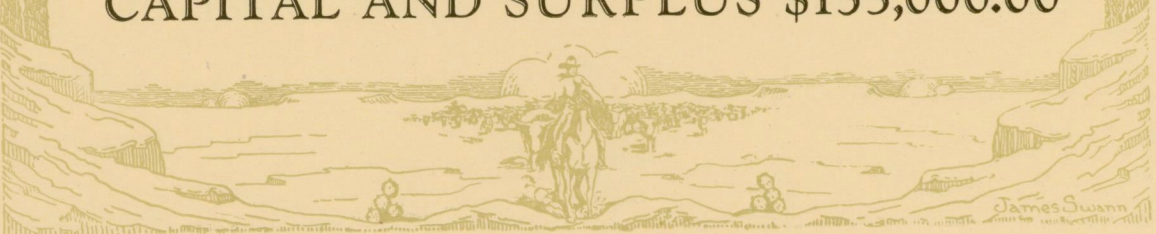
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Degree; Member of Beta Sigma Kappa; Inter-  
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*We Have Our Own Grinding Plant;  
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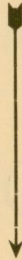
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Devotion and Communion..... 10:45 - 11:45  
Sermon ..... 11:15 - 11:45

## Evening Services

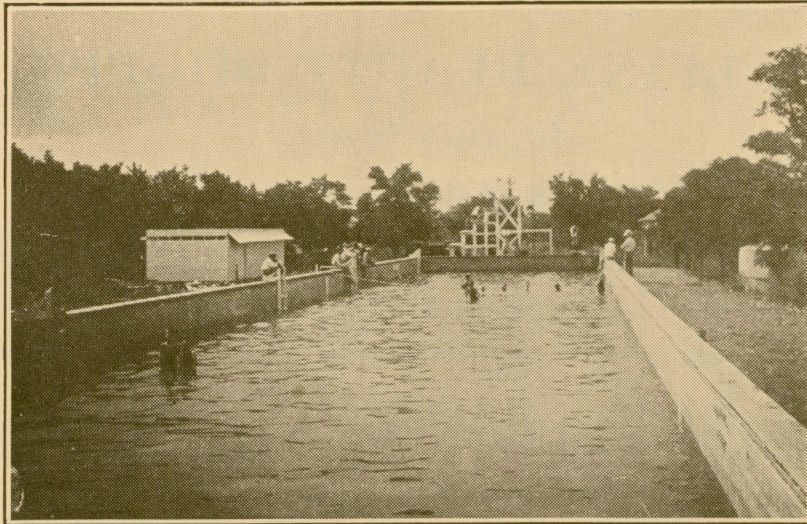
Christian Endeavor..... 7:15 - 8:00  
Praise and Preaching..... 8:00  
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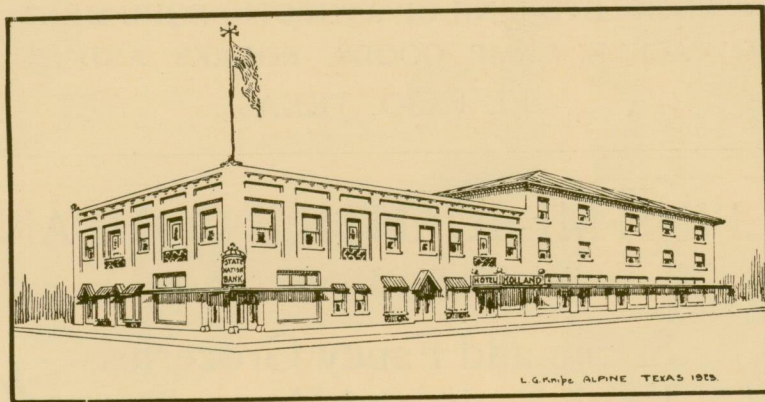
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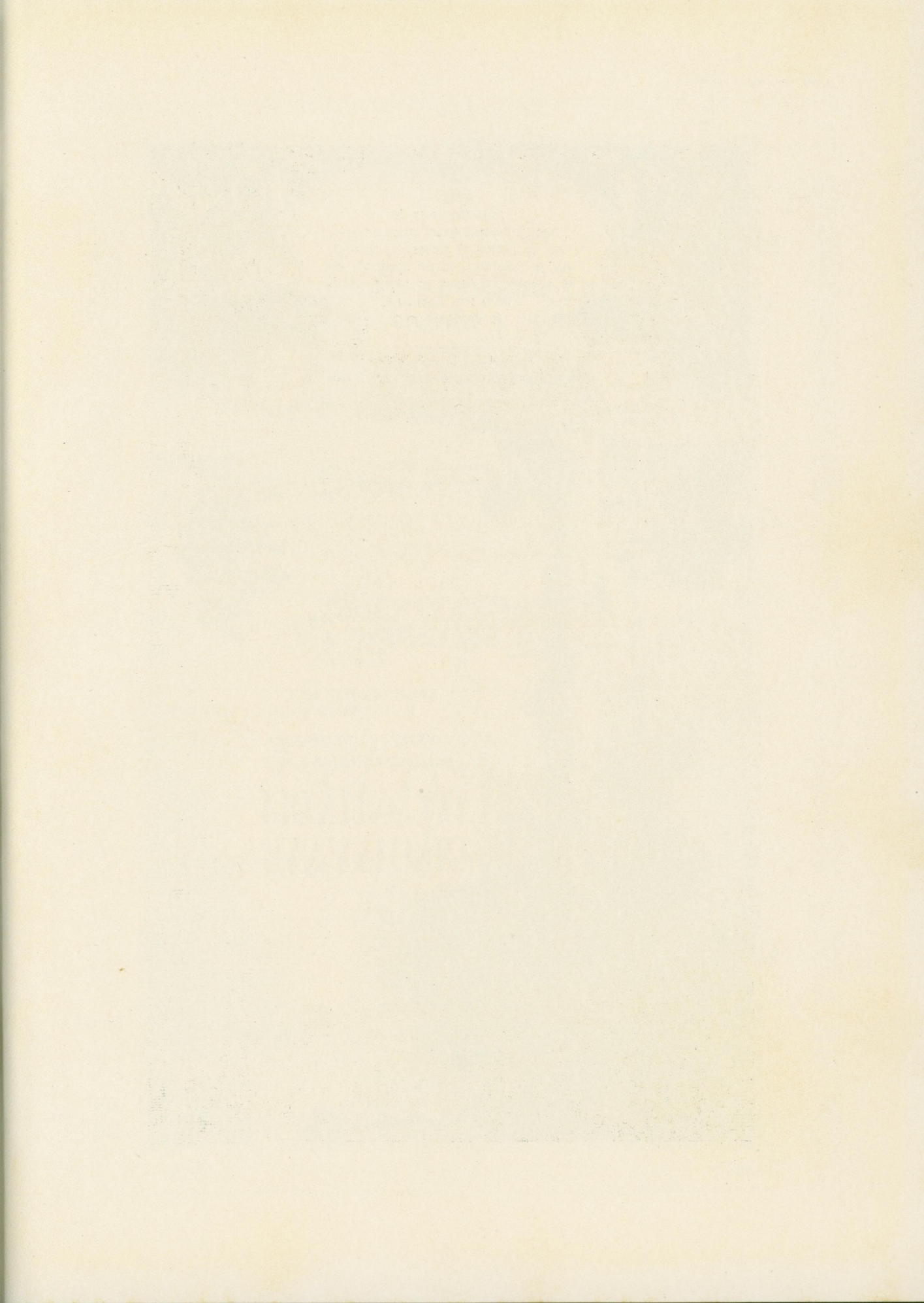
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